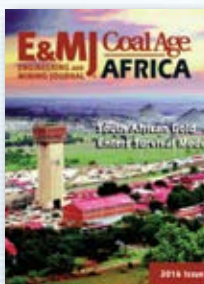
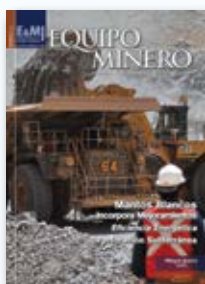
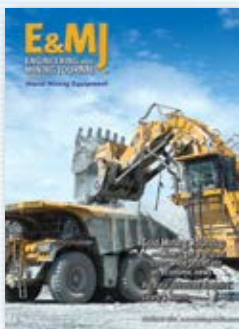


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2016

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INTERNATIONAL

Media Kit

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COMPANY CONTACTS

President & Publisher

Peter Johnson

Tel +1 303 283 0640 x 207

Fax +1 303 283 0641

pjohnson@mining-media.com

Vice President, Editorial Director

Steve Fiscor

Tel +1 904 721 2925 x 100

Fax +1 904 721 2930

sfiscor@mining-media.com

Editorial Office, Press Releases & Contact

11655 Central Pkwy

Suite 306

Jacksonville, FL 32224 USA

Tel +1 904 721 2925

Billing & Accounting

Lorraine Mestas

Tel +1 303 283 0640 x 207

Fax +1 303 283 0641

lmestas@mining-media.com

Production Manager

Dan Fitts

Tel +1 904 721 2925 x 107

Fax +1 904 721 2930

dfitts@mining-media.com

Show Director

Tim Fearney

Tel +1 678 822 9804

Fax +1 770 642 4715

tim@semcoproductions.com

Subscriptions

Juanita Walters

Tel +1 303 283 0640 x 204

Fax +1 303 283 0641

jwalt@mining-media.com

REGIONAL OFFICES

World Headquarters

8751 E. Hampden Ave, Ste B1

Denver, CO 80231 USA

Tel +1 303 283 0640

Fax +1 303 283 0641

United Kingdom

Lowe's Cottage

Hixet Wood, Charlbury OX7

3SB UK

Tel +44 1608 811414

Australia

Suite 9, 880 Canterbury Rd.

Box Hill, VIC 3128, Australia

Tel +61 3 9899 2981

Latin America

Carlos Pezoa Véliz 0411

Gran Via

Antofagasta, Chile

Tel +56 55 243706

Scandinavia

Mining Media Europe AB

Lyckovägen 10

243 35 Höör, Sweden

Tel +46 (0) 736 334670

Germany

Strasmann Media Promotion GmbH

Berghausen 29

D-42859 Remscheid, Germany

Tel +49 2191 931497

Fax +49 2191 931499

Indonesia

PT. Laguna Karya

Jalan Danau Toba 104

Bendungan Hilir

Jakarta Pusat 10210

Indonesia

Tel +6221 2940 6337 / 5701505

For More Contact Information, Visit www.mining-media.com



MININGMEDIA
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Which Product is Right for You?

With Mining Media, you can spend more time being creative and less time managing complex advertising plans. Mining Media products serve a wide range of industries around the world. With such a diverse line-up of magazines and trade shows, we can help you craft a plan to reach your target audience on an international scale. This also gives us the flexibility to ensure that you'll get an easy-to-manage, one-stop shop for your advertising needs.



	Markets Served					Regions Served					
	Hard Rock Mining & Mineral Processing	Coal Mining & Processing	Aggregates	Construction Materials	Recycled Materials	North America	Latin America	Europe	Asia	Australia	Africa
<i>Coal Age</i>		•				•					
<i>E&MJ</i>	•	•				•	•	•	•	•	•
<i>Equipo Minero</i>	•	•					•				
<i>The ASIA Miner</i>	•	•							•	•	
<i>Rock Products</i>			•	•	•	•					
<i>Concrete Products</i>				•		•					
<i>QEM</i>			•	•	•	•					
<i>International Specials</i>	•	•						•	•		•
<i>2016 Coal Handling & Storage</i>		•				•					
<i>Frac Sand Insider</i>			•			•					
<i>Sumatra Miner 2016</i>	•								•		
<i>Haulage & Loading 2017</i>	•	•				•	•				
<i>Longwall USA 2017</i>		•				•					



Decades of Serving the Mining & Construction Materials Industries



Peter Johnson

President & Publisher

Mining Media International is committed to providing every market it serves with world-class content that is critical and timely. This guaran-

tees your marketing message will be delivered to an engaged audience with credible products. The key to helping you develop the most effective program possible is our team of sales and marketing executives. With decades of mining and construction industry experience between them, each of these professionals is an incredibly valuable resource that you can draw from. They can be your best source of market and competitive intelligence. The best way to capitalize on all they have to offer is to view them as part of your marketing team. Share your goals and strategies with them and let them help you craft the program that best suits your needs.

This year marks a milestone for Mining Media International. *Engineering & Mining Journal* will celebrate 150 years of serving the international mining industry, *Rock Products* has its 120th anniversary, and *Coal Age* continues with more than a century of informing the North American coal industry. We are honored to continue the proud traditions of these industry icons. Take advantage of all the print and digital resources Mining Media International offers to ensure you achieve your objectives and maximize the return on investment on your marketing investment.

Editorial That Readers Trust is Editorial That Advertisers Can Trust



Steve Fiscor

Vice President

Editorial Director

sfiscor@mining-media.com

What sets Mining Media International (MMI) apart from other publishers in this space is its vast editorial footprint. The MMI editorial team consists of a global group of editors, many of whom are considered "the authority" in their respective fields. More than simply reporting the news, these professionals offer the insight and analysis that readers expect from the individual magazines. These titles have more than editorial excellence in common. Each shares a commitment to safety, the environment and sustainability. With every edition, the editors provide news and market analysis, information on equipment and technology, and tips for improving operational efficiency.

MMI is a full-service B2B media outlet, going beyond print and connecting with subscribers through websites,

targeted eNewsletters, tradeshow, conferences and social networking. The editorial team serves as a valuable resource in organizing the company's conferences and collecting data for related projects.

On the mining side, *Engineering & Mining Journal (E&MJ)* remains the leading international trade journal geared toward mining and mineral processing. In 2016, *E&MJ* will celebrate its 150th anniversary. *Coal Age* traces its roots back more than 100 years of dedication to coal mining and processing. *Equipo Minero* reaches mining and processing professionals throughout Latin America in Spanish,

while *The ASIA Miner* provides an assessment of exploration and mining activities in the Asia-Pacific region with a bilingual (Mandarin) component.

For the construction sector, MMI publishes *Rock Products* and *Concrete Products* and organizes other related services for the construction materials sector. An institution dating back 120 years, *Rock Products* reaches industry executives and production managers at crushed stone quarries as well as sand-and-gravel operations. Entering its 70th year, *Concrete Products* is the oldest commercial title in the North American concrete industry, and remains a widely subscribed source for ready mixed and manufactured concrete production professionals.

From the pit to final product, this team of seasoned trade journalists provides an unmatched editorial service. On a monthly basis, they offer readers, who are mostly engineering and production professionals, ideas on how to operate more safely, efficiently, and cost effectively. Each month, they deliver the content they expect in a clear, concise format.

About Steve Fiscor

As vice president and editorial director for Mining Media International, Steve Fiscor heads a world-class group of writers and editors serving the mining and construction markets. He has served as editor-in-chief for *E&MJ* since 2003 and *Coal Age* since 2001. He writes articles on mining and processing, organizes the technical programs for several conferences, and produces many of MMI's ancillary products. Based in Jacksonville, Florida, he began his career with *E&MJ* and *Coal Age* in 1991. Prior to his career in journalism, he worked as a project engineer for a longwall mining operation in Colorado. He holds a B.S. in Mining Engineering from the University of Missouri-Rolla.

Mining Media's Editorial Staff



Russ Carter
Managing Editor, *E&MJ*;
Western Field Editor, *Coal Age*

rcarter@mining-media.com

Based in Salt Lake City, Utah, Russ Carter has more than 30 years of experience as a technical journalist, and has covered all aspects of the mining, quarrying and construction industries. Prior to joining *E&MJ* and *Coal Age* in 1988, he held positions as editor of *Intermountain Industry* magazine, monthly columnist for *Rocky Mountain Construction*, and managing editor of *Mining Engineering*. He has served as a senior communications specialist for firms in the nuclear safety and computer simulation sectors, and has had articles published in *Institutional Investor* magazine. Carter has received awards for journalistic excellence from the American Society of Business Publication Editors and the Society for Technical Communication.



Donna Schmidt
Field Editor for *Coal Age*

dschmidt@mining-media.com

Donna Schmidt joined Mining Media International as a field editor for *Coal Age* in 2014. Based in southeast Ohio, she assists in generating technical features and general interest content, including coverage from Appalachian region industry events and reporting directly from the field nationwide. Part of the coal mining trade press community for more than a decade, she has provided the industry with direct reporting from some of the largest and most cutting-edge underground coal operations in the U.S. as part of her in-depth news coverage for the Americas and Canada. She holds a bachelor of science degree in print communications from Clarion University and a master of science degree in communications and information systems from Robert Morris University in Pennsylvania.



Oscar Martinez Bruna
Latin American Editor, *Equipo Minero*,
E&MJ and *Coal Age*

omartinez@mining-media.com

Oscar Martinez has two degrees from a prestigious technical college in Chile: English/German translator (1989) and business administration (1992). He was the regional winner of the INJUV awards, granted by the Technical Cooperation Office of the Chilean government in 2003 to encourage enterprising business projects involving innovative e-commerce (business-to-business) applications. His technical background also includes working in coal-fired thermal power plants and mine sites as technical translator and interpreter. Most recently, he worked as a consultant for P&H MinePro Services, Hatch (a mining EPCM contractor) and Escondida (the largest copper mine in the world).



Gavin du Venage
African Editor, *E&MJ*

gavinduvenage@gmail.com

Gavin du Venage is a Johannesburg-based business journalist. He has almost 20 years of experience covering Africa, including a stint as a stringer for the *San Francisco Chronicle* and *New York Times*. Most recently, he participated in the launch of *The National*, an Abu Dhabi broadsheet newspaper. He currently focuses on mining and energy issues, two subjects that are driving African development and changing its fortunes that decades of aid-dependency has been unable to do.



Jennifer Jensen
Assistant Editor, *E&MJ* and *Coal Age*

jjensen@mining-media.com

Based in Jacksonville, Florida, Jennifer Jensen is the assistant editor of *E&MJ* and *Coal Age*. Prior to joining Mining Media in 2013, she worked as a reporter for newspapers in Tennessee and Florida. During her career, she has earned Florida and Tennessee press association awards for her reporting and writing. She holds a bachelor's degree in journalism from the University of Florida.



John Miller
Editor, *The ASIA Miner*; Australian Editor, *E&MJ*

jmiller@mining-media.com

Based in Melbourne, Victoria, Australia, John Miller has been working as a mining journalist for *The ASIA Miner* for the past eight years, focusing on mining developments throughout Asia and Australia. He was promoted to editor of *The ASIA Miner* in July 2010 and has responsibility for *E&MJ* Australian coverage. He has more than 35 years of experience as a journalist. He is also an author with more than six historical books and a biography published. He has also served his community as a city councillor and was mayor of Orange from 2002 to 2004.



Simon Walker
European Editor

simon.emj@btinternet.com

A graduate mining engineer and mining geologist with more than 40 years of experience, Simon Walker is Mining Media's European editor. He has been involved with mining journalism since the mid-1980s, and since the early 1990s has been providing research, management consulting, editorial and technical services to an international client base. His interests cover both the hard rock and coal sectors, as well as environmental issues and the socioeconomic aspects of the international mining industry. Based in Charlbury, England, he has traveled worldwide during his career.

Mining Media's Editorial Staff



Lane White
Contributing Writer, E&MJ
lane.white@comcast.net

Covering the scene from Denver, Colorado, Lane White has been writing for and about the metals and mining industry since 1968. From 1971 through 1988, he was an editor for *E&MJ*. From 1989 to 1995, he was director of publications and publisher of *Mining Engineering* for the Society for Mining, Metallurgy, and Exploration (SME) in Littleton, Colorado. In the 16 years

since he retired from SME, White has been a freelance mining writer, primarily working as a contributor of news and features to *E&MJ*.

star President's Club honoree, he pursued independent projects from 2006-2010, while also serving as an aggregates industry blogger, consultant and freelance writer.



Don Marsh
Editor-in-Chief, Concrete Products
dmarsh@mining-media.com

Don Marsh has 20-plus years of experience in the heavy building materials, construction and home improvement retailing industries. Prior to joining *Concrete Products* as editor in 1993, he worked in media relations with Portland Cement Association and as a staff editor at (pre-RBI) Cahners Publishing.



