

MMEAB – Media Kit 2022 \$

WOMP World of Mining Professionals

The Mining E-Journal Published
in Association with E&MJ.

www.womp-int.com



World Mining Equipment

Suppliers Directory

Online Directory of equipment, products and services.

www.world-mining-equipment.com



World Mining Equipment NEWS

News

Equipment News from suppliers to the industry.

www.world-mining-equipment.com/news



World Mining Equipment

Video Hub

The latest video presentations from the industry.

www.world-mining-equipment.com/video



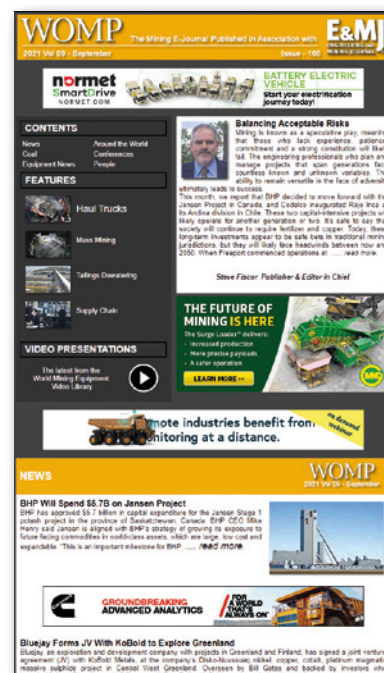
Womp E-Journal

Womp is a permission based, E-Journal. Delivering news, features, equipment reports and video presentations the last week of each month, direct into the mail boxes of over 12,500 mining professionals throughout the world.

Now in its 16th year of production, Womp is delivered in a modern html format – the reader has no ‘flipping’ or ‘zooming’ – they simply open their mail and read the content. Original content, with critique, comment and opinion compiled by the industry’s leading editorial team at E&MJ.

Video Section

Included in every edition, the Womp Video Section presents the Premium Listings from the World Mining Equipment Video hub. Enabling readers with a single click, to view video presentations of the industry’s latest equipment, products and services. For further information on how to get your products included in the Video Section can be found on page 10 or contact jeff.draccott@womp-int.com



The Schedule

Issue	Close	Mailing	Features
Vol 1	20th Jan	27th Jan	Shovel Maintenance – Battery-Powered Equipment – Screens and Media – Drilling & Blasting
Vol 2	17th Feb	24th Feb	Front End Loaders – Maintenance Planning – Grinding Systems – Digital Ecosystems
Vol 3	24th March	31st March	GET & Wear Protection – Tele-remote Automation – Cone Crushers – Tools to Improve Safety
Vol 4	21st April	28th April	Mining Tires – Shaft and Hoists – Advances in Flotation – Material Handling
Vol 5	19th May	26th May	Haul Trucks – Production Drilling – Plant Engineering – Oils & Lubricants
Vol 6	23rd June	30th June	Pit Planning - Mine Rescue – Dewatering Drying – Energy Efficiency
Vol 7	21st July	28th July	Blasthole Drilling – Ground Control – Pre-Concentration – Mapping with Drones
Vol 8	18th Aug	25th Aug	In-Pit Crushing – Narrow Vein – Gold Processing – Water Management
Vol 9	22nd Sept	29th Sept	Truck Shovel Mining – Caving Systems – Slurry Pumps – Mechanical Drive Systems
Vol 10	20th Oct	27th Oct	Maintenance – Ventilation – Tailings Storage – Conveyor Engineering
Vol 11	17th Nov	24th Nov	Slope Stability – Mine Design Software – Crusher Maintenance – Cyber Security
Vol 12	8th Dec	15th Dec	Autonomous Mining - Utility Equipment - Copper Processing – Drilling Consumables

Rates and Sizes

Per Month

Top Opener

600 x 75 pixels.
Single position placed
immediately under the header.

1x	3x
\$3800	\$3560

The Editor

400 x 180 pixels.
Single position under the editor's
comment in the opening window.

