

# MMEAB – Media Kit 2024 \$

## WOMP World of Mining Professionals

The Mining E-Journal Published  
in Association with E&MJ.

[www.womp-int.com](http://www.womp-int.com)



## *World Mining Equipment*

### **Suppliers Directory**

Online Directory of equipment, products and services.

[www.world-mining-equipment.com](http://www.world-mining-equipment.com)



## *World Mining Equipment* NEWS

### **News**

Equipment News from suppliers to the industry.

[www.world-mining-equipment.com/news](http://www.world-mining-equipment.com/news)



## *World Mining Equipment*

### **Video Hub**

The latest video presentations from the industry.

[www.world-mining-equipment.com/video](http://www.world-mining-equipment.com/video)



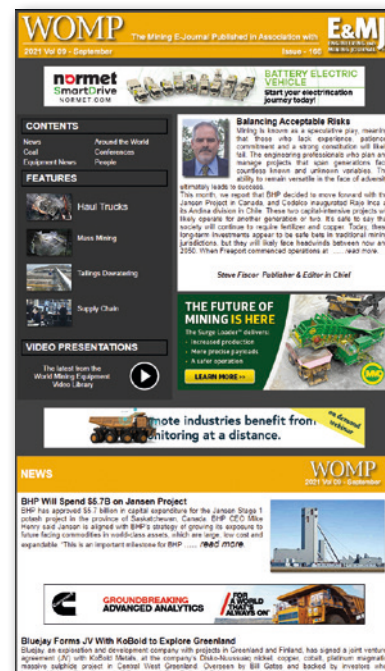
## Womp E-Journal

Womp is a permission based, E-Journal. Delivering news, features, equipment reports and video presentations the last week of each month, direct into the mail boxes of over 12,500 mining professionals throughout the world.

Now in its 18th year of production, Womp is delivered in a modern html format – the reader has no ‘flipping’ or ‘zooming’ – they simply open their mail and read the content. Original content, with critique, comment and opinion compiled by the industry’s leading editorial team at E&MJ.

## Video Section

Included in every edition, the Womp Video Section presents the Premium Listings from the World Mining Equipment Video hub. Enabling readers with a single click, to view video presentations of the industry’s latest equipment, products and services. For further information on how to get your products included in the Video Section can be found on page 10 or contact [jeff.draycott@womp-int.com](mailto:jeff.draycott@womp-int.com)



## The Schedule

Issue	Close	Mailing	Features
Vol 1	19th Jan	25th Jan	Drill Rigs – Mine Trucks – Process Control – Project Survey
Vol 2	23th Feb	29th Feb	Truck Maintenance – BEV – Grinding Systems – Motors and Drives
Vol 3	22nd March	28th March	GET & Wear Protection – LHDs - Hydrometallurgy – Communications
Vol 4	19th April	25th April	Haul Roads – Shafts & Hoists – Screening, Sizing & Sorting – Drilling Tools
Vol 5	24th May	30th May	Blasting – Production Drilling – Crushers & Sizers – Material Handling
Vol 6	21st June	27th June	Engines & Drivetrains – Mine Rescue – Filtration – Flexible Financing
Vol 7	19th July	25th July	Shovels & Excavators – Rock Bolting – Lithium Refining – Pumps
Vol 8	23rd Aug	29th Aug	Slope Monitoring – Narrow Vein – Pipes and Valves – MINExpo Preview
Vol 9	19th Sept	26th Sept	Truck Shovel – Blast Designs – Gold Recovery – Safety Equipment
Vol 10	25th Oct	31st Oct	Collision Avoidance – Ventilation – Flotation – Conveyors
Vol 11	22nd Nov	28th Nov	Dewatering – Shotcrete – Tailings Storage – MINExpo Report
Vol 12	13th Dec	19th Dec	Autonomous Mining – Tunnel Machines – Copper Processing – Lubricants



## Rates and Sizes

### Per Month

#### Top Opener

600 x 75 pixels.  
Single position placed  
immediately under the header.

1x	3x
\$3800	\$3560

#### The Editor

400 x 180 pixels.  
Single position under the editor's  
comment in the opening window.