Mark S. Kuhar
Editor-in-Chief, Rock Products and Cement Americas
mkuhar@mining-media.com

Mark S. Kuhar, editor of *Rock Products* and *Cement Americas*, began his editorial career in 1987 as an assistant editor on *Pit & Quarry* and *Concrete* magazines. After leaving construction journalism from 1990-1995, he returned in 1996 as editor-in-chief of *Pit & Quarry*. A former winner

of the Construction Writers Association's Robert F. Boger Award for Editorials and an Advan-



Josephine Smith
Associate Editor, Rock Products, Cement Americas and Concrete Products
jsmith@mining-media.com

Josephine Smith is the associate editor for *Rock Products*, *Cement Americas* and *Concrete Products*. Prior to joining Mining Media, she worked as an editor for a local publishing firm, specializing in industry-specific guides and directories. She holds a bachelor's degree

in communication from the University of North Florida.

Mining Media International Sales & Marketing Staff



Victor W. Matteucci
Midwest/East Region Sales Manager, Coal Age, E&MJ, Equipo Minero, The ASIA Miner
5931 Christopher Court
Mentor, OH 44060 USA
Tel +1 440 257 7565
Fax +1 440 257 6265
vmatteucci@mining-media.com



Colm Barry
Scandinavia, United Kingdom and Western Europe
Tel +46 (0) 736 334670
colm.barry@telia.com



Mary Lu Buse
West Region Sales Manager, Coal Age, E&MJ, Equipo Minero, The ASIA Miner
Tel +1 512 847 3495
Cell +1818 880 4024
mlbuse@mining-media.com



Jeff Draycott
Scandinavia, United Kingdom and Western Europe
Tel +44 (0) 7866922148
jeff.draycott@womp-int.com



Lanita Idrus
Publisher, Australia
880 Canterbury Road, Suite 9
Box Hill, Victoria 3128, Australia
Tel +61 3 98992981 - C/M +61 417 517 863
Lidrus@mining-media.com



Gerd D. Strasmann
Germany, Austria and Switzerland
Strasmann Media Promotion GmbH
Berghausen 29 • D-42859 Remscheid, Germany
Tel +49 2191 93 1497
Fax +49 2191 93 1499
gerd@strasmann-media.de

Mining Media International Sales & Marketing Staff



David Collett
Sales Director, Africa
Lusaka, Zambia
Tel +260 9655 618 595
dcollett@mining-media.com



Bill Green
Concrete Products
Tel +1 414 212 8266
Cell +1 630 215 3385
Fax +1 414 433 9045
bgreen@mining-media.com



Masao Ishiguro
Japan
IRM Inc.
1-5-3-304 Roppongi
Minato City, Tokyo 106-0032, Japan
Tel +81 [3] 3583-1161
Fax +81 [3] 3582-2576
ishiguro@irm.jp



Christin Doran
**Sales Manager, Quarry Equipment Marketplace,
Classified Ad Sales, Rock Products
and Concrete Products**
6043 Primrose Ave
Indianapolis, IN 46220
Tel +1 317 802 7118
Fax +1 765 807 7951
cdoran@mining-media.com



Dimas Abdillah
Indonesia
PT. Laguna Karya Centreflex Boutique Office Jl.
Danau Toba 104
Bendungan Hilir Jakarta Pusat 10210
Tel +62 021 5701505
C/M +62 821 24 955 888
dimas@lagunagroup.net



Kirk Carbo
Mining Classified and Directories
36325 Maple Leaf Avenue
Prairieville, LA 70769 USA
Tel +1 225 363 6271
Fax +1 225 612 6392
kcarbo@lobosservices.com



Sylvia Palma
Latin America
Santiago, Chile
Tel +56 9 8180 659
spalma@mining-media.com



Dan Fitts
Production Manager
1555 Central Parkway, Suite 401
Jacksonville, FL 32224 USA
Tel +1 904 721 2925 ext.107
Fax +1 904 721 2930
dfitts@mining-media.com



Sean Carr
**Director of Sales, Rock Products,
Cement Americas and QEM**
27476 Detroit Rd. Suite #104
Westlake, OH 44145 USA
Tel +1 216 409 9026
Fax +1 440 808 8955
scarr@mining-media.com



Tanna Holzer
Project Manager
8751 E. Hampden Ave., Suite B1
Denver, CO 80231 USA
Tel +1 303 283 0640 x 206
Fax +1 303 997 2186
tholzer@mining-media.com



Kyle Nichol
**Sales Manager, Rock Products
and Cement Americas**
121 Shiawassee Ave.
Fairlawn, OH 44333 USA
Tel +1 330 696 6933
knichol@mining-media.com

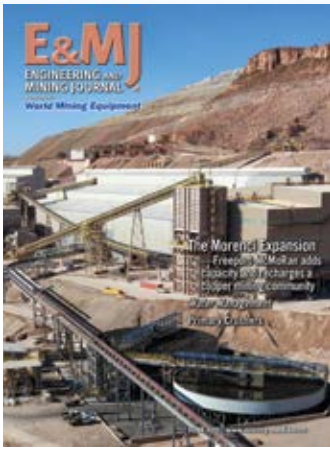


Tim Fearnery
Show Director
295 West Crossville Rd., Building 200
Roswell, GA 30075 USA
Tel +1 678 822 9804
Fax +1 770 642 4715
tim@semcoproductions.com

100% Requested Circulation

**Serving Mining Professionals the World Over
for 150 Years**





Quick Facts About *E&M*J

No other publication comes close to the circulation of *E&M*J, and no other publication can deliver advertisers a better return on their investment. *E&M*J is the most widely read and most respected magazine in the industry.

From gold to diamonds, copper to nickel and iron ore to coal, *E&M*J regularly covers 28 categories of metals and mineral mining and processing to a worldwide market.

This results in longevity, and in 2016, *E&M*J will be celebrating 150 years of serving the international mining industry.



150 Years of Experience.

*E&M*J has provided in-depth editorial and operational insight to the international mining community for 150 years, and we continue to serve the industry with an experienced and knowledgeable editorial staff that is second to none. We will celebrate with a special 150th anniversary issue in September 2016.

Commitment to the Industry.

Mining Media International is the **ONLY** publishing company that shares a commitment to the industry through long-time dues-paying membership and involvement with major industry groups and associations, such as the National Mining Association.

**100%
Requested**

Investment in *E&M*J Circulation.^{1,4}

*E&M*J is the **ONLY** international magazine that invests substantially in circulation by auditing and requiring 100% requested subscribers. This is compared to *International Mining* that does neither and *Mining Magazine* that has only 20% of their circulation in the mineral extraction/processing category and 35% as “other.”

Unique Readership.³

“So what?” If your marketing message isn’t being carried by *E&M*J, nearly 16,000 influential mining professionals will never see it. A 2015 Readership Study of the *E&M*J circulation showed that 80% of *E&M*J readers do not receive *International Mining* and 64% do not receive *Mining Magazine*.

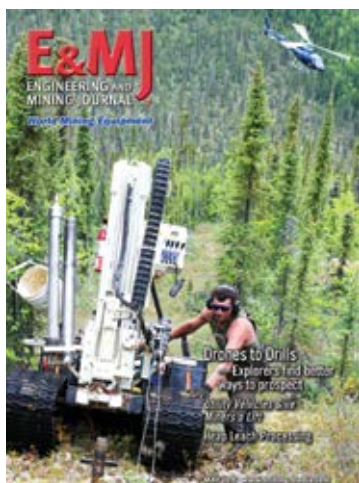
Independent Verification From MINExpo

Independent readership recall surveys of MINExpo attendees also show that *E&M*J is consistently the top international magazine in a spread of 29 publications. This leads to industry support, including as being chosen as the official publication for the German Engineering Foundation (VDMA) and official international publication for Euro Mine Expo.



**There is no Better Option for Your Advertising Dollars
in 2016 than *E&M*J.**

E&MJ Brings Your Brand to the World of Mining



We bring your message to an audience that extracts more than 12 billion tons of ore every year

The mining industry is an \$800 billion global business. Mining companies provide the raw materials that are used to produce the goods and services that the world uses every day. Iron ore and nickel are used to make stainless steel. Copper wires transmit electricity, which is generated from uranium and fossil fuels, such as coal and oil sands. From the diamond on the bride's finger to the detergent in the laundry room, it all starts with mining.

Mining takes place in some form in almost every country and *E&MJ* reaches mining and processing engineers in every jurisdiction. The search for minerals began in the developed world and spread to emerging markets. Today, Latin America is the top mining investment destination; however, Australia, Canada, South Africa and the U.S. are still the leading mining countries.

Mining is not for the faint of heart. Our readers extract more than 12.3 billion tons of ore per year from both surface and deep mining operations. It's an occupation with inherent risks that requires specialized skills and a bit of luck. Using some of the largest, most robust equipment, today's miners drill and blast and dig with precision. And they rely on *E&MJ* for the technical information that helps them do their jobs more safely and efficiently.

Extracting the ore is only half of the job. In the mills and processing plants, metallurgists crush and grind the ore to a fine consistency to liberate the metals from the host rock. They use a variety of processes to further refine the end product.

In addition to providing insight about the mining and mineral processing business worldwide, *E&MJ* delivers the technical information these engineers and metallurgists seek. These professionals buy and specify equipment and services, and they have relied on *E&MJ* as a trusted source for 150 years.

Total Qualified Circulation¹

20,007

Non-qualified Circulation¹

3,318

Average Newsletter Distribution²

11,527

Average Monthly Unique Web Browsers¹

16,520

Total Monthly Brand Reach

51,372²



Sources: 1. BPA Circulation Statement *E&MJ*, June 2015. 2. Publishers Own Data. 3. 2015 Readership Survey. 4. BPA Circulation Statement Mining Magazine, June 2014

Mining Timeline

Gilded Age (1866-1900)

E&MJ founded as *American Journal of Mining*.

Alfred Nobel invents dynamite.

De Beers diamond mine discovered in South Africa.

U.S. adopts Mining Law of 1872.

Rio Tinto is formed to mine copper along the Tinto River in Spain.

Broken Hill Proprietary Pty Ltd. was formed in Australia.

South African gold rush begins at Witwatersrand.

Yukon gold rush.

The Dawn of the Progressive Era (1900-1919)

International Nickel Co. (Inco) launches Creighton mine in Sudbury.

Utah Copper Co. formed to mine and process low grade copper at Bingham Canyon, Utah.

Braden Copper starts El Teniente copper mine in Chile.

The Zinc Corp. is formed to treat zinc-bearing mine waste at Broken Hill in Australia.

Guggenheims form Chile Exploration Co. and launch Chuquibambilla mine in Chile.

World War I begins.

Newmont Co. founded as a holding company for private acquisitions.

Earmest Oppenheimer founds Anglo American to develop gold mining in South Africa.

World War I ends.

Mechanization Begins (1920-1949)

Thayer Lindsley founds Falconbridge and begins exporting nickel ore.

Dr. Hans Merensky discovers the platinum reef in South Africa.

Billiton establishes a people's fund.

Great Depression deepens.

President Franklin D. Roosevelt fixes the prices of gold at \$35/oz (up from \$20) to stabilize U.S. economy.

Kennecott Copper acquires Utah Copper.

World War II engulfs Europe.

During WWII, Inco produces vast amounts of nickel to support Allies.

Japanese attack Pearl Harbor.

Companhia Vale do Rio Doce (CVRD) formed in Brazil to supply iron ore to the Allies.

World War II ends.

The Cold War Recovery (1950-1959)

St. Joseph Lead Co. discovers the Viburnum Trend.

CVRD accounts for 80% of Brazilian iron ore exports.

Rio Tinto sells much of its Spanish interest and further develops abroad.

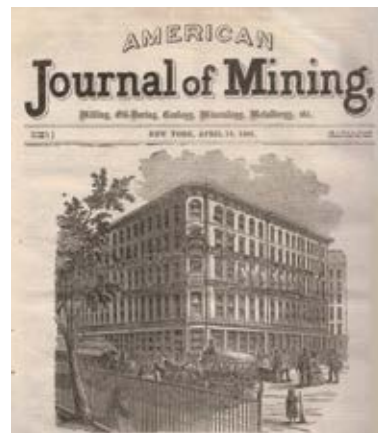
Southern Peru Copper formed with the help of Phelps Dodge, Newmont, ASARCO and Cerro de Pasco.

E&MJ

ENGINEERING AND MINING JOURNAL®

Serving the Mining Business for 150 Years

Few industrial trade journals can claim 150 years of service to an industry. *Engineering & Mining Journal* was originally founded as the *American Journal of Mining* in 1866. The U.S. Civil War had ended and settlers were moving west. The California gold rush was at its peak and the Comstock Lode had just been discovered outside of Virginia City, Nevada. The lead mines in Missouri were established as were some precious metals mines in the Carolinas.



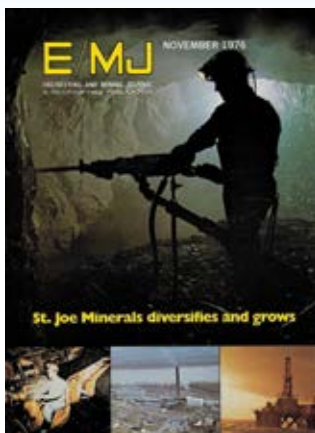
Headquartered in New York City, the *American Journal of Mining* was a weekly black-and-white broadsheet newspaper. It published news about the mines and technology, and carried advertisements for everything from steam engines to six shooters. In 1869, the name changed to *The Engineering and Mining Journal*. Many still marvel at lithographic artwork that was published with engravings.