1x	3x
\$4500	\$4180

Top Section Banner

Single position placed
immediately under the contents.
Available sizes on next page.

1x	3x
\$3700	\$3444

Editorial Banner

Positioned in the editorial
sections throughout the E-journal.
Available sizes on next page.

1x	3x
\$1845	\$1600

Material Specification

Files type: .gif
Max file size: 200k

WOMP The Mining E-Journal Published in Association with **E&M** ENGINEERING AND MINING JOURNAL

2021 Vol 09 - September Issue - 166

Top Opener

CONTENTS

- News
- Coal
- Equipment News
- Around the World
- Conferences
- People

FEATURES

- Haul Trucks
- Mass Mining
- Tailings Dewatering
- Supply Chain

VIDEO PRESENTATIONS

The latest from the World Mining Equipment Video Library

Balancing Acceptable Risks

Mining is known as a speculative play, meaning that those who lack experience, patience, commitment and a strong constitution will likely fail. The engineering professionals who plan and manage projects that span generations face countless known and unknown variables. The ability to remain versatile in the face of adversity ultimately leads to success.

This month, we report that BHP decided to move forward with the Jansen Project in Canada, and Codelco inaugurated Rajo Inca at its Andina division in Chile. These two capital-intensive projects will likely operate for another generation or two. It's safe to say that society will continue to require fertilizer and copper. Today, these long-term investments appear to be safe bets in traditional mining jurisdictions, but they will likely face headwinds between now and 2050. When Freeport commenced operations at [read more](#).

Steve Fiscor Publisher & Editor in Chief

The Editor

Top Section Banner

NEWS

BHP Will Spend \$5.7B on Jansen Project

BHP has approved \$5.7 billion in capital expenditure for the Jansen Stage 1 potash project in the province of Saskatchewan, Canada. BHP CEO Mike Henry said Jansen is aligned with BHP's strategy of growing its exposure to future facing commodities in world-class assets, which are large, low cost and expandable. "This is an important milestone for BHP [read more](#).

Editorial Banner

Bluejay Forms JV With KoBold to Explore Greenland

Bluejay, an exploration and development company with projects in Greenland and Finland, has signed a joint venture agreement (JV) with KoBold Metals, at the company's Disko-Nuussuaq nickel, copper, cobalt, platinum magmatic massive sulphide project in Central West Greenland. Overseen by Bill Gates and backed by investors who include Michael Bloomberg, Jeff Bezos and Ray Dalio, KoBold's purpose is looking to discover and develop new "ethical sources" of the critical materials for electric vehicles. [read more](#).

Top

Codelco Inaugurates New Rajo Inca Project

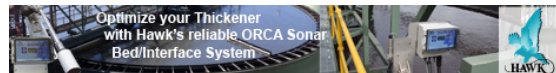
Banner Sizes

A range of banner sizes are available for use – but the size determines the position. Listed below are the sizes along with an example and alongside each are the positions where this size can be used.

Size: 468 x 60

Position: This size can be used as a Top Section Banner placed immediately under contents or as an Editorial Banner placed in any section.

468 x 60
Resolution 72 Max file size 200k



Size: 468 x 80

Position: This size can be used as a Top Section Banner placed immediately under contents or as an Editorial Banner placed in any section.

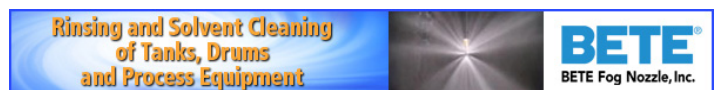
468 x 80
Resolution 72 Max file size 200k



Size: 600 x 75

Position: This size can be used as a Top Opener Banner or a Top Section Banner placed immediately under contents or as an Editorial Banner placed in any section.

600 x 75
Resolution 72 Max file size 200k



Size: 468 x 151

Position: This size can only be used as an Editorial Banner placed in the features section.