1x	3x
\$4500	\$4180

#### Top Section Banner

Single position placed  
immediately under the contents.  
Available sizes on next page.

1x	3x
\$3700	\$3444

#### Editorial Banner

Positioned in the editorial  
sections throughout the E-journal.  
Available sizes on next page.

1x	3x
\$1845	\$1600

## Material Specification

Files type: .gif  
Max file size: 200k

**WOMP** The Mining E-Journal Published in Association with **E&M** ENGINEERING AND MINING JOURNAL

2021 Vol 09 - September Issue - 166

**Top Opener**

**CONTENTS**

- News
- Coal
- Equipment News
- Around the World
- Conferences
- People

**FEATURES**

- Haul Trucks
- Mass Mining
- Tailings Dewatering
- Supply Chain

**VIDEO PRESENTATIONS**

The latest from the World Mining Equipment Video Library

**Balancing Acceptable Risks**

Mining is known as a speculative play, meaning that those who lack experience, patience, commitment and a strong constitution will likely fail. The engineering professionals who plan and manage projects that span generations face countless known and unknown variables. The ability to remain versatile in the face of adversity ultimately leads to success.

This month, we report that BHP decided to move forward with the Jansen Project in Canada, and Codelco inaugurated Rajo Inca at its Andina division in Chile. These two capital-intensive projects will likely operate for another generation or two. It's safe to say that society will continue to require fertilizer and copper. Today, these long-term investments appear to be safe bets in traditional mining jurisdictions, but they will likely face headwinds between now and 2050. When Freeport commenced operations at ..... [read more](#).

**Steve Fiscor Publisher & Editor in Chief**

**The Editor**

**Top Section Banner**

**NEWS**

**WOMP** 2021 Vol 09 - September

**BHP Will Spend \$5.7B on Jansen Project**

BHP has approved \$5.7 billion in capital expenditure for the Jansen Stage 1 potash project in the province of Saskatchewan, Canada. BHP CEO Mike Henry said Jansen is aligned with BHP's strategy of growing its exposure to future facing commodities in world-class assets, which are large, low cost and expandable. "This is an important milestone for BHP ..... [read more](#).

**Editorial Banner**

**Bluejay Forms JV With KoBold to Explore Greenland**

Bluejay, an exploration and development company with projects in Greenland and Finland, has signed a joint venture agreement (JV) with KoBold Metals, at the company's Disko-Nuussuaq nickel, copper, cobalt, platinum magmatic massive sulphide project in Central West Greenland. Overseen by Bill Gates and backed by investors who include Michael Bloomberg, Jeff Bezos and Ray Dalio, KoBold's purpose is looking to discover and develop new "ethical sources" of the critical materials for electric vehicles. .... [read more](#).

**Top**

**Codelco Inaugurates New Rajo Inca Project**

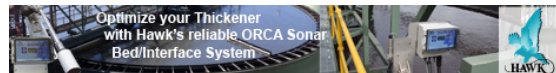
## Banner Sizes

A range of banner sizes are available for use – but the size determines the position. Listed below are the sizes along with an example and alongside each are the positions where this size can be used.

### Size: 468 x 60

Position: This size can be used as a Top Section Banner placed immediately under contents or as an Editorial Banner placed in any section.

**468 x 60**  
Resolution 72 Max file size 200k



### Size: 468 x 80

Position: This size can be used as a Top Section Banner placed immediately under contents or as an Editorial Banner placed in any section.

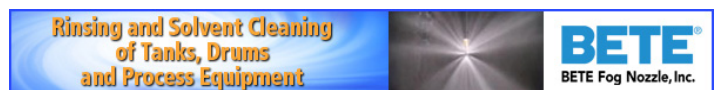
**468 x 80**  
Resolution 72 Max file size 200k



### Size: 600 x 75

Position: This size can be used as a Top Opener Banner or a Top Section Banner placed immediately under contents or as an Editorial Banner placed in any section.

**600 x 75**  
Resolution 72 Max file size 200k



### Size: 468 x 151

Position: This size can only be used as an Editorial Banner placed in the features section.