The publication established an early reputation for reliability and authority. Recognizing that swindlers were tarnishing the image of the mining business, *E&MJ* sponsored the American Bureau of Mines, a group of honest mining engineers and entrepreneurs who volunteered to scrutinize promotions that preyed on investors. *E&MJ* also played a role in forming the American Institute of Mining Engineers and served as its official organ for many years.

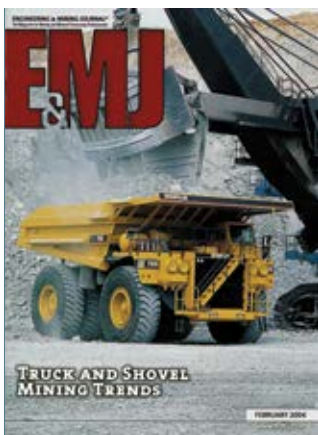
In 1910, *E&MJ* was purchased by Hill Publishing, which was





E&MJ changes with the times.

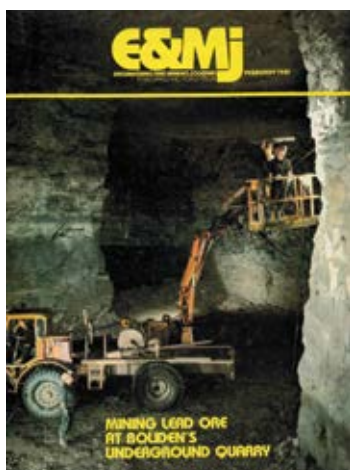
At the turn of the 20th century, *E&MJ* is there as engineers decide how to approach low-grade copper deposits at many great mines that still operate today. Color begins to appear in the 1930s and the magazine becomes the standard 8.5- x 11-in. format of most U.S. periodicals today. With each decade, the language, the font and the look followed the trends. The Helvetica fonts of the depression and World War II eras give way to the more hip



will culminate with the September 2016 edition, where the editors will discuss how mining and mineral processing techniques changed over times. They will recount a colorful history looking back at the people and the mines that influenced the mining business for the last 150 year. This edition, which will be distributed at MINExpo 2016, will become a keepsake for professionals in the mining and mineral processing business.

eventually merged with another company to form McGraw-Hill Publishing Co. in 1917. *E&MJ* remained with McGraw-Hill until 1988 when it was sold to Maclean Hunter. In the ensuing years, the title changed hands a few more times. In 2003, Mining Media International took control of the title and breathed new life into it.

A trade journal is a reflection of the industry it serves. The first photos appear in 1898. Reports from mining districts around the world depict the times as they were.



looks of the 1950s and 1960s. As times grew serious during the 1970s and flush in the 1980s, so did the magazine. Like the mines it covered, *E&MJ* suffered through the 1990s. Throughout good times and bad, the journal always enjoyed high readership and an incredible dialogue with its readers.

During 2016 Mining Media will celebrate the 150 years of *E&MJ* using clips from past articles. It



Comalco Ltd. is formed to mine and process bauxite in Australia.

Stan Hiditch discovers the Pilbara iron ore deposits in Western Australia.

The Age of Aquarius (1960-1969)

Ertsberg copper and gold deposit discovered in Indonesia.

Disseminated gold is discovered in Carlin, Nevada, reshaping the gold industry.

Rio Tinto launches iron ore operations in Western Australia.

Oil sands production begins in Alberta, Canada.

Freeport Indonesia drills and confirms Ertsberg deposit.

The Energy Crisis (1970-1979)

South African gold production reaches 1,000 metric tons per year.

President Richard Nixon takes the dollar off the gold standard.

Chile nationalizes its copper mining industry, forming Corporacion Nacional del Cobre (Codelco).

Telfer gold deposit discovered in Australia's Great Sandy Desert.

Oil from oils sands reaches 109,000 barrels per day.

The Great Mining Buildout (1980-1989)

Price of gold reaches \$850/oz.

Gold quarry mine discovered in Carlin, Nevada.

Atacama project discovers Escondida, the largest, undeveloped, copper orebody in the world.

CVRD inaugurates Carajas iron ore project in Brazil.

Tin mining in Cornwall comes to an end.

Gold discovered near Cajamarca in northern Peru.

Grasberg copper-gold deposit discovered in Indonesia.

Gold production reaches 1.5 million in Nevada.

The Drought (1990-2002)

Escondida begins copper production in Chile.

Rio Tinto produces its 1 billionth ton of iron ore from the Pilbara.

Development begins at the Yanacocha gold mine in Peru.

Anglo American embarks on the largest black empowerment deal.

Metal prices drop to a 20-year low.

Rio Tinto acquires major aluminum, iron ore, diamond and coal assets mainly in Australia.

BHP and Billiton merge.

A Mining Renaissance (2003-present)

Newmont discovers major gold district in Ghana.

Oil from oil sands reaches 1 million barrels per day.

CVRD purchases Canadian nickel producer Inco.

Xstrata buys Falconbridge; Vale buys Inco.

Freeport-McMoRan acquires Phelps Dodge.

Gold eclipses \$1,000/oz for the first time.

Rio Tinto unveils its Mine of the Future program.

E&MJ Celebrates 150 Years!

2016 E&MJ Print Ad Rates

Book Trim Size: 7-7/8" (W) x 10-3/4" (H) 200 x 273 mm (H) [Rates in U.S. Dollars. All Rates Gross.] See inside back cover for print ad specifications.

		1x	3x	6x	9x	12x	24x
2 Page Spread	4 Color	\$10,870	\$10,410	\$10,120	\$9,755	\$9,365	\$9,035
	2 Color	\$9,875	\$9,415	\$9,125	\$8,760	\$8,435	\$8,085
	B/W	\$8,610	\$8,150	\$7,860	\$7,495	\$7,400	\$7,130

Full Page	4 Color	\$6,580	\$6,310	\$6,150	\$5,930	\$5,690	\$5,470
	2 Color	\$6,115	\$5,845	\$5,685	\$5,465	\$5,275	\$5,095
	B/W	\$5,060	\$4,790	\$4,630	\$4,410	\$4,360	\$4,190

2/3 Page	4 Color	\$5,315	\$5,115	\$4,990	\$4,830	\$4,640	\$4,460
	2 Color	\$4,850	\$4,650	\$4,525	\$4,365	\$4,215	\$4,070
	B/W	\$3,795	\$3,595	\$3,470	\$3,310	\$3,265	\$3,140

1/2 Page Spread	4 Color	\$6,580	\$6,310	\$6,150	\$5,930	\$5,690	\$5,470
	2 Color	\$6,115	\$5,845	\$5,685	\$5,465	\$5,275	\$5,095
	B/W	\$5,060	\$4,790	\$4,630	\$4,410	\$4,360	\$4,190

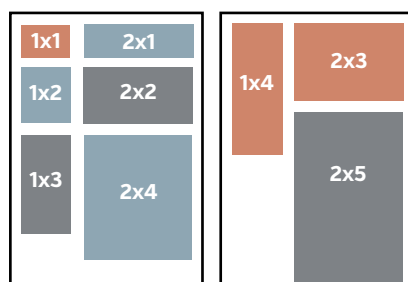
1/2 Page (V) (H)	4 Color	\$4,560	\$4,400	\$4,300	\$4,170	\$4,005	\$3,850
	2 Color	\$4,095	\$3,935	\$3,835	\$3,705	\$3,585	\$3,465
	B/W	\$3,040	\$2,880	\$2,780	\$2,650	\$2,615	\$2,515

1/2 Page (Island)	4 Color	\$4,905	\$4,730	\$4,610	\$4,470	\$4,290	\$4,025
	2 Color	\$4,440	\$4,265	\$4,145	\$4,005	\$3,845	\$3,735
	B/W	\$3,385	\$3,210	\$3,090	\$2,950	\$2,920	\$2,805

1/3 Page (Square) (V)	4 Color	\$3,810	\$3,690	\$3,615	\$3,515	\$3,375	\$3,245
	2 Color	\$3,345	\$3,225	\$3,150	\$3,050	\$2,950	\$2,860
	B/W	\$2,290	\$2,170	\$2,095	\$1,995	\$1,970	\$1,895

1/4 Page	4 Color	\$3,290	\$3,200	\$3,140	\$3,070	\$2,950	\$2,835
	2 Color	\$2,825	\$2,735	\$2,675	\$2,605	\$2,525	\$2,440
	B/W	\$1,770	\$1,680	\$1,620	\$1,550	\$1,530	\$1,470

Classified Ads	1x	3x	6x	12x
Price Per Column Inch (Color)	\$170	\$160	\$140	\$120
Price Per Column Inch (B/W)	\$120	\$110	\$90	\$70



Sample Sizes and Dimensions

Width in Columns

1 column wide
2 columns wide
3 columns wide
(not shown)

Width in Inches

2-7/8 inches
4-1/2 inches
6-7/8 inches

Specifications

- Column inch is 2-7/8" x 1" (w x d).
- Supply in PDF format, 300 dpi min.
- Classified advertising closes on the 1st of the month that precedes the issue.

2016 E&MJ Editorial Calendar

Easily Upload Files Directly

- Go to www.mining-media.com/uploads/.
- Please fill in the boxes and put the publication/issue for the ad in the subject line.

For More Information on Specifications

- See inside back cover for details.

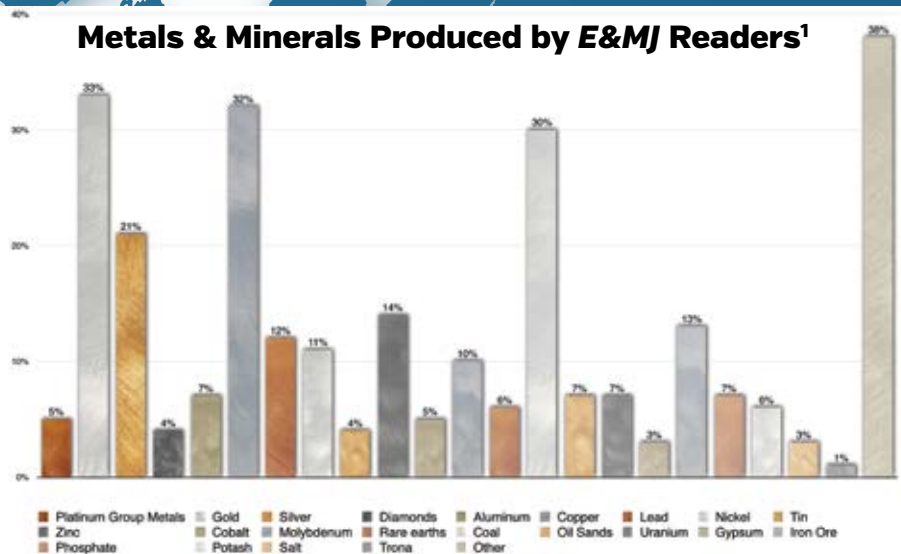
	Open-pit Mining	Underground Mining	Mineral Processing	General Interest	Special Features
January Close: 12/1/15 Art: 12/9/15 Mailing: 1/1/16	Autonomous Mining	Comms & Data Networks	Modular Plants	Fuels & Lubricants	Project Survey
	BONUS DISTRIBUTION: ISEE Annual Conference 2016				
February Close: 1/4/16 Art: 1/11/16 Mailing: 2/1/16	Engine Technology	Ground Control	Chemicals & Reagents	Mine Camp Services	bauma Preview
	BONUS DISTRIBUTION: SME 2016 — February 21-24; PDAC — March 6-9				
March Close: 2/3/16 Art: 2/11/16 Mailing: 3/1/16	Safety Systems	Production Drilling	Heap Leach	Gold Report	Best of Germany
	BONUS DISTRIBUTION: bauma 2016 — April 11-15; CMA — March 31-April 4; Copper Week — April 4-8				
April Close: 3/7/16 Art: 3/14/16 Mailing: 4/1/16	Truck-shovel Mining	Trackless Haulage	Pumps & Piping	Motors & Drives	Euro Mine Expo Preview
	BONUS DISTRIBUTION: Expomin 2016 — April 25-29; Coal Prep — April 26-27; CIM — May 1-4; Ugol Rossi & Mining — June 7-10				
May Close: 4/4/16 Art: 4/11/16 Mailing: 5/1/16	Support Equipment	Mass Mining	Crushers	Ground Engaging Tools	Exploration
	BONUS DISTRIBUTION: CIM 2016; Euro Mine Expo — June; Elko Mining Expo — June 6-10				
June Close: 5/5/16 Art: 5/12/16 Mailing: 6/1/16	In-pit Crushing & Conveying	Mine Development	Screening	Fertilizer Minerals	Company Profiles
July Close: 6/3/16 Art: 6/13/16 Mailing: 7/1/16	Drilling	Pump Stations	SX-EW Technology	Dust Control	Mining Software
August Close: 7/6/16 Art: 7/13/16 Mailing: 8/1/16	Slope Monitoring	Utility Equipment	Grinding	Sustainable Development	MINE expo Preview
	BONUS DISTRIBUTION: Electra Mining — September 12-16				
September Close: 8/5/16 Art: 8/12/16 Mailing: 9/1/16	Extending Tire Life	Narrow-vein Mining	Filtration	150 Years of E&MJ	MINE expo Edition
	BONUS DISTRIBUTION: MINE expo 2016 — September 26-28				
October Close: 9/6/16 Art: 9/13/16 Mailing: 10/1/16	Water Management	Proximity Detection	Flotation	Conveyor Systems	Nordic Supplement
	BONUS DISTRIBUTION: World Mining Congress — October 18-21; Coal Handling & Storage — October; China Mining — October; Coaltrans World Coal Conference — October; IMME — November 16-19				
November Close: 10/3/16 Art: 10/10/16 Mailing: 11/1/16	Dispatch Systems	Shafts & Raises	Gravity Concentration	Iron Ore	Buyers Guide
	BONUS DISTRIBUTION: AEMA Expo — December 4-10				
December Close: 11/1/16 Art: 11/8/16 Mailing: 12/1/16	Fragmentation Optimization	Shotcrete	Tailings Management	Oil Sands	Company Profiles

Editorial Calendar Subject to Change

E&MJ Reaches an Incredible Array of Mineral Producers

Your advertising in *E&MJ* reaches a worldwide audience of mining professionals in developed and emerging markets — a vital group including buyers, engineers, maintenance personnel, and more who are involved in the production of nearly every kind of mined material imaginable. With every issue, we're introducing your brand to the men and women who are responsible for driving the success of the industry.