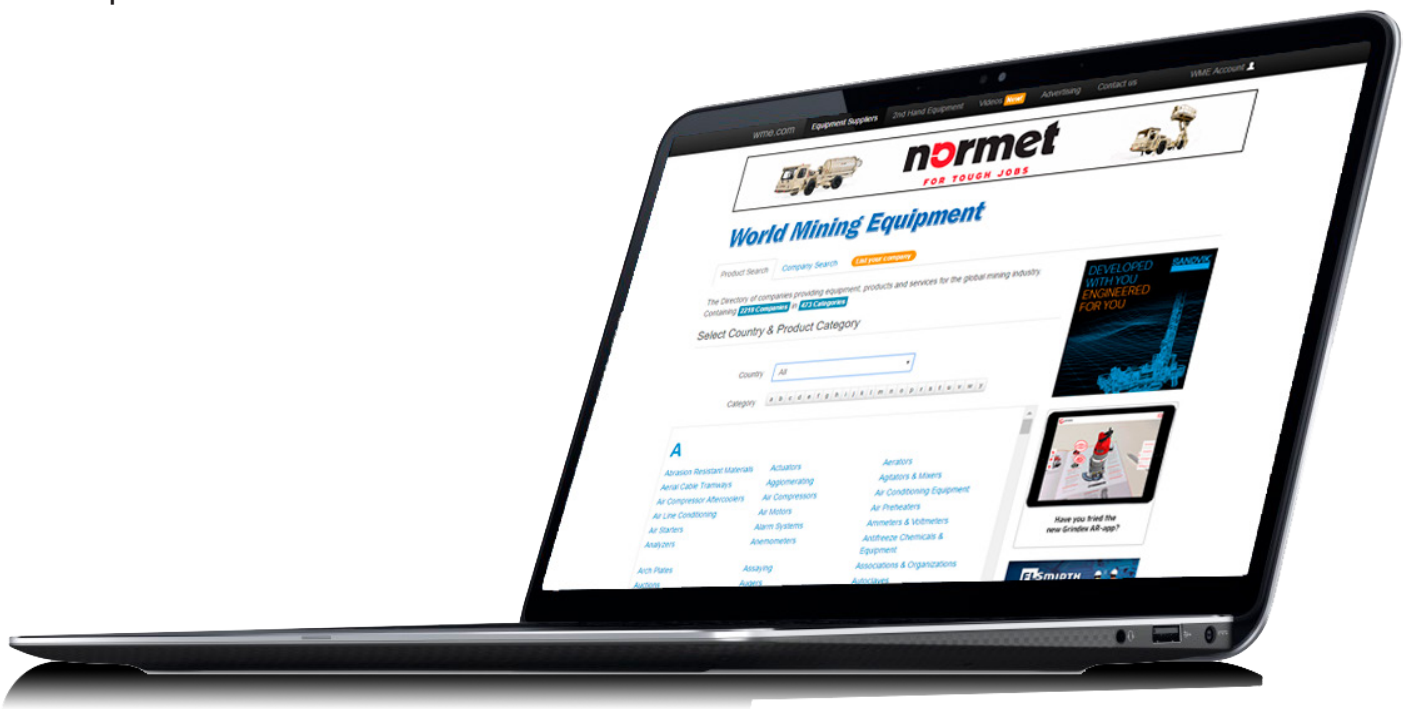
468 x 151
Resolution 72 Max file size 200k



World Mining Equipment

Suppliers Directory – News – Video Hub

- Year round promotion in the industry's leading titles, E&MJ, Coal Age and Equipo Minero.
- Active promotion at mining exhibitions throughout 2022.
- Promoted in every edition of Womp E-Journal.