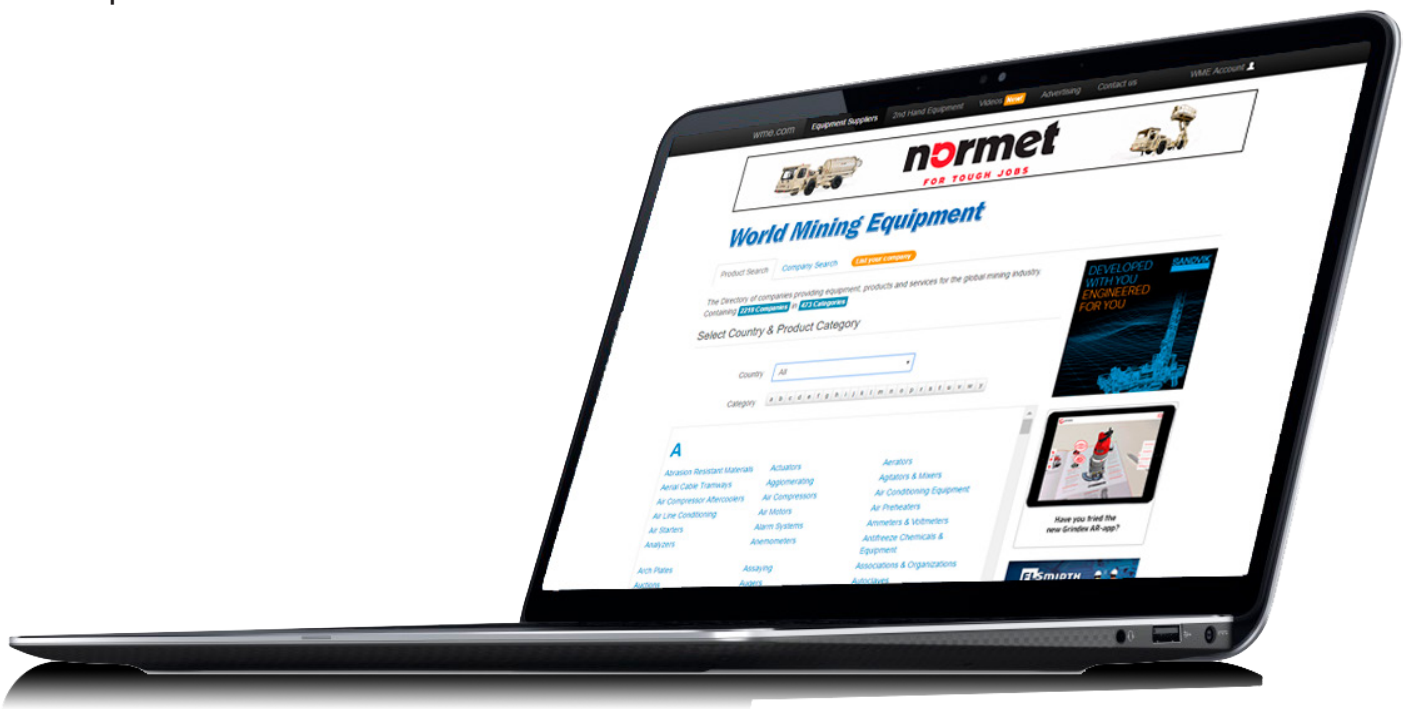
**468 x 151**  
Resolution 72 Max file size 200k



# World Mining Equipment

## Suppliers Directory – News – Video Hub

- Year round promotion in the industry's leading titles, E&MJ, Coal Age and Equipo Minero.
- Active promotion at mining exhibitions throughout 2024.
- Promoted in every edition of Womp E-Journal.