Metals & Minerals Produced by E&MJ Readers¹



Our New E&MJ App Gives Readers a Unique Mobile Experience

Subscribers Now Rely on the Monthly Mobile Edition of E&MJ

The new *E&MJ* mobile app for both iPad and Android devices gives readers access to the leading authority on mining today—anytime, and anywhere.

E&MJ mobile has an easy-to-read format with interactive features and social functionality. Readers can search for articles, bookmark them, and share them with colleagues and friends. It's a unique experience that goes far beyond a typical mobile magazine conversion.

The *E&MJ* mobile app stands as another example of how Mining Media continues to look for new and innovative ways to serve the mining industry.



Sources: 1. 2015 Readership Survey.

Coal Age[®]

**Covering Every Aspect of
the Coal Mining Industry**

The Industry's Best Read Magazine



MININGMEDIA
INTERNATIONAL



Quick Facts About Coal Age and the Coal Industry

No other publication comes close to *Coal Age's* circulation and no other publication can promise advertisers a better return on their advertising investment. The most widely read and most respected magazine in the industry is still your best choice to reach your audience.

Coal Age remains the best choice for advertisers selling machinery and services to reach coal mining and processing professionals. With more than 100 years of service, we are proud not only of our longevity, but of the quality of the publication we continue to create. As the industry changes and responds to new challenges, *Coal Age* will continue to lead with meaningful — and fearless — editorial that commands respect from a demanding and loyal readership.

Distributed to coal operations throughout the United States and Canada, *Coal Age* is the voice of the coal mining industry.



Most Read Publication.

Independent readership recalls surveys of MINExpo attendees show *Coal Age* is by far the leading publication show after show. Surveys of the Longwall USA exhibition show the same trend.

104 Years of Serving the Coal Mining Industry.

Coal Age has provided industry leadership for more than a century. It's the trusted source of editorial for mining professionals throughout the United States and Canada, providing expertise and insight the others can't match.

79% of Readers Prefer *Coal Age*.³

When asked if they could choose just one industry magazine to read for news and technical information, 79% of readers chose *Coal Age*.

82% of Subscribers are Involved in Purchasing Decisions.³

According to the latest readership survey, 82% of *Coal Age's* qualified subscribers are involved in advising, recommending, specifying, or approving the purchase of equipment and services.

Sources: 1. BPA Brand Report Coal Age, June 2015. 2. Publishers Own Data. 3. 2015 Readership Survey.

The Coal Miner's Choice: Preferred Over Every Competitor³

A Formidable 1-billion-ton Business



Even though coal-fired power generation faces considerable headwinds, coal will remain a vital part of the world's energy mix for the foreseeable future. The fuel supply for electricity in the U.S. will remain equally divided between coal, natural gas and nuclear power.

The world will mine and burn at least 6 billion metric tons (mt) of coal in 2016. A total of 10 countries will mine a significant amount of coal. The U.S. will burn nearly 900 million tons, which represents about 34% of electricity generation capacity for American power plants. The U.S. will likely export 100 million tons in 2016.

China will mine and consume more than 3.5 billion mt of coal in 2016. India will burn more than 600 million tons to provide power for 100 million people. Australia will export more than 400 million tons to world markets.

While the wealthy debate whether the expense of renewable sources is worth the investment, middle- and lower-income families wonder how they will heat their homes and keep the lights on. Places of extreme energy poverty, such as India and Africa, have already decided that inexpensive electricity from coal is the best route.

Mining coal, whether it be from underground or surface mining operations, can be an inherently unsafe occupation. In addition to delivering news about the coal business worldwide, *Coal Age* offers safe, cost-effective solutions for mining and processing coal.

Average Qualified Circulation¹

16,006

Non-qualified Circulation¹

2,687

Average Newsletter Distribution²

9,066

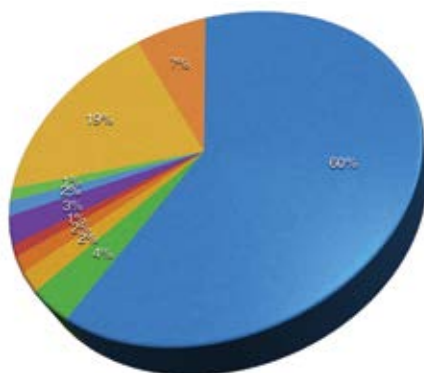
Average Monthly Website Visitors¹

15,127

Total Monthly Brand Reach

42,886²

Business and Occupation Circulation Breakdown¹



- Coal Mining - 60%
- Coal Users - 4%
- Coal Transportation - 2%
- Coal Sales - 2%
- Metallic or Non-Metallic Mining - 1%
- Government - 3%
- Research Firms - 2%
- Financial Institutions - 1%
- Manufacturers - 19%
- Other - 7%



Sources: 1. BPA Brand Report Coal Age, June 2015.
2. Publishers Own Data. 3. 2015 Readership Survey.

2016 COAL AGE Print Ad Rates

Book Trim Size: 7-7/8" (W) x 10-3/4" (H) 200 x 273 mm (H) [Rates in U.S. Dollars. All Rates Gross.] See inside back cover for print ad specifications.

		1x	3x	6x	9x	12x	24x
2 Page Spread	4 Color	\$10,870	\$10,410	\$10,120	\$9,755	\$9,365	\$9,035
	2 Color	\$9,875	\$9,415	\$9,125	\$8,760	\$8,435	\$8,085
	B/W	\$8,610	\$8,150	\$7,860	\$7,495	\$7,400	\$7,130

Full Page	4 Color	\$6,580	\$6,310	\$6,150	\$5,930	\$5,690	\$5,470
	2 Color	\$6,115	\$5,845	\$5,685	\$5,465	\$5,275	\$5,095
	B/W	\$5,060	\$4,790	\$4,630	\$4,410	\$4,360	\$4,190

2/3 Page	4 Color	\$5,315	\$5,115	\$4,990	\$4,830	\$4,640	\$4,460
	2 Color	\$4,850	\$4,650	\$4,525	\$4,365	\$4,215	\$4,070
	B/W	\$3,795	\$3,595	\$3,470	\$3,310	\$3,265	\$3,140

1/2 Page Spread	4 Color	\$6,580	\$6,310	\$6,150	\$5,930	\$5,690	\$5,470
	2 Color	\$6,115	\$5,845	\$5,685	\$5,465	\$5,275	\$5,095
	B/W	\$5,060	\$4,790	\$4,630	\$4,410	\$4,360	\$4,190

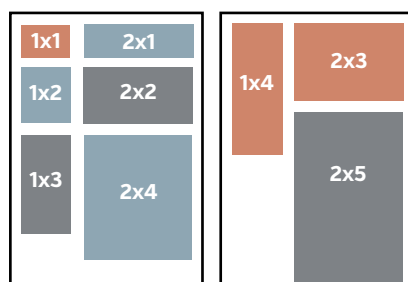
1/2 Page (V) (H)	4 Color	\$4,560	\$4,400	\$4,300	\$4,170	\$4,005	\$3,850
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	B/W	\$3,385	\$3,210	\$3,090	\$2,950	\$2,920	\$2,805

1/3 Page (Square) (V)	4 Color	\$3,810	\$3,690	\$3,615	\$3,515	\$3,375	\$3,245
	2 Color	\$3,345	\$3,225	\$3,150	\$3,050	\$2,950	\$2,860
	B/W	\$2,290	\$2,170	\$2,095	\$1,995	\$1,970	\$1,895

1/4 Page	4 Color	\$3,290	\$3,200	\$3,140	\$3,070	\$2,950	\$2,835
	2 Color	\$2,825	\$2,735	\$2,675	\$2,605	\$2,525	\$2,440
	B/W	\$1,770	\$1,680	\$1,620	\$1,550	\$1,530	\$1,470

Classified Ads	1x	3x	6x	12x
Price Per Column Inch (Color)	\$170	\$160	\$140	\$120
Price Per Column Inch (B/W)	\$120	\$110	\$90	\$70



Sample Sizes and Dimensions

Width in Columns

1 column wide
2 columns wide
3 columns wide
(not shown)

Width in Inches

2-7/8 inches
4-1/2 inches
6-7/8 inches

Specifications

- Column inch is 2-7/8" x 1" (w x d).
- Supply in PDF format, 300 dpi min.
- Classified advertising closes on the 1st of the month that precedes the issue.

2016 COAL AGE Editorial Calendar

Easily Upload Files Directly

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- Please fill in the boxes and put the publication/issue for the ad in the subject line.

For More Information on Specifications

- See inside back cover for details.

	Surface Mining	Underground Mining	Coal Prep	General Interest	Special Features
January Close: 12/18/15 Art: 12/28/15 Mailing: 1/22/16	Drilling & Blasting	Roof Bolting	Crushers & Sizers	Material Handling	Annual Forecast
	BONUS DISTRIBUTION: ISEE Annual Conference 2016; West Virginia Coal Association Symposium — January 27-29; Coaltrans USA — January 28-29				
February Close: 1/18/16 Art: 1/25/16 Mailing: 2/22/16	Loaders & Dozers	Methane Control	Screening Machines	bauma Preview	U.S. Longwall Census
	BONUS DISTRIBUTION: SME 2016 — February 21-24; PDAC — March 6-9				
March Close: 2/17/16 Art: 2/24/16 Mailing: 3/22/16	Electric Shovels	High Voltage Power	Dewatering & Drying	Seaborne Markets	Best of Germany
	BONUS DISTRIBUTION: bauma 2016 — April 11-15				
April Close: 3/18/16 Art: 3/28/16 Mailing: 4/22/16	Dragline Mining	Room-and-Pillar Mining	Prep Plant Profile	Tires	Coal Prep
	BONUS DISTRIBUTION: Coal Prep 2016 — April 25-27; CIM — May 1-4				
May Close: 4/15/16 Art: 4/25/16 Mailing: 5/22/16	In-pit Crushing & Conveying	Comms & Tracking	Slurry Pumps	Fuels & Lubricants	Coking Coal
June Close: 5/16/16 Art: 5/22/16 Mailing: 6/22/16	Mapping & Surveying	Longwall Mining	Fine Coal Processing	Mine Reclamation	Company Profiles
	BONUS DISTRIBUTION: International Conference on Ground Control in Mining — July 26-29				
July Close: 6/17/16 Art: 6/24/16 Mailing: 7/22/16	Highwall Mining	Feeder Breakers	Plant Upgrades	Buyers Guide	MINExpo Preview
August Close: 7/18/16 Art: 7/25/16 Mailing: 8/22/16	Haul-road Design	Ventilation	The Control Room	Mine Rescue	MINExpo Edition
	BONUS DISTRIBUTION: MINExpo 2016 — September 26-28				
September Close: 8/17/16 Art: 8/25/16 Mailing: 9/22/16	Hydraulic Excavators	Firefighting	Magnetite Recovery	Dust Control	Coal Handling & Storage
	BONUS DISTRIBUTION: Coal Handling & Storage 2016 — October; Bluefield Coal Symposium; SME/PCMA Annual Joint Meeting; Coaltrans World Coal Conference — October				
October Close: 9/19/16 Art: 9/26/16 Mailing: 10/22/16	PRB Roundup	Submersible Pumps	Prep Plant Census	Motors & Drives	Emergency Planning
November Close: 10/19/16 Art: 10/26/16 Mailing: 11/22/16	Haul Trucks	Active Roof Support	Quality Control	Mining Software	Conveyor Systems
	BONUS DISTRIBUTION: American Exploration				
December Close: 11/18/16 Art: 11/28/16 Mailing: 12/22/16	Pit Dewatering	Safety Equipment	Plant Maintenance	Rock Dust	Company Profiles

Editorial Calendar Subject to Change

Mining Media Supports the Coal Industry

As the coal industry faces unprecedented social, political, and economic pressure, Mining Media continues to support by producing publications, events and products that help industry professionals thrive.