If your business is in mining equipment, products and services – World Mining Equipment – is the place to be.
www.world-mining-equipment.com

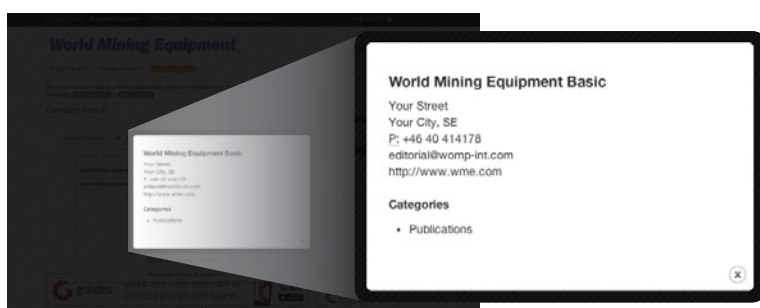
World Mining Equipment

Suppliers Directory

Listings in the World Mining Equipment suppliers directory offer a unique way to put your company's contact information in front of thousands of mining operations around the world. You can also use your listing to link them directly to your own web site. Actively promoted in the mining industry's leading titles, E&MJ, Coal Age and Equipo Minero and always available online, this is a directory that is constantly speaking to your customers and potential clients.

Get started by visiting www.world-mining-equipment.com today and choosing a plan that fits your company's needs

Basic Listing



Free of Charge

- Company Contact Details
- Select One Category

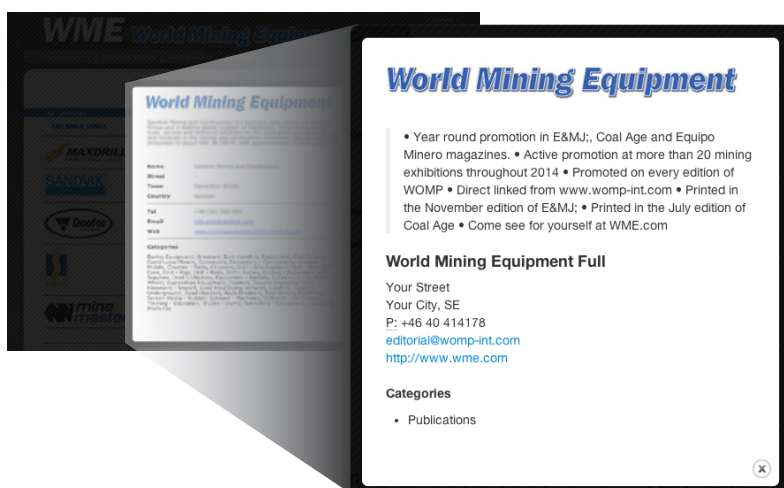
Logo Listing



\$430 per year

- Priority Listing on Search Results
- Logo on Search Results
- Logo on Listing
- Company Contact Details
- Active Email Link
- Three Categories

Premium Listing



\$675 per year

- Company profile of upto 100 words
- Company Info marked on Search Results
- Priority Listing on Search Results
- Logo on Search Results
- Logo on Listing
- Company Contact Details
- Active Email Link
- Active Url Link
- Five Categories