If your business is in mining equipment, products and services – World Mining Equipment – is the place to be.  
[www.world-mining-equipment.com](http://www.world-mining-equipment.com)



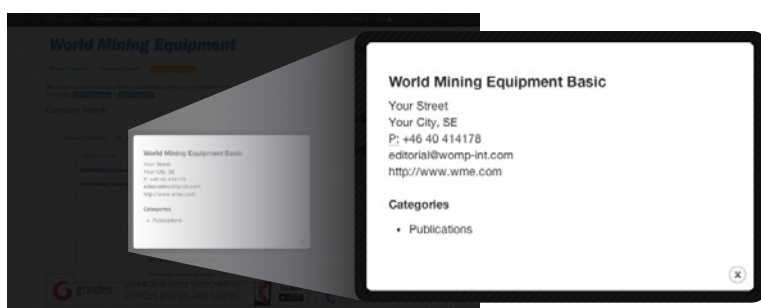
# World Mining Equipment

## Suppliers Directory

Listings in the World Mining Equipment suppliers directory offer a unique way to put your company's contact information in front of thousands of mining operations around the world. You can also use your listing to link them directly to your own web site. Actively promoted in the mining industry's leading titles, E&MJ, Coal Age and Equipo Minero and always available online, this is a directory that is constantly speaking to your customers and potential clients.

Get started by visiting [www.world-mining-equipment.com](http://www.world-mining-equipment.com) today and choosing a plan that fits your company's needs

### Basic Listing



#### Free of Charge

- Company Contact Details
- Select One Category

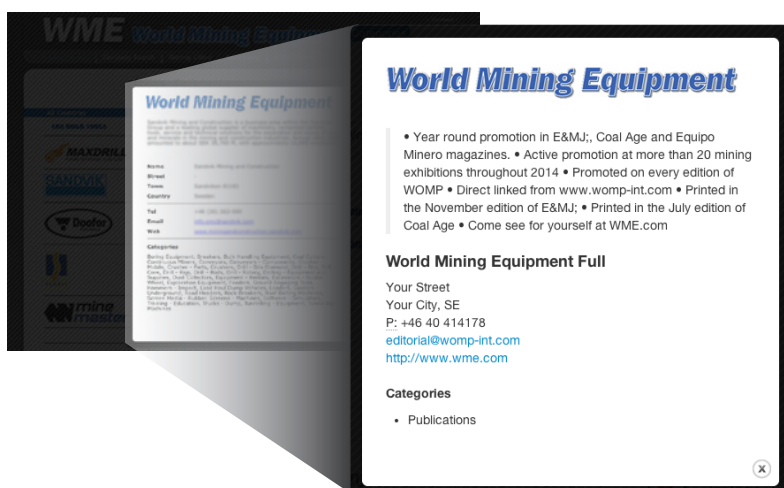
### Logo Listing



#### \$430 per year

- Priority Listing on Search Results
- Logo on Search Results
- Logo on Listing
- Company Contact Details
- Active Email Link
- Three Categories

### Premium Listing



#### \$675 per year

- Company profile of upto 100 words
- Company Info marked on Search Results
- Priority Listing on Search Results
- Logo on Search Results
- Logo on Listing
- Company Contact Details
- Active Email Link
- Active Url Link
- Five Categories