International *E&MJ/Coal Age* Specials

Mining Media International continues to bring a global perspective to its publications by producing regional specials developed to help companies strengthen their brands in some of the world's fastest-growing markets. **See page 22 for more information.**

Coal Age News Service

Mining Media's print products are published monthly, bimonthly, quarterly or annually. Oftentimes, important news breaks or regulatory decisions are made that affect readers and they need to be informed more frequently. To accommodate that need, Mining Media publishes an electronic newsletter for each of its titles. **See page 49 for more information.**

Coal Prep Directory

Focused entirely on the preparation aspect of the coal industry, this annual, soft-cover directory contains technical specifications and conversion tables that are used daily by prep-plant engineers, as well as a complete listing of U.S. suppliers and manufacturers of coal preparation equipment and services. **See page 56 for more information.**

2016 Coal Handling & Storage

Coal is handled and stored several times during its journey between the mine and eventual consumer. This conference and exhibition is unique in that it will attract producers, consumers and the complete midstream coal market. The exhibition provides a great showcase for buyers and sellers to exchange information about the latest equipment and services available to our industry. Visit online to see the updated floor plan. **See page 58 for more information.**

Longwall USA 2017

Longwall USA is a robust conference program that brings out in the industry professionals that you want to meet. The show features an extensive marketing campaign of direct mail, print ads, targeted email campaigns, and selective telemarketing that helps ensure that you have a great exhibiting experience. **See page 59 for more information.**



International Specials

With Regional Special Issues That Focus
on Important Developing Markets



MININGMEDIA
INTERNATIONAL

Mining Media's International Specials

Mining Media International continues to bring a global perspective to its publications by producing regional specials developed to help companies strengthen their brands in some of the world's fastest-growing markets. In 2016, Mining Media will publish *E&MJ/Coal Age Russia*, *E&MJ/Coal Age Africa*, *E&MJ/Coal Age Indonesia*, *E&MJ/Coal Age China* and *E&MJ/Coal Age India* with unique editorial specifically designed to appeal to local markets. Each issue will also have bonus distribution at the major exhibitions in the region.



E&MJ/Coal Age Russia

May 2016

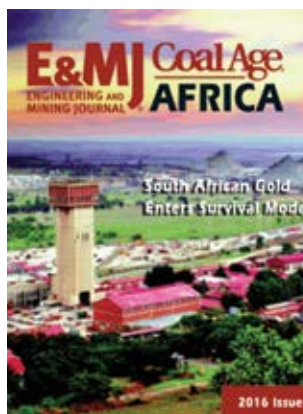
**Reserve Space By:
February 26, 2016**

**Materials Due By:
March 4, 2016**

Russia and the Commonwealth of Independent States [CIS] has the world's second highest coal reserves of an abundance of other raw materials to be mined. This will require massive recapitalization and investment to upgrade machinery and expand operations. *E&MJ/Coal Age Russia* will introduce companies from around the world to this important market. Published in Russian.



Ugol Rossi & Mining
June 7-10, 2016
Novokuznetsk, Russia



E&MJ/Coal Age Africa

September 2016

**Reserve Space By:
July 7, 2016**

**Materials Due By:
July 14, 2016**

The African continent from South Africa to the Democratic Republic of the Congo to Burkina Faso continues to offer tremendous opportunities for growth and investment in new and existing developments. *E&MJ/Coal Age Africa* will be mailed to regional mines and distributed at the major mining exhibition in South Africa. Published in English.



Electra Mining
September 12-16, 2016
Johannesburg, South Africa



E&MJ/Coal Age Indonesia

October 2016

**Reserve Space By:
August 5, 2016**

**Materials Due By:
August 12, 2016**

E&MJ/Coal Age Indonesia will focus on the booming Indonesian market and is published in cooperation with several mining associations and is distributed regularly at the Jakarta Mining Club and Coal Club Indonesia, as well as Sumatra Miner Exhibition, Balikpapan Expo, Mining & Engineering Indonesia and other events. Published in English and Bahasa Indonesia.



Mining & Engineering Indonesia
October 12-14, 2016
Jakarta, Indonesia



E&MJ/Coal Age China

October 2016

**Reserve Space By:
August 2, 2016**

**Materials Due By:
August 9, 2016**

China remains extremely important to the global mining market. It leads the world in coal and gold production and is a major producer of silver and copper. China remains a major market for companies supplying mining machinery and services. *E&MJ/Coal Age China* will continue to support manufacturers extend into the Chinese market. Published in Chinese.



China Mining
October 2016
Tianjin, China



E&MJ/Coal Age India

November 2016

**Reserve Space By:
September 8, 2016**

**Materials Due By:
September 15, 2016**

India boasts one of the world's fastest growing economies and the demand for natural resources continues to rise. Coal demand is expected to grow at a faster rate than anywhere else in the world. *E&MJ/Coal Age India* serves the need for information on the latest technologies available and the companies that provide them. Published in English.



IMME
November 2016
Kolkata, India

The Official Best of Germany Supplement



Europe's largest industrial association, the German Engineering Federation (VDMA), has long recognized the advantages of working with Mining Media International and has awarded its annual *Best of Germany* directory to MMI. In 2016, a bauma year, this relationship continues. In addition to being distributed at bauma, *Best of Germany* will be poly-bagged with the March editions of *E&MJ* and *Coal Age*, giving VDMA members exceptional exposure to mining and mineral processing professionals worldwide. Throughout the year, the piece will be translated into Spanish, Chinese and Russian and inserted into other MMI publications, which include:

- *Engineering & Mining Journal*
- *Equipo Minero*
- *E&MJ/Coal Age China*
- *E&MJ/Coal Age India*
- *E&MJ/Coal Age Indonesia*
- *Coal Age*
- *The ASIA Miner*
- *E&MJ/Coal Age Russia*
- *E&MJ/Coal Age Africa*

Contact Gerd Strasmann for more information.
Berghausen 29, D-42859 Remscheid, Germany
Tel: +49 2191 93 1497 • Fax: +49 2191 93 1499
Email: gerd@strasmann-media.de



2016 E&MJ/COAL AGE INTERNATIONAL ISSUES Print Ad Rates

Book Trim Size: 7-7/8" (W) x 10-3/4" (H) 200 x 273 mm (H) (Rates in U.S. Dollars. All Rates Gross.) See inside back cover for print ad specifications.

		1x	3x	6x
2 Page Spread	4 Color	\$6,610	\$6,300	\$6,000
	2 Color	\$5,615	\$5,330	\$5,050
	B/W	\$5,230	\$4,970	\$4,700

Full Page	4 Color	\$4,000	\$3,800	\$3,600
	2 Color	\$3,330	\$3,165	\$3,000
	B/W	\$3,075	\$2,920	\$2,770

2/3 Page	4 Color	\$3,230	\$3,070	\$2,900
	2 Color	\$2,650	\$2,430	\$2,300
	B/W	\$2,300	\$2,185	\$2,070

1/2 Page Spread	4 Color	\$4,000	\$3,800	\$3,600
	2 Color	\$3,330	\$3,165	\$3,000
	B/W	\$3,075	\$2,920	\$2,770

1/2 Page (V) (H)	4 Color	\$2,770	\$2,630	\$2,490
	2 Color	\$2,100	\$2,000	\$1,890
	B/W	\$1,850	\$1,760	\$1,670

1/2 Page (Island)	4 Color	\$2,980	\$2,830	\$2,680
	2 Color	\$2,310	\$2,195	\$2,080
	B/W	\$2,050	\$1,950	\$1,850

1/3 Page (Square) (V)	4 Color	\$2,320	\$2,200	\$2,090
	2 Color	\$1,650	\$1,570	\$1,490
	B/W	\$1,400	\$1,330	\$1,260

1/4 Page	4 Color	\$2,000	\$1,900	\$1,800
	2 Color	\$1,330	\$1,265	\$1,200
	B/W	\$1,075	\$1,020	\$970

For More Information on Specifications

See inside back cover for details.

Premium Positions

Add 10% to contract four-color, full-page rate for cover positions; add 5% for other premium positions.



EQUIPO MINERO

**Mining Professionals Throughout Latin America
Trust *Equipo Minero* for Mining News**

**Published in Spanish, *Equipo Minero*'s Advertisers are
Reaching the Most Important Producers Throughout
Latin America**



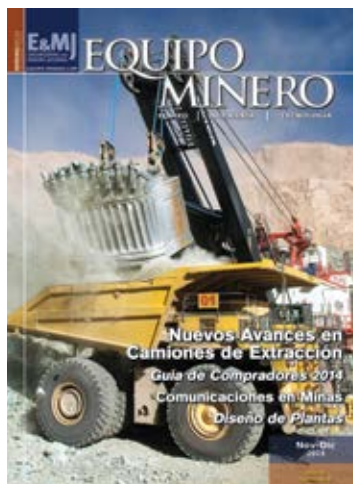
MININGMEDIA
INTERNATIONAL

EQUIPO MINERO

Bringing Your Brand Message to Latin American Markets

Latin America Represents Continuing Growth Opportunities for Manufacturers and Service Providers in the Mining Industry

Total Qualified Circulation¹
6,011
Non-qualified Circulation¹
1,256
Average Newsletter Distribution²
14,539
Average Monthly Website Visitors²
6,445
Total Monthly Brand Reach
28,251²



Latin America represents one of the most vital mining regions. The region from the Tex-Mex border to the tip of South America is rich in natural resources. Chile is the world's largest copper producer. More than half of the copper is produced by Codelco (Corporación Nacional del Cobre), the state-owned mining company. Peru is the world's largest silver producer and the No. 10 gold producing country. Although it's known primarily for agriculture, Argentina represents a new frontier for mining in South America. Several new large scale Argentinean mines have opened in the last few years and many projects are on the books. Both Colombia and Venezuela have coal, gem stones and precious metals. Several new mining operations have opened in Central America. Farther to the

north, Mexico has a very healthy mining industry that includes gold, silver, iron ore, base metals and coal. Estimates indicate nearly 70% of the Latin American land mass remains unexplored.

Many mining professionals (engineers, geologists and metallurgists) were educated in mining schools where English was the primary language and they read *E&MJ*. For many mid-level managers who were trained at the mine sites throughout Latin America, however, Spanish is the primary language and *Equipo Minero* was created to reach them.

Equipo Minero is published four times per year. It carries organic reports on mining and mineral processing operations as well as technical articles from *E&MJ* translated into Spanish. The magazine also carries news on the mines as well as the equipment and services they use. *Equipo Minero* has won many admirers throughout the Latin American mining sector and has quickly become a trusted source for technical information.



Sources: 1. BPA Circulation Statement *Equipo Minero*, June 2015. 2. Publishers Own Data.

EQUIPO MINERO 2016 Editorial Calendar

Easily Upload Files Directly

- Go to www.mining-media.com/uploads/.
- Please fill in the boxes and put the publication/issue for the ad in the subject line.

For More Information on Specifications

- See inside back cover for details.

	Surface Mining	Underground Mining	Mineral Processing	General Interest	Special Features
Q1 2016 Close: 2/10/16 Art: 2/17/16 Mailing: 3/4/16	Shovels & Excavators	Haulage Systems	Tailings Management	Best of Germany	Chilean Copper
	BONUS DISTRIBUTION: Copper Week — April 4-8; Expomin 2016 — April 25-29				
Q2 2016 Close: 5/9/16 Art: 5/16/16 Mailing: 6/2/16	Haul Trucks	Ground Control	Crushers	Conveyor Systems	Company Profiles
Q3 2016 Close: 8/10/16 Art: 8/17/16 Mailing: 9/2/16	Drilling	Utility Equipment	SX-EW Technology	Pumps	MINExpo Edition
	BONUS DISTRIBUTION: MINExpo 2016 — September 26-28; Peruvian Gold Symposium — September; World Mining Congress — October 18-21				
Q4 2016 Close: 11/4/16 Art: 11/11/16 Mailing: 12/2/16	Extending Tire Life	Narrow-vein Mining	Grinding	Buyers Guide	Company Profiles

Editorial Calendar Subject to Change



2016 EQUIPO MINERO Print Ad Rates

Book Trim Size: 7-7/8" (W) x 10-3/4" (H) 200 x 273 mm (H) [Rates in U.S. Dollars. All Rates Gross.] See inside back cover for print ad specifications.