World Mining Equipment

Suppliers Directory Banners

Search Page Banners

Per Month

Headline Banner
940 x 100 pixels

1x	3x
\$2770	\$2340

Search Box
700 x 85 pixels

1x	3x
\$1475	\$1255

Side 220

220 x 220 pixels

1x	3x
\$1475	\$1255

Side 110

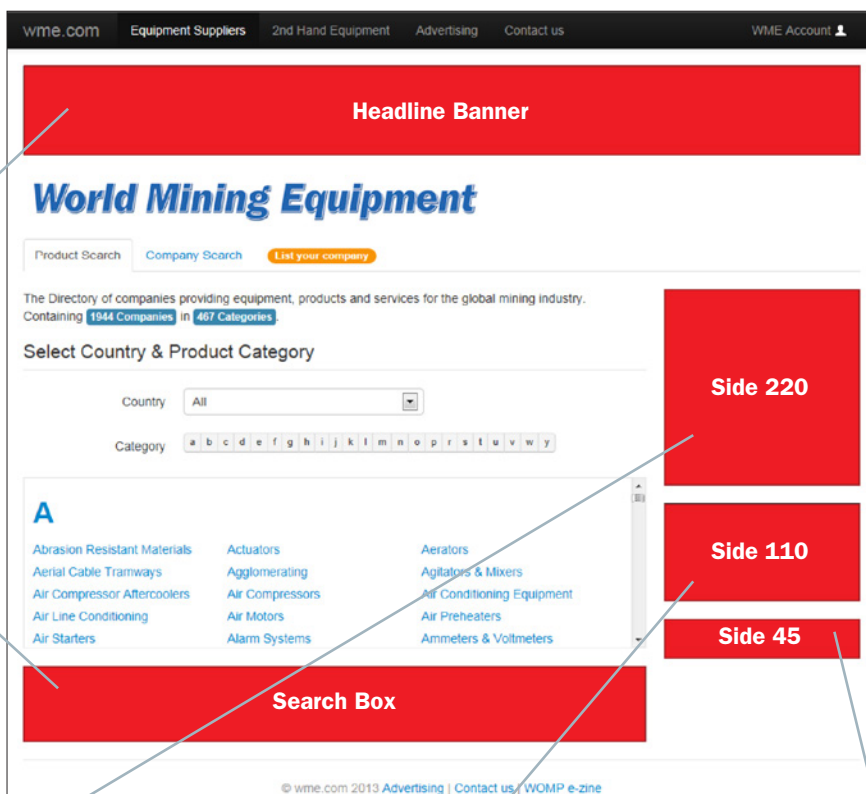
220 x 110 pixels

1x	3x
\$1100	\$940

Side 45

220 x 45 pixels

1x	3x
\$740	\$625

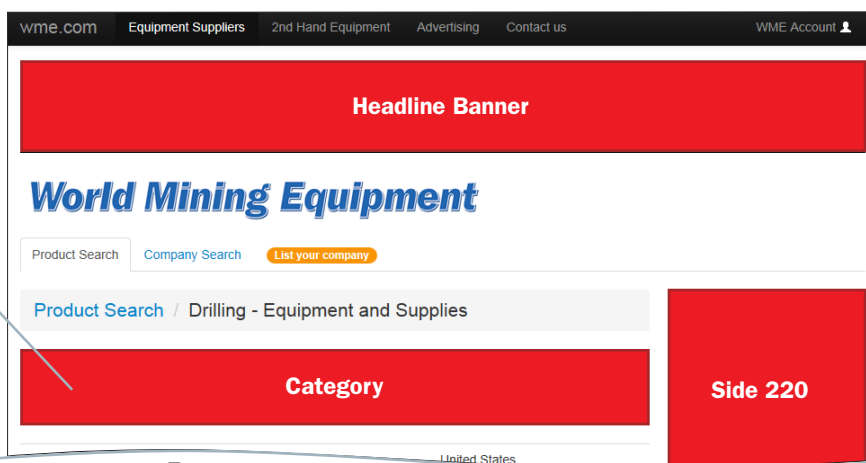


Category Banners

Category

700 x 85 pixels

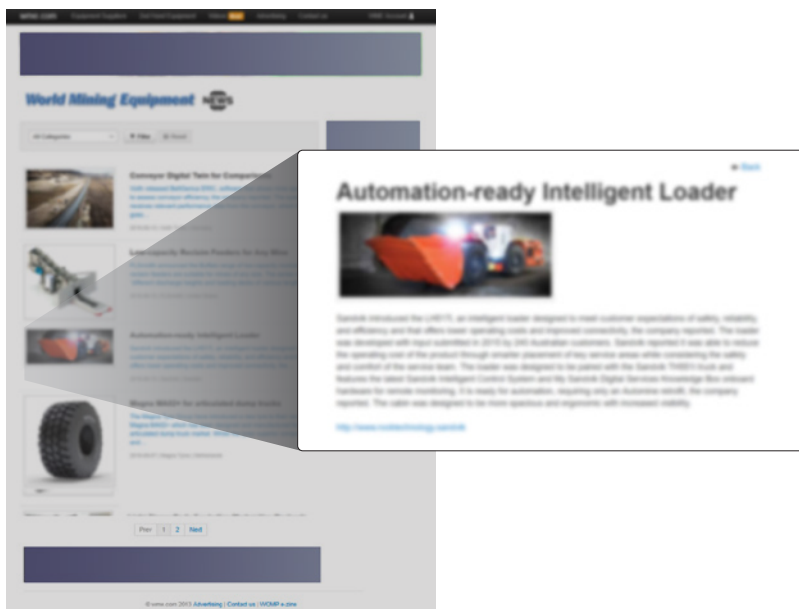
6 Months	1 Year
\$740	\$1230



World Mining Equipment – News

If you have equipment, product or service news that you want the mining industry to be aware of, World Mining Equipment – News, is the place to post it. With thousands of mining professionals using the site, year round promotion in the industry leading titles, E&MJ, Coal Age, Equipo Minero and the Womp E-Journal, your news and updates are exposed to a huge market of potential buyers.

Listings



Posted on the site in date order, news listings are searchable by category and or country. Each listing includes:

- Headline
- Visual
- Text
- Live link to your own site
- Company Name

Clients with more than one listing have their other active listings posted immediately below the listing being viewed.

Get Your News Listed

Your news and equipment updates are listed free of charge. To find out how; simply contact Jeff Draycott at jeff.draycott@womp-int.com – he'll be delighted to help.