# World Mining Equipment

## Suppliers Directory Banners

### Search Page Banners

Per Month

**Headline Banner**  
940 x 100 pixels

1x	3x
\$2770	\$2340

**Search Box**  
700 x 85 pixels

1x	3x
\$1475	\$1255

**Side 220**

220 x 220 pixels

1x	3x
\$1475	\$1255

**Side 110**

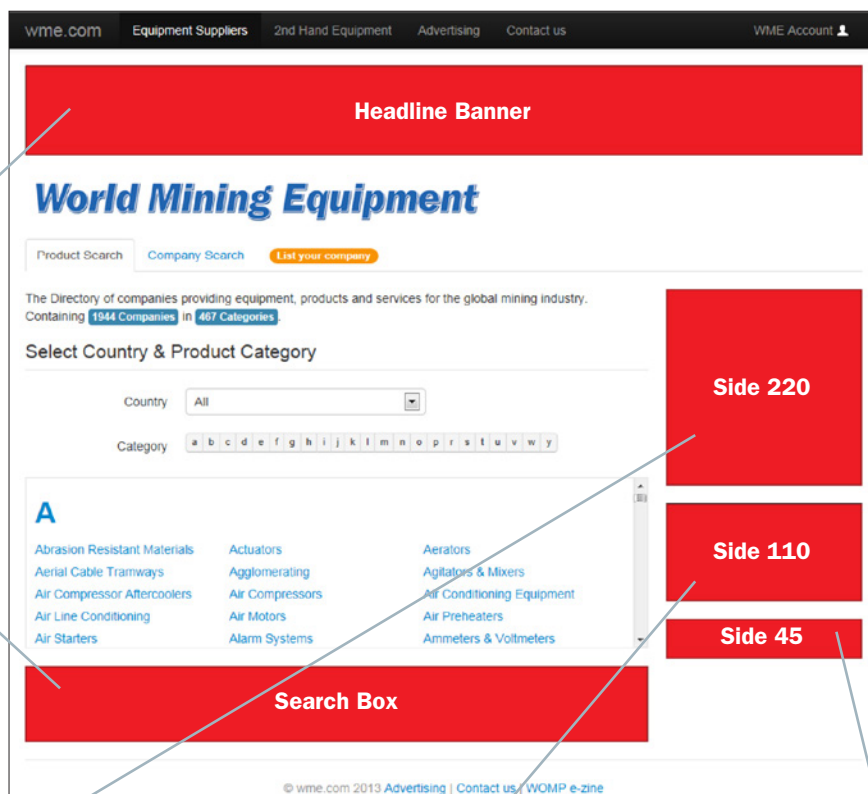
220 x 110 pixels

1x	3x
\$1100	\$940

**Side 45**

220 x 45 pixels

1x	3x
\$740	\$625

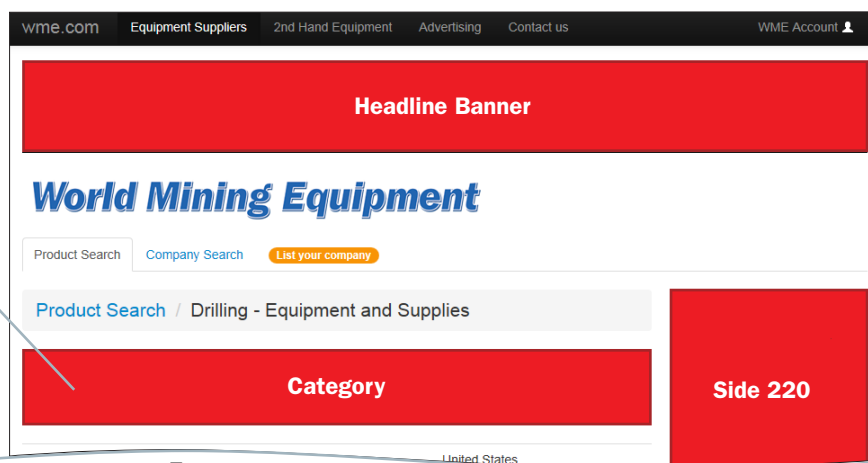


### Category Banners

**Category**

700 x 85 pixels

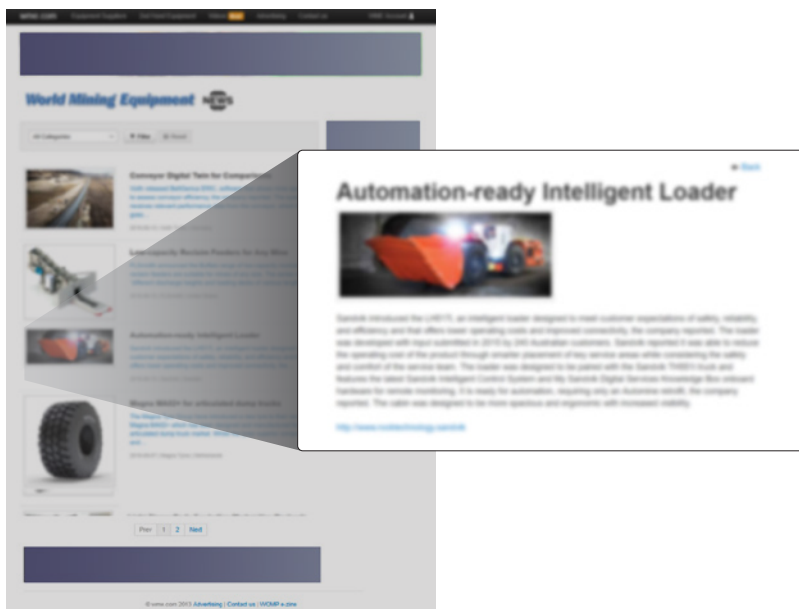
6 Months	1 Year
\$740	\$1230



## World Mining Equipment – News

If you have equipment, product or service news that you want the mining industry to be aware of, World Mining Equipment – News, is the place to post it. With thousands of mining professionals using the site, year round promotion in the industry leading titles, E&MJ, Coal Age, Equipo Minero and the Womp E-Journal, your news and updates are exposed to a huge market of potential buyers.

### Listings



Posted on the site in date order, news listings are searchable by category and or country. Each listing includes:

- Headline
- Visual
- Text
- Live link to your own site
- Company Name

Clients with more than one listing have their other active listings posted immediately below the listing being viewed.

### Get Your News Listed

Your news and equipment updates are listed free of charge. To find out how; simply contact Jeff Draycott at [jeff.draycott@womp-int.com](mailto:jeff.draycott@womp-int.com) – he'll be delighted to help.

To view and test the News listings – go to [www.world-mining-equipment.com/news](http://www.world-mining-equipment.com/news)