		1x	3x	6x
2 Page Spread	4 Color	\$6,610	\$6,300	\$6,000
	2 Color	\$5,615	\$5,330	\$5,050
	B/W	\$5,230	\$4,970	\$4,700

Full Page	4 Color	\$4,000	\$3,800	\$3,600
	2 Color	\$3,330	\$3,165	\$3,000
	B/W	\$3,075	\$2,920	\$2,770

2/3 Page	4 Color	\$3,230	\$3,070	\$2,900
	2 Color	\$2,560	\$2,430	\$2,300
	B/W	\$2,300	\$2,185	\$2,070

1/2 Page Spread	4 Color	\$4,000	\$3,800	\$3,600
	2 Color	\$3,330	\$3,165	\$3,000
	B/W	\$3,075	\$2,920	\$2,770

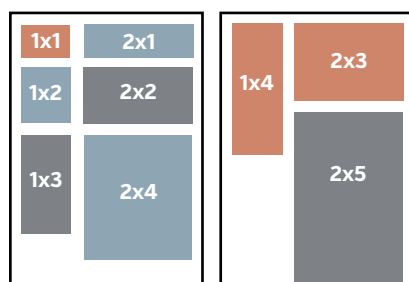
1/2 Page (V) (H)	4 Color	\$2,770	\$2,630	\$2,490
	2 Color	\$2,100	\$2,000	\$1,890
	B/W	\$1,850	\$1,760	\$1,670

1/2 Page (Island)	4 Color	\$2,980	\$2,830	\$2,680
	2 Color	\$2,310	\$2,195	\$2,080
	B/W	\$2,050	\$1,950	\$1,850

1/3 Page (Square) (V)	4 Color	\$2,320	\$2,200	\$2,090
	2 Color	\$1,650	\$1,570	\$1,490
	B/W	\$1,400	\$1,330	\$1,260

1/4 Page	4 Color	\$2,000	\$1,900	\$1,800
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Classified Ads	1x	3x	6x
Price Per Column Inch (Color)	\$130	\$120	\$110
Price Per Column Inch (B/W)	\$80	\$70	\$60



Sample Sizes and Dimensions

Width in Columns

1 column wide
2 columns wide
3 columns wide
(not shown)

Width in Inches

2-7/8 inches
4-1/2 inches
6-7/8 inches

Specifications

- Column inch is 2-7/8" x 1" (w x d).
- Supply in PDF format, 300 dpi min.
- Classified advertising closes on the 1st of the month that precedes the issue.

The **ASIA Miner**

The ASIA Miner: Voice of New Mining and Resource Projects in the Asia-Pacific Region

The ASIA Miner Gives a Focused View of the Most Important Issues to Mining Companies in the Asia-Pacific Region



MININGMEDIA
INTERNATIONAL

Covering Important Issues for the Mining Industry in the Asia-Pacific

Total Print Distribution¹

5,200

Average Newsletter Distribution¹

10,661

Average Monthly Website Visitors¹

4,974

Total Monthly Brand Reach

20,835¹

Sources: 1. Publisher's own data.



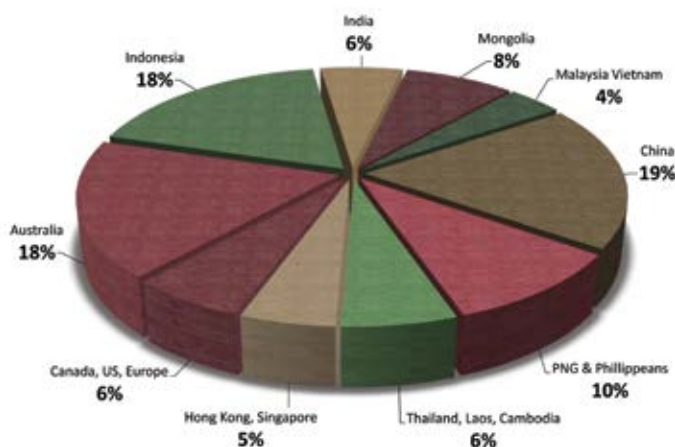
The ASIA Miner Gives a Focused View of the Most Important Issues to Mining Companies in the Asia-Pacific Region

The ASIA Miner is the most visible, most read, and most passed along magazine in the industry. It has performed a vital role in guiding and supporting mining industry stakeholders in establishing and developing mineral and metal economies in the Asia Pacific from the far corners of Oceania to the peaks of Northern and Central Asia.

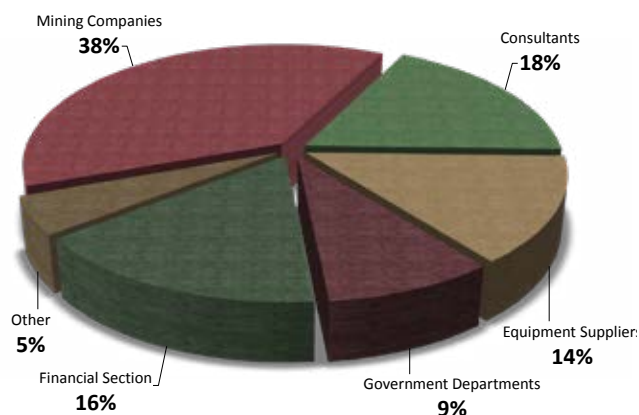
In its 13th year and beyond, *The ASIA Miner* will continue to provide industry and investor readers with concise, succinct and timely resources project, product and technical news from the region, including the emerging nations of Myanmar, Laos, Vietnam and Cambodia.

With more than 20,000 print and digital readers viewing your marketing message, supported by the valued-added services provided by *The ASIA Miner* team, your brand is certain to see increased awareness throughout the region.

Regional Distribution¹



Industry Categories¹



THE ASIA MINER 2016 Editorial Calendar

Easily Upload Files Directly

- Go to www.mining-media.com/uploads/.
- Please fill in the boxes and put the publication/issue for the ad in the subject line.

For More Information on Specifications

- See inside back cover for details.

	Project Developments	Surface Mining	Mineral Processing	General Interest	Special Features
Jan - Mar Deadline: 12/7/15 Mailing: 1/1/16	Indonesia; Central Asia; Coal	Maintenance; Haul Trucks	Fine Coal Recovery; Coarse Coal Processing	Coal Exports; Big Data	Coal Annual Forecast; Blasting
	BONUS DISTRIBUTION: Mining Vietnam; Sumatra Miner 2016; Coaltrans Beijing; Mines & Money HK; IME, Kolkata				
Apr - Jun Deadline: 3/7/2016 Mailing: 4/1/16	Philippines/ Emerging SEA; Nickel	Fuels & Lubricants; Dust Control	Pumps & Piping; Filtration	Heap Leach; EPCM Innovators	CSR; Project Survey; MINExpo Pre-wrap
	BONUS DISTRIBUTION: 23 rd Coaltrans Asia; Balikpapan Expo				
Jul - Sep Deadline: 6/6/16 Mailing: 7/1/16	Mongolia; Copper	Primary Crushers & Conveyor Engineering	Grinding Technology; Energy Efficiency	Water Management; Tires	Best of Germany Supplement; Underground Mining
	BONUS DISTRIBUTION: MINExpo 2016; KalCoal; Mining Mongolia 2016				
Oct - Dec Deadline: 9/5/16 Mailing: 10/1/16	Papua New Guinea/ China; Gold	Comms & Tracking; Haulage & Loading	Tailings Management; Smelting	Automated Controls; Continuous Miners	Safety & Training Mine Rescue
	BONUS DISTRIBUTION: RTC Mineral Processing 2016; IMARC 2016				

Editorial Calendar Subject to Change

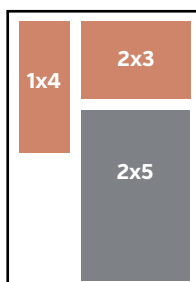
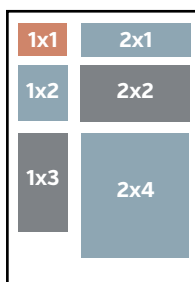


2016 THE ASIA MINER Print Ad Rates

Book Trim Size: 7-7/8" (W) x 10-3/4" (H) 200 x 273 mm (H) [Rates in U.S. Dollars. All Rates Gross.] See inside back cover for print ad specifications.

		1x	3x	6x
Back Cover	4 Color	\$5,260	\$4,960	\$4,380
Inside Covers	4 Color	\$5,160	\$4,810	\$4,120
2 Page Spread	4 Color	\$7,500	\$7,070	\$6,210
Full Page	4 Color	\$4,545	\$4,285	\$3,765
1/2 Page Spread	4 Color	\$4,545	\$4,285	\$3,765
1/2 Page (V) (H)	4 Color	\$3,070	\$2,830	\$2,360
1/2 Page (Island)	4 Color	\$3,410	\$3,410	\$2,825
1/3 Page (Square) (V)	4 Color	\$2,560	\$2,370	\$1,970
1/4 Page	4 Color	\$2,050	\$1,910	\$1,630
Business Card	4 Color	\$500	\$500	\$500

Classified Ads	1x	3x	6x
Price Per Column Inch (Color)	\$170	\$160	\$140
Price Per Column Inch (B/W)	\$120	\$110	\$90



Sample Sizes and Dimensions

Width in Columns

1 column wide
2 columns wide
3 columns wide

Width in Inches

2-7/8 inches
4-1/2 inches
6-7/8 inches

Specifications

- Column inch is 2-7/8" x 1" (w x d).
- Supply in PDF format, 300 dpi min.
- Classified advertising closes on the 1st of the month that precedes the issue.



Leading the Aggregates Industry for 120 Years

We Reach 32% More Aggregates Producers Than Our Nearest Competitor



MININGMEDIA
INTERNATIONAL



Serving as the industry's leading publication for 120 years has taught us to always look forward to new trends and opportunities that will define the industry. From *Rock Products* Connection, our new online industry hub, to being the lead sponsor of NSSGA's Young Leaders initiative, we will continue to lead the way.

When you invest your marketing dollars in an aggregates magazine, the most important people to reach are actual aggregates producers. No magazine in the industry reaches more North American producers than *Rock Products*.

Protecting Your Marketing Investment With Thousands More Producers Than the Competition

- » Delivered to 59% more aggregates producers than *Aggregates Manager*^{1,2}
- » Delivered to 32% more aggregates producers than *Pit & Quarry*^{1,3}
- » Preferred by readers nearly 2-to-1 over *Pit & Quarry* and *Aggregates Manager*⁴

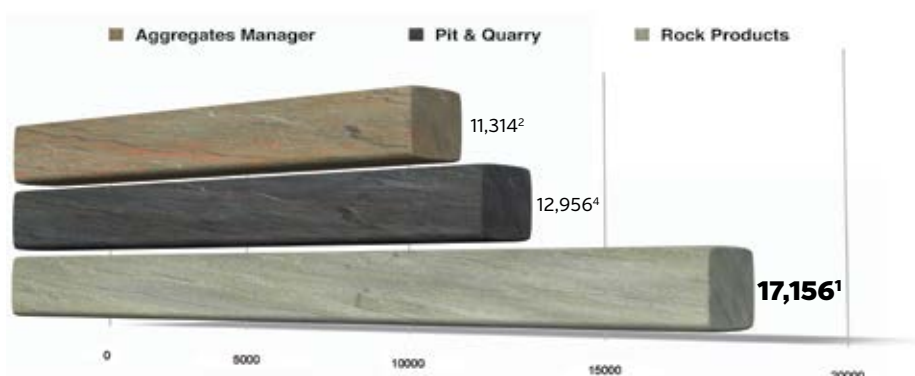
Rock Products Subscribers See the Difference

- » 90% of subscribers are involved in purchase decisions⁵
- » 89% of *Rock Products* subscribers take actions in response to editorial and advertising content⁵

Rock Products' editorial coverage is driven by Editor-in-Chief Mark S. Kuhar, who brings almost 25 years of aggregates-industry experience to the job. His deep knowledge of aggregates-industry issues and valuable insights make *Rock Products'* comprehensive content, both in print and digital form, the best of any industry magazine. Along with Associate Editor Josephine Smith, and more industry columnists than any other magazine, *Rock Products'* editorial coverage is second to none.