To view and test the News listings – go to www.world-mining-equipment.com/news

News Banners

Per Month

Headline Banner

940 x 100 pixels

1x	3x
\$2770	\$2340

Search Box

700 x 85 pixels

1x	3x
\$1475	\$1255

Side 220

220 x 220 pixels

1x	3x
\$1475	\$1255

Side 110

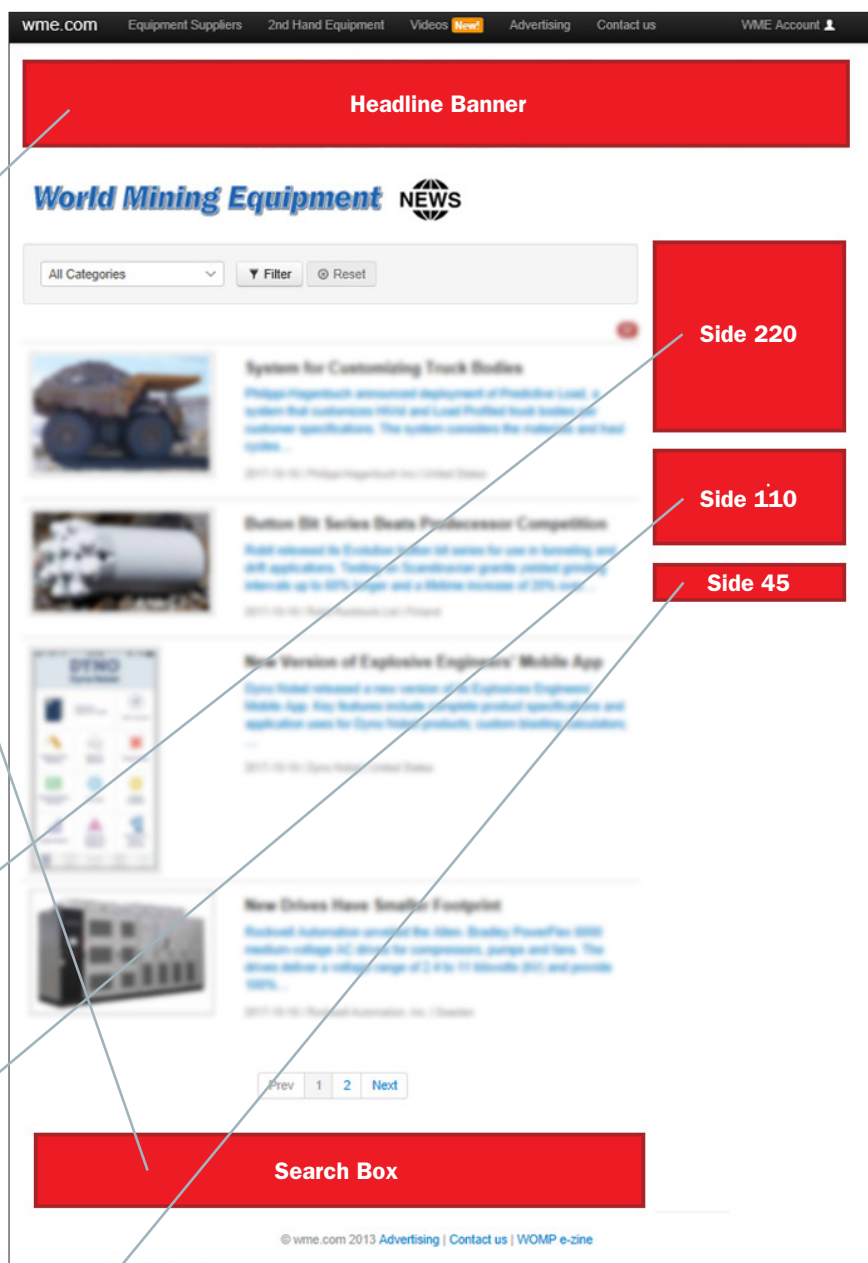
220 x 110 pixels

1x	3x
\$1100	\$940

Side 45

220 x 45 pixels

1x	3x
\$740	\$625



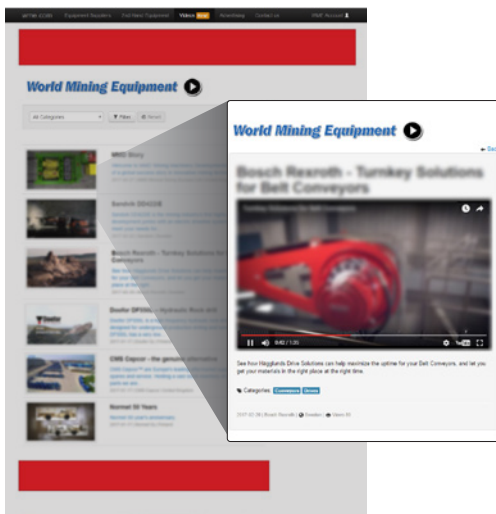
To view the system for yourself visit
www.world-mining-equipment.com/news



World Mining Equipment – Video Hub

Maximise your video investment by listing your videos in the World Mining Equipment Video hub. Used daily by mining professionals around the globe, with year round promotion in the industry's leading titles, E&MJ, Coal Age, Equipo Minero and the Womp E-Journal, your videos are exposed to a huge, ever growing, market of potential buyers