## News Banners

Per Month

### Headline Banner

940 x 100 pixels

1x	3x
\$2770	\$2340

### Search Box

700 x 85 pixels

1x	3x
\$1475	\$1255

### Side 220

220 x 220 pixels

1x	3x
\$1475	\$1255

### Side 110

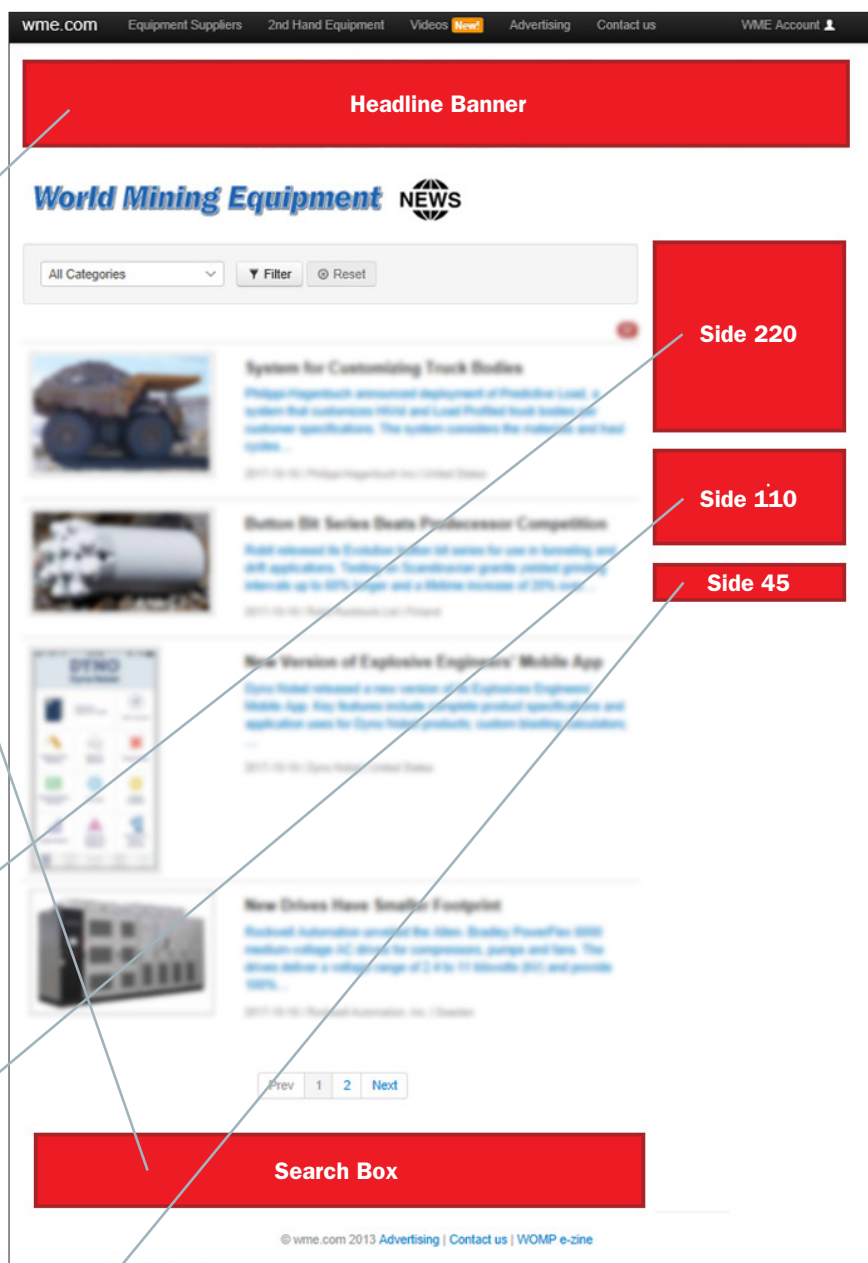
220 x 110 pixels

1x	3x
\$1100	\$940

### Side 45

220 x 45 pixels

1x	3x
\$740	\$625



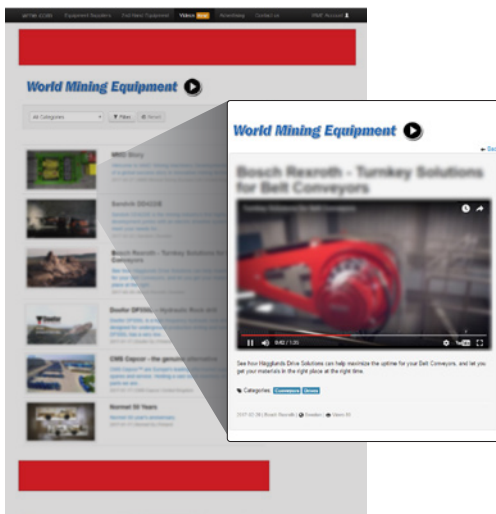
To view the system for yourself visit  
[www.world-mining-equipment.com/news](http://www.world-mining-equipment.com/news)



## World Mining Equipment – Video Hub

Maximise your video investment by listing your videos in the World Mining Equipment Video hub. Used daily by mining professionals around the globe, with year round promotion in the industry's leading titles, E&MJ, Coal Age, Equipo Minero and the Womp E-Journal, your videos are exposed to a huge, ever growing, market of potential buyers

### Video Listing



Each listing includes:

- Title – A headline description
- Description – Up to 50 words describing the content of the video
- Picture – A screen grab to illustrate the video
- Your Company name – Linked
- Your web address – Linked
- With more than one listing, other active listings are posted under the listing being viewed.

### Womp E-Journal Video Section



Womp E-Journal Video Section:

- Hosting Premium listing videos
- Mailed to over 12,500
- Mailed every month
- Direct active promotion of your video, your company, your products to mining professionals around the world.

### Listing Packages

#### Regular Listing

Unlimited Videos listed and categorised

**\$3700 per year**

#### Premium Listing

Videos listed and categorised and included in the monthly Womp E-Journal Video section.