Total Qualified Circulation ¹
20,103
Average Non-qualified Circulation ¹
1,578
Average Monthly Newsletter and Digital Edition Reach ³
8,005
Average Monthly Website Visitors ³
9,365
Total Monthly Brand Reach ³
39,101

Rock Products Reaches Thousands More Aggregates Producers



Every Issue of Rock Products Now Features:

**Drilling & Blasting | Loading & Hauling | Crushing & Breaking
Material Handling & Conveying | Screening & Sizing | Automation & Energy
Loadout & Transportation | Maintenance & Wear Parts**

**Celebrating Our 120th Anniversary!
(1896-2016)**

January Close: 12/1/15 Art: 12/9/15 Mailing: 1/1/16	Drilling & Blasting: Case Studies, How-To, News, Equipment And Technology • Focus On Construction Equipment Distributors • 120 th Anniversary: Industry History: 1950s • Supplement: <i>Cement Americas Buyers' Guide</i> Bonus Dist: Condex, Jan. 20-22, National Harbor, Md.; ISEE Show, Jan. 31-Feb. 3, Las Vegas; World Of Concrete, Feb. 1-5, Las Vegas
February Close: 1/4/16 Art: 1/11/16 Mailing: 2/1/16	Agg1 Preshow Issue: Your Complete Guide to the Event • Show Stoppers Section • Equipment & Technology Launch • Screening & Sizing • 120 th Anniversary: Industry History: 1960s Bonus Dist: SME, Feb. 21-24, Phoenix; Agg1 Show, March 22-26, Nashville
March Close: 2/3/16 Art: 2/11/16 Mailing: 3/1/16	Agg1 Show Issue: Making Noise in Nashville • Benchmark 2016 Survey Results • Top Aggregates Producers List • Show Stoppers Section • 120 th Anniversary: Industry History: 1970s Bonus Dist: Agg1 Show, March 22-26, Nashville; bauma, April 11-16, Munich, Germany
April Close: 3/7/16 Art: 3/14/16 Mailing: 4/1/16	The Frac Sand Issue: Case Studies, How-To, News, Equipment And Technology • Classifiers And Sand Production • Young Leaders: Your Technology Edge • 120 th Anniversary: Industry History: 1980s Bonus Dist: Coal Prep, April 25-27, Louisville, Ky.; NSSGA Young Leaders Annual Meeting, April 27-30, Austin, Tx.; Frac Sand Insider Conference, May 10-11, LaCrosse, Wis.
May Close: 4/4/16 Art: 4/11/16 Mailing: 5/1/16	Portable Plants/C&D: Case Studies, How-To, News, Equipment And Technology • Crushing & Breaking • 120 th Anniversary: Industry History: 1990s • Supplement: <i>Cement Americas</i> Bonus Dist: IEEE/PCA Show, May 15-19, Dallas; WasteExpo, June 7-9, Las Vegas
June Close: 5/5/16 Art: 5/12/16 Mailing: 6/1/16	Crushing & Screening: Case Studies, How-To, News, Equipment And Technology • Ireland's County Tyrone: The Epicenter of Crushing & Screening • Portable Plants/C&D • Screening & Sizing • 120 th Anniversary: Industry History: 2000s Bonus Dist: Hillhead, June 28-30, Buxton, England

July Close: 6/3/16 Art: 6/13/16 Mailing: 7/1/16	Rock Products 120th Anniversary Issue • Celebrating the Aggregates Industry • Honoring the Past • Recognizing Production Pioneers • Building the Future
August Close: 7/6/16 Art: 7/13/16 Mailing: 8/1/16	MINExpo Preshow Issue: Your Complete Guide To The Event • Show Stoppers Section • Equipment & Technology Launch • Loading & Hauling: Case Studies, How-To, News, Equipment And Technology • Supplement: <i>Cement Americas</i>
September Close: 8/5/16 Art: 8/12/16 Mailing: 9/1/16	MINExpo Show Issue: Viva Las Vegas • Aggregates Plant Best Practices • Show Stoppers Section • Equipment & Technology Launch Bonus Dist: MINExpo, Sept. 26-28, Las Vegas
October Close: 9/6/16 Art: 9/13/16 Mailing: 10/1/16	ROCKtober Focus on Rock-to-Road: Case Studies, How-To, News, Equipment And Technology • Ready Mix • Asphalt • Roadbuilding • C&D • Supplement: <i>Crushing & Breaking Spec Guide</i>
November Close: 10/3/16 Art: 10/10/16 Mailing: 11/1/16	Material Handling & Conveying: Case Studies, How-To, News, Equipment And Technology • Conveyors • Idlers & Pulleys • Belts & Cleaners • Frac Sand Equipment
December Close: 11/1/16 Art: 11/8/16 Mailing: 12/1/16	2016 North American Buyer & Supplier Guide • Also: 2017 North American Cement Directory

Editorial Calendar Subject to Change

Easily Upload Files Directly

- Go to www.mining-media.com/uploads/.
- Please fill in the boxes and put the publication/issue for the ad in the subject line.

For More Information on Specifications

- See inside back cover for details.



Sources: 1. BPA Brand Report for *Rock Products*, June 2015. *2. *Aggregates Manager* Annual Audit Report, July 1, 2013 - June 30, 2014. 3. Publishers Own Data *4. *Pit & Quarry* Annual Audit Report, April 1, 2014 - March 31, 2015zz. 5. 2015 *Rock Products* Reader Survey, Sprockets Design Group.

A Forward-thinking Publication

Rock Products is focused on driving the industry forward by embracing growing segments of the industry and finding innovative ways to bring your message to market. With new products and services being offered every year, **Rock Products** is committed to helping you grow your business.

Rock Products Chosen as Official Sponsor of the NSSGA's "Young Leaders" Mark S. Walsh Annual Leadership Award

NATIONAL STONE, SAND & GRAVEL ASSOCIATION



Natural building blocks for quality of life



In 2016, **Rock Products** will focus increased media resources on the future of the aggregates industry: producers under 40 years of age. Through an exclusive partnership with the National Stone, Sand & Gravel Association, we will honor our "Young Leaders" by sponsoring the Mark S. Walsh Annual Leadership Award and sponsor the Young Leaders luncheon at AGG1.

In addition to supporting these activities, **Rock Products** will develop research and reports on the future of the industry while devoting editorial in the magazine to honoring those individuals who are so critical to the ongoing success of this industry.



Rock Products is the Leader in Innovation and Industry Service

Frac Sand Insider

In 2013, **Rock Products** initiated wide-ranging coverage of the burgeoning frac sand industry. Frac sand production in the United States was growing at a rate of 23% a year until the recent decline in oil prices. But with a renewed look at refracking old gas and oil wells, developing the estimated 2,500 to 3,500 incomplete wells, and increased per-well usage, the frac sand industry is poised for a strong rebound. Frac sand producers are seeking equipment solutions to production challenges, as well as storage and logistics improvements. **Rock Products** is the only aggregates industry magazine featuring a frac sand section in every monthly issue, and a bimonthly frac sand newsletter. The Frac Sand Insider Conference, which had its debut in 2013 in Pittsburgh, will be held again in 2016. Frac Sand Insider will help producers prepare for the future while weathering immediate market uncertainties — and our exhibitors will help provide the services and equipment that the producer demand. Details can be found at www.fracsandinsider.com.

Don't Miss the 2016 Crushing & Breaking Spec Guide

Make sure your company is represented in **Rock Products** comprehensive 2016 *Crushing & Breaking Spec Guide*. Containing a guide to product lines and company contact information, the guide is one of our most popular supplements with buyers.





Reach the North American Cement Market with *Cement Americas*

The construction economy is bouncing back, resulting in gains in cement consumption. According to recent economic forecasts, double-digit increases are on the horizon. With Congress poised to pass comprehensive infrastructure-spending legislation, cement manufacturers are gearing up for a major demand bump, led by improvement in private-sector fundamentals, such as job creation, investment and ease of lending standards.

- » ***Cement Americas* circulation targets cementitious materials suppliers throughout the United States.**
- » ***Cement Americas* is highly respected for its editorial coverage of operations as well as environmental, government and market development issues.**



Feature Schedule (Mails with *Rock Products* on the 1st day of the month of publication.)

Issue	Topic
January Close: 12/1/15 Art: 12/9/15	2016 Buyers' Guide
May Close: 4/4/16 Art: 4/11/16	IEEE/PCA Show Issue
August Close: 7/6/16 Art: 7/13/16	Environmental Issue; PCA/Cement Americas Awards
December Close: 11/1/16 Art: 11/8/16	2017 North American Cement Directory

Feature Schedule Subject to Change

For special pricing and more information, contact:

Sean Carr, Director of Sales, *Rock Products*

Tel +1 216 409 9026
scarr@mining-media.com

Kyle Nichol, Sales Manager, *Rock Products, Cement Americas*

Tel +1 330 696 6933
knichol@mining-media.com

2016 ROCK PRODUCTS Print Ad Rates

Book Trim Size: 7-7/8" (W) x 10-3/4" (H) 200 x 273 mm (H) [Rates in U.S. Dollars. All Rates Gross.] See inside back cover for print ad specifications.

		1x	3x	6x	9x	12x	24x
2 Page Spread	4 Color	\$8,910	\$7,564	\$7,377	\$7,231	\$7,089	\$6,857
	2 Color	\$8,012	\$6,891	\$6,719	\$6,585	\$6,455	\$6,292
	B/W	\$7,386	\$6,390	\$6,231	\$6,207	\$6,109	\$5,817

Full Page	4 Color	\$5,150	\$4,971	\$4,735	\$4,642	\$4,548	\$4,435
	2 Color	\$4,658	\$4,496	\$4,382	\$4,296	\$4,211	\$4,109
	B/W	\$4,292	\$4,126	\$4,020	\$3,939	\$3,857	\$3,735

2/3 Page	4 Color	\$4,382	\$4,227	\$4,122	\$4,040	\$3,959	\$3,768
	2 Color	\$3,959	\$3,821	\$3,727	\$3,654	\$3,618	\$3,406
	B/W	\$3,650	\$3,524	\$3,435	\$3,366	\$3,301	\$3,138

1/2 Page Spread	4 Color	\$5,150	\$4,971	\$4,735	\$4,642	\$4,548	\$4,435
	2 Color	\$4,658	\$4,496	\$4,382	\$4,296	\$4,211	\$4,109
	B/W	\$4,292	\$4,126	\$4,020	\$3,939	\$3,857	\$3,735

1/2 Page (V) (H)	4 Color	\$3,508	\$3,386	\$3,301	\$3,203	\$3,105	\$3,089
	2 Color	\$3,170	\$3,061	\$2,984	\$2,923	\$2,866	\$2,727
	B/W	\$2,923	\$2,821	\$2,752	\$2,699	\$2,646	\$2,512

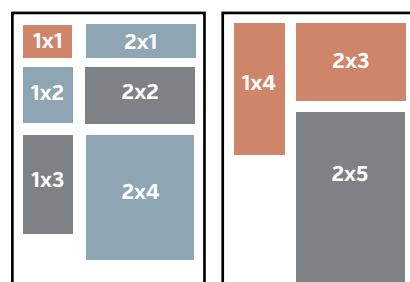
1/2 Page (Island)	4 Color	\$3,809	\$3,675	\$3,581	\$3,508	\$3,439	\$3,276
	2 Color	\$3,443	\$3,321	\$3,240	\$3,175	\$3,110	\$2,959
	B/W	\$3,175	\$3,065	\$2,988	\$2,927	\$2,866	\$2,731

1/3 Page (Square) (V)	4 Color	\$2,349	\$2,268	\$2,211	\$2,166	\$2,122	\$2,020
	2 Color	\$2,284	\$2,203	\$2,150	\$2,110	\$2,069	\$1,963
	B/W	\$2,032	\$1,980	\$1,959	\$1,935	\$1,894	\$1,703

1/4 Page	4 Color	\$2,195	\$2,114	\$2,081	\$2,024	\$1,992	\$1,886
	2 Color	\$1,984	\$1,914	\$1,866	\$1,829	\$1,793	\$1,707
	B/W	\$1,829	\$1,764	\$1,719	\$1,687	\$1,654	\$1,573

1/6 Page	4 Color	\$1,520	\$1,467	\$1,431	\$1,402	\$1,382	\$1,309
	2 Color	\$1,366	\$1,317	\$1,284	\$1,260	\$1,236	\$1,175
	B/W	\$1,260	\$1,215	\$1,187	\$1,163	\$1,138	\$1,085

Classified Ads	1x	3x	6x	12x
Price Per Column Inch (Color)	\$170	\$160	\$140	\$120
Price Per Column Inch (B/W)	\$120	\$110	\$90	\$70



Sample Sizes and Dimensions

Width in Columns

1 column wide
2 columns wide
3 columns wide
(not shown)

Width in Inches

2-7/8 inches
4-1/2 inches
6-7/8 inches

Specifications

- Column inch is 2-7/8" x 1" (w x d).
- Supply in PDF format, 300 dpi min.
- Classified advertising closes on the 1st of the month that precedes the issue.

Concrete[®]

PRODUCTS

The Market's Leading Publication



**“The reason we recommend *Concrete Products* and Mining Media is simple:
It’s where our customers are.”**

Eric Martin, *director, content, Catavolt*

MININGMEDIA
INTERNATIONAL



The Market's No. 1 Source for Executive Decision Makers

Advertise in the industry's only BPA-audited publication

Total Qualified Circulation ¹
18,500
Average Non-Qualified Circulation ¹
1,142
Average Monthly Newsletter & Digital Edition Reach ³
10,407
Average Monthly Website Visitors ³
9,412
Total Monthly Brand Reach
39,461³

Concrete Products is the oldest commercial title serving North American ready mixed and manufactured-concrete producers — approaching 70 years in 2017. Through the monthly print edition and daily or weekly electronic offerings, it provides hard-hitting content on plant and fleet operations; regulations and legislation impacting workplaces, construction sites and public construction funding; individual company and industry-wide market development activities extending cast-in-place, precast, prestressed and dry cast concrete applications; plus, updates on new equipment, products, materials and services.

Concrete Products reaches 18,000-plus print subscribers monthly and 10,407 *Concrete Currents* e-newsletter subscribers weekly; the concreteproducts.com site averages 9,412 unique visitors monthly. Equipment manufacturers, material suppliers and service providers can count on *Concrete Products*, *Concrete Currents* and concreteproducts.com to reach integrated operators and independent producers shaping the ready mixed and manufactured-concrete business. As the construction market continues its upward trajectory — in turn supporting concrete plant and delivery fleet capital investment and capacity upgrades — find out how we can help your company build the best print and online advertising plan.

“We are still reaping the benefits of our investment today and growing our business with the help of *Concrete Products* and Mining Media.”