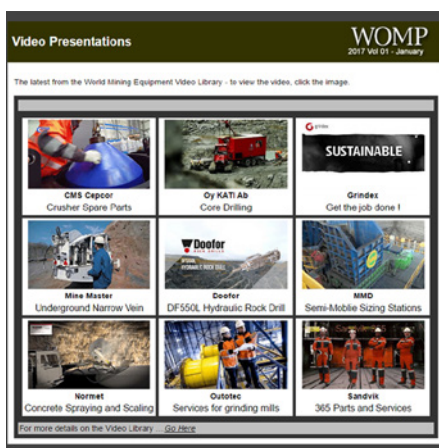
Video Listing



Each listing includes:

- Title – A headline description
- Description – Up to 50 words describing the content of the video
- Picture – A screen grab to illustrate the video
- Your Company name – Linked
- Your web address – Linked
- With more than one listing, other active listings are posted under the listing being viewed.

Womp E-Journal Video Section



Womp E-Journal Video Section:

- Hosting Premium listing videos
- Mailed to over 12,500
- Mailed every month
- Direct active promotion of your video, your company, your products to mining professionals around the world.

Listing Packages

Regular Listing

Unlimited Videos listed and categorised

\$3700 per year

Premium Listing

Videos listed and categorised and included in the monthly Womp E-Journal Video section.