**\$4900 per year**

**! Featured in the Womp E-Journal Video Section**



## Video Hub Banners

Per Month

### Headline Banner

940 x 100 pixels

1x	3x
\$2770	\$2340

### Search Box

700 x 85 pixels

1x	3x
\$1475	\$1255

### Side 220

220 x 220 pixels

1x	3x
\$1475	\$1255

### Side 110

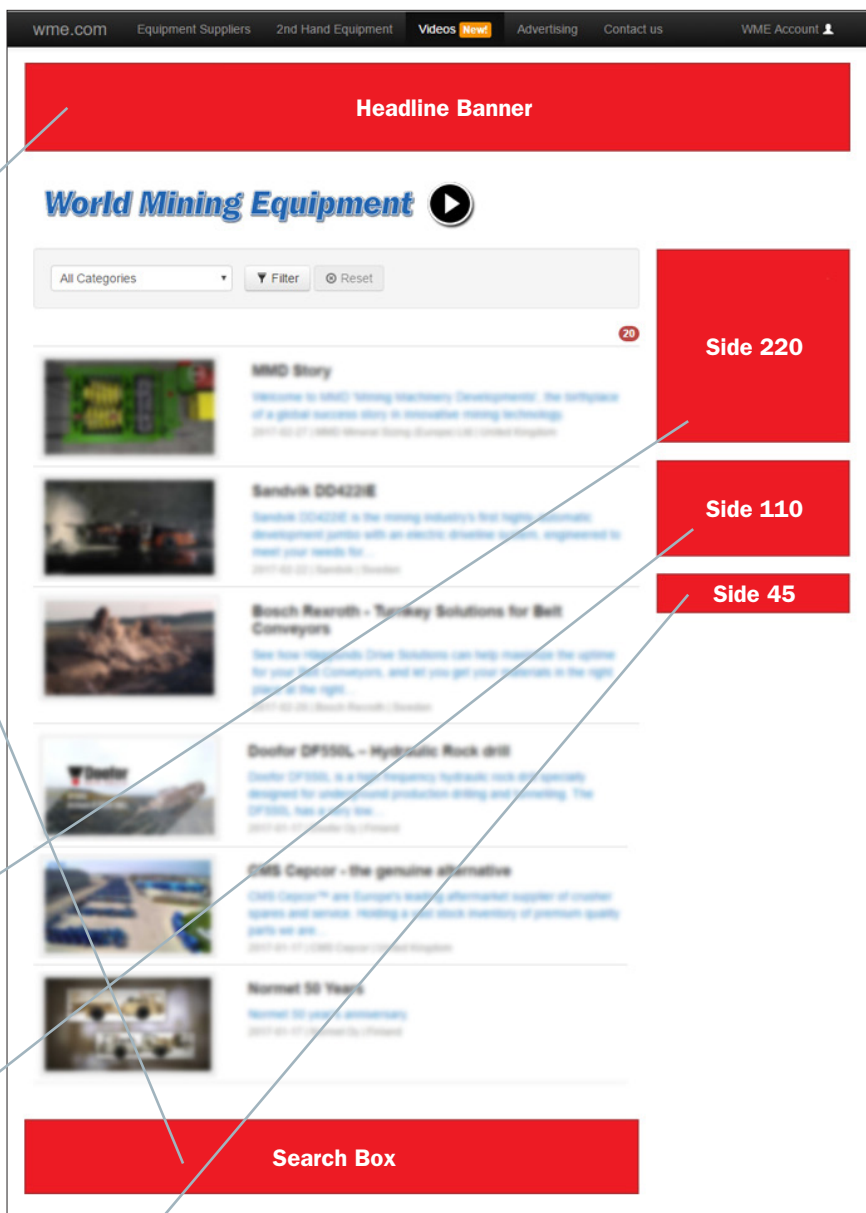
220 x 110 pixels

1x	3x
\$1100	\$940

### Side 45

220 x 45 pixels

1x	3x
\$740	\$625



To view the system for yourself visit  
[www.world-mining-equipment.com/video](http://www.world-mining-equipment.com/video)



## Production – Administration

Colm Barry  
Tel: +46 736 334 670  
colm.barry@womp-int.com



## Sales contacts

### **Scandinavia – Europe – ROW**

Jeff Draycott  
Tel: +44 786 692 21 48  
jeff.draycott@womp-int.com

### **Germany – Austria – Switzerland**

Gerd D Strasmann  
Tel: +49 202 281 464 83  
gerd@strasmann-media.de

### **The Americas**

Craig Scharf  
Tel: +1 904 721 29 25  
cscharf@mimimng.media.com

Frank Strazzulla  
Tel: +1 949 459 17 67  
fstrazzulla@mining-media.com

[www.world-mining-equipment.com](http://www.world-mining-equipment.com)

[www.womp-int.com](http://www.womp-int.com)

**“Connecting you to your customers,  
the ones you know and the ones you don’t ....!”**