\$4900 per year

! Featured in the Womp E-Journal Video Section



Video Hub Banners

Per Month

Headline Banner

940 x 100 pixels

1x	3x
\$2770	\$2340

Search Box

700 x 85 pixels

1x	3x
\$1475	\$1255

Side 220

220 x 220 pixels

1x	3x
\$1475	\$1255

Side 110

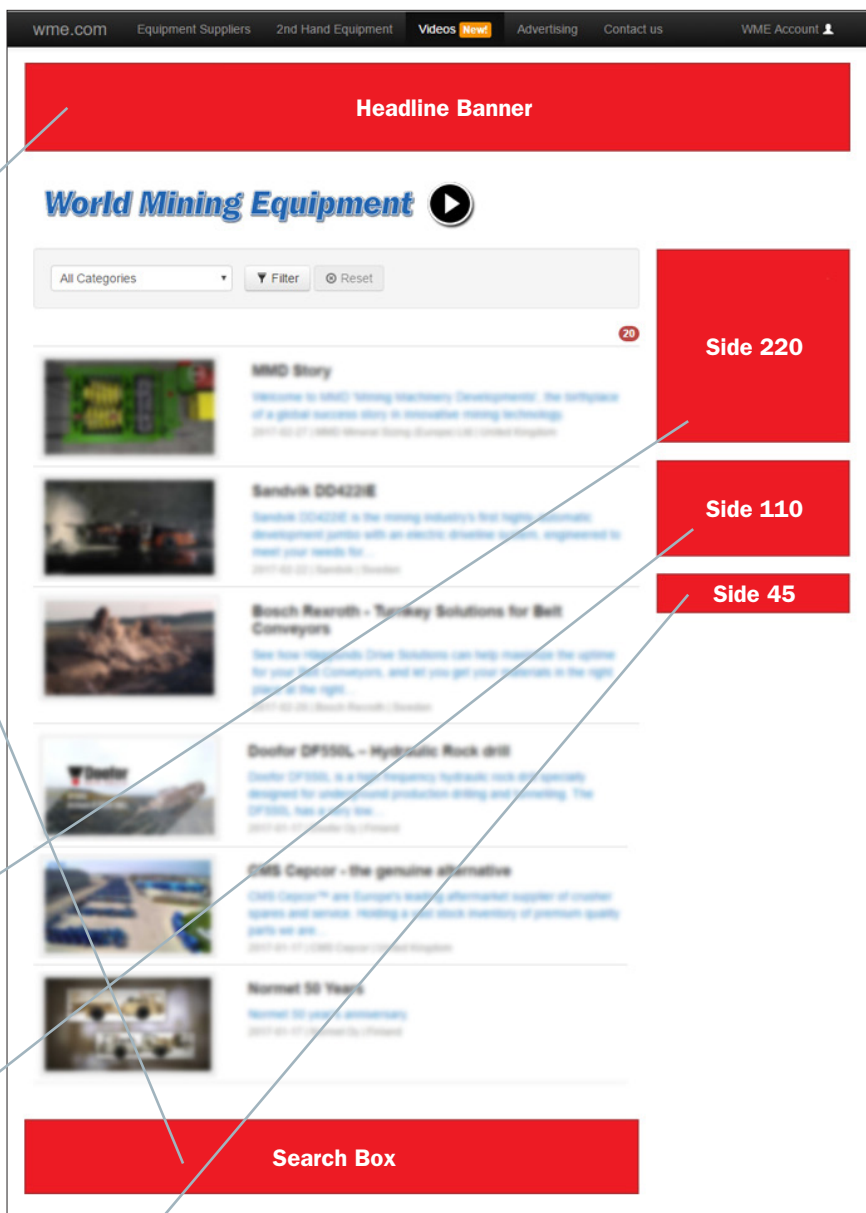
220 x 110 pixels

1x	3x
\$1100	\$940

Side 45

220 x 45 pixels

1x	3x
\$740	\$625



To view the system for yourself visit
www.world-mining-equipment.com/video

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**“Connecting you to your customers,
the ones you know and the ones you don’t!”**