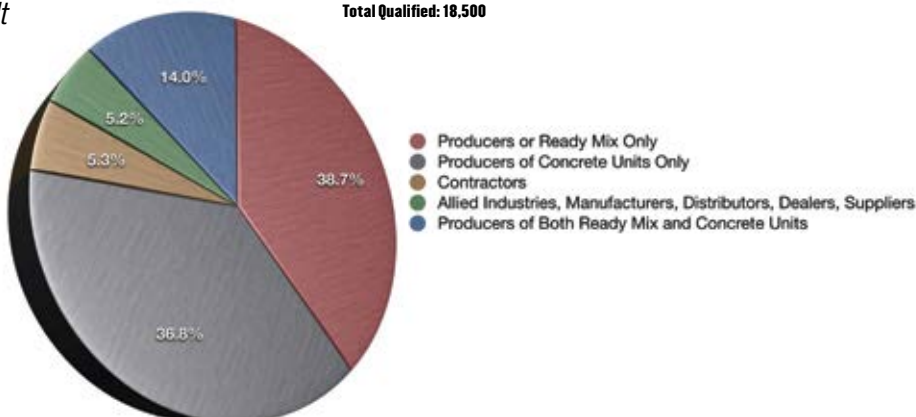
Eric Martin, *director, content, Catavolt*

Access an Engaged and Loyal Audience

- » By more than 2-to-1, readers prefer *Concrete Products* over *The Concrete Producer* for news and industry information.²
- » 78% of subscribers take action in response to editorial and/or advertising.²
- » Extensive Canadian circulation. (706 subscribers versus none).²
- » Published monthly versus six issues for *The Concrete Producer*.

Business & Market Segment¹

Total Qualified: 18,500



Sources: 1. BPA Brand Report, *Concrete Products*, June 2015; 2. 2015 *Concrete Products* Readership Survey, Sprockets Design Group, LLC.; 3. Publisher's own data.

2016 CONCRETE PRODUCTS Editorial Calendar

Easily Upload Files Directly

- Go to www.mining-media.com/uploads/.
- Please fill in the boxes and put the publication/issue for the ad in the subject line.

For More Information on Specifications

- See inside back cover for details.

	Features	Equipment/Products	Concrete Currents Enewsletter
January Close: 12/18/15 Art: 12/28/15 Mailing: 1/15/16	World of Concrete Issue	Mobile Order Tracking Natural Pozzolans Placing Equipment	1/6, 1/13, 1/20, 1/27
BONUS DISTRIBUTION: World of Concrete 2016, February 2-5, Las Vegas			
February Close: 1/18/16 Art: 1/25/16 Mailing: 2/15/16	ICON-Xchange Issue National Concrete Masonry Association Chairman's Report American Concrete Pipe Association Chairman's Report	Unit Masonry Machinery Lift Trucks	2/3, 2/10, 2/17, 2/24
BONUS DISTRIBUTION: ICON-Xchange, February 24-25, Orlando			
March Close: 2/17/16 Art: 2/24/16 Mailing: 3/15/16	Precast Show Issue National Precast Concrete Association Chairman's Report Precast/Prestressed Concrete Institute Chairman's Report	Gantry, Overhead Cranes	3/2, 3/9, 3/16, 3/23, 3/30
BONUS DISTRIBUTION: The Precast Show 2016, March 3-5, Orlando			
April Close: 3/18/16 Art: 3/28/16 Mailing: 4/15/16	National Ready Mixed Concrete Association Chairman's Report; Mixer Drivers of the Year	Central Mixed Plants Mobile Applications/Enterprise	4/6, 4/13, 4/20, 4/27
BONUS DISTRIBUTION: bauma 2016, April 11-16, Munich Germany			
May Close: 4/15/16 Art: 4/25/16 Mailing: 5/15/16	Trucks & Components	Water Recycling, Treatment	5/4, 5/11, 5/18, 5/25
June Close: 5/16/16 Art: 5/22/16 Mailing: 6/15/16	Block, Paver & Veneer Plant Profiles	Face Mix Mixers Dry-Cast Admixtures	6/1, 6/8, 6/15, 6/22, 6/29
July Close: 6/17/16 Art: 6/24/16 Mailing: 7/15/16	Buyers' Guide Issue	Water Recycling Treatment Dust Collectors	7/6, 7/13, 7/20, 7/27
August Close: 7/18/16 Art: 7/25/16 Mailing: 8/15/16	Mixer Trucks Ready Mixed Plant Profiles	Truck Safety Devices Compressed Natural Gas Power	8/3, 8/10, 8/17, 8/24, 8/31
BONUS DISTRIBUTION: NRMCA 2016 ConcreteWorks			
September Close: 8/17/16 Art: 8/25/16 Mailing: 9/15/16	Precast/Prestressed Plant Profiles Ultra High Performance Concrete	Plant Mixers	9/7, 9/14, 9/21, 9/28
October Close: 9/19/16 Art: 9/26/16 Mailing: 10/15/16	Pipe, Precast Plant Profiles	Pipe Machinery Truck-mounted Cranes	10/5, 10/12, 10/19, 10/26
BONUS DISTRIBUTION: NPCA Convention			
November Close: 10/19/16 Art: 10/26/16 Mailing: 11/15/16	NRMCA Environmental Excellence Awards National Mixer Truck Driver Championship	Concrete Reclaimers Filter Presses	11/2, 11/9, 11/16, 11/30
December Close: 11/18/16 Art: 11/28/16 Mailing: 12/15/16	2017 Market Forecast	Supplementary Cementitious Materials BIM, Precast Design Software Bulk Tankers	12/7, 12/14, 12/21

Editorial Calendar Subject to Change

2016 CONCRETE PRODUCTS Print Ad Rates

Book Trim Size: 7-7/8" (W) x 10-3/4" (H) 200 x 273 mm (H) [Rates in U.S. Dollars. All Rates Gross.] See inside back cover for print ad specifications.

		1x	3x	6x	9x	12x	24x
2 Page Spread	4 Color	\$8,731	\$8,323	\$8,027	\$7,874	\$7,732	\$7,293
	2 Color	\$7,421	\$7,074	\$6,824	\$6,691	\$6,574	\$6,202
	B/W	\$6,987	\$6,661	\$6,426	\$6,299	\$6,186	\$5,834

Full Page	4 Color	\$4,845	\$4,626	\$4,457	\$4,376	\$4,294	\$4,055
	2 Color	\$4,116	\$3,932	\$3,789	\$3,718	\$3,652	\$4,109
	B/W	\$3,876	\$3,703	\$3,570	\$3,499	\$3,437	\$3,244

2/3 Page	4 Color	\$4,274	\$4,131	\$4,029	\$3,912	\$3,810	\$3,524
	2 Color	\$3,631	\$3,509	\$3,427	\$3,325	\$3,239	\$2,999
	B/W	\$3,417	\$3,305	\$3,223	\$3,131	\$3,060	\$2,820

1/2 Page Spread	4 Color	\$4,845	\$4,626	\$4,457	\$4,376	\$4,294	\$4,055
	2 Color	\$4,116	\$3,932	\$3,789	\$3,718	\$3,652	\$4,109
	B/W	\$3,876	\$3,703	\$3,570	\$3,499	\$3,437	\$3,244

1/2 Page (V) (H)	4 Color	\$3,182	\$3,106	\$2,978	\$2,943	\$2,866	\$2,713
	2 Color	\$2,703	\$2,642	\$2,530	\$2,499	\$2,438	\$2,305
	B/W	\$2,550	\$2,484	\$2,382	\$2,356	\$2,295	\$2,173

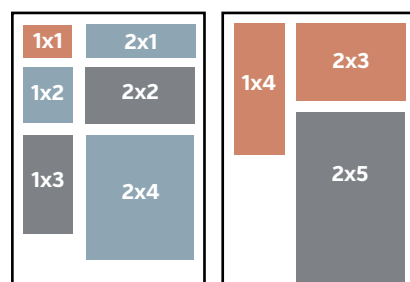
1/2 Page (Island)	4 Color	\$3,657	\$3,534	\$3,402	\$3,330	\$3,244	\$3,060
	2 Color	\$3,106	\$3,004	\$2,892	\$2,831	\$2,759	\$2,601
	B/W	\$2,927	\$2,825	\$2,723	\$2,662	\$2,596	\$1,448

1/3 Page (Square) (V)	4 Color	\$2,846	\$2,780	\$2,713	\$2,652	\$2,519	\$2,382
	2 Color	\$2,417	\$2,361	\$2,305	\$2,254	\$2,142	\$2,025
	B/W	\$2,275	\$2,224	\$2,173	\$2,122	\$2,015	\$1,907

1/4 Page	4 Color	\$2,356	\$2,315	\$2,254	\$2,127	\$2,081	\$1,969
	2 Color	\$2,004	\$1,969	\$1,918	\$1,805	\$1,770	\$1,673
	B/W	\$1,887	\$1,851	\$1,805	\$1,703	\$1,663	\$1,576

1/6 Page	4 Color	\$893	\$867	\$816	\$769
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Classified Ads	1x	3x	6x	12x
Price Per Column Inch (Color)	\$170	\$160	\$140	\$120
Price Per Column Inch (B/W)	\$120	\$110	\$90	\$70



Sample Sizes and Dimensions

Width in Columns

1 column wide
2 columns wide
3 columns wide
(not shown)

Width in Inches

2-7/8 inches
4-1/2 inches
6-7/8 inches

Specifications

- Column inch is 2-7/8" x 1" (w x d).
- Supply in PDF format, 300 dpi min.
- Classified advertising closes on the 1st of the month that precedes the issue.

QEM Quarry Equipment Marketplace

National Coverage at Regional Rates

**The No. 1 Marketplace for Used and Rebuilt
Equipment and Parts**



MININGMEDIA
INTERNATIONAL

Offering Incredible Value While Bringing Together Buyers and Sellers of Equipment and Services in the Aggregates Industry

Quarry Equipment Marketplace offers the industry a powerful hub for direct equipment sales. With distribution weighted toward decision-makers in the quarries and operators in construction, demolition/recycling, and the heavy construction industries, QEM brings together sellers and buyers in one convenient place. With expanding options and a wide circulation base, QEM [incorporating *Mine & Quarry Trader*] approaches the industry like no other publication.

Total Distribution*

24,550

* Publisher's Sworn Circulation Statement June 2015

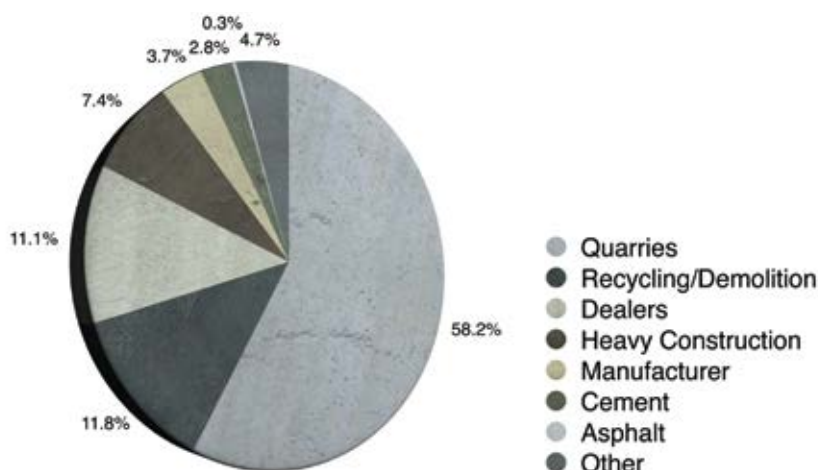
2016 DEADLINES CALENDAR

Mailing Times

Magazines are mailed on the 1st day of the month of publication.

January 2016 Art: December 14	Bonus Dist: Condex – January 19-22, Washington, D.C.
February 2016 Art: January 19	
March 2016 Art: February 16	Bonus Dist: Agg1 Show – March 22-24, Nashville
April 2016 Art: March 21	
May 2016 Art: April 18	Bonus Dist: Frac Sand Insider – May 10-11, Wisconsin
June 2016 Art: May 16	
July 2016 Art: June 20	
August 2016 Art: July 18	
September 2016 Art: August 15	Bonus Dist: MINExpo – September 26-28, Las Vegas
October 2016 Art: September 19	
November 2016 Art: October 17	
December 2016 Art: November 14	

INDUSTRY DISTRIBUTION



2016 QEM Print Ad Rates

Book Trim Size: 7-1/2" (W) x 10-1/8" 191 x 257 mm (H) [Rates in U.S. Dollars. All Rates Gross.] See following page for print ad specifications.

		1x	3x	6x	12x
2 Page Spread	4 Color	\$3,450	\$3,190	\$3,005	\$2,501
	2 Color	\$2,520	\$2,390	\$2,200	\$1,938
	B/W	\$2,180	\$2,060	\$1,950	\$1,610

Full Page	4 Color	\$1,850	\$1,720	\$1,600	\$1,357
	2 Color	\$1,380	\$1,330	\$1,250	\$1,098
	B/W	\$1,210	\$1,160	\$1,010	\$914

2/3 Page	4 Color	\$1,620	\$1,490	\$1,415	\$1,208
	2 Color	\$1,140	\$1,095	\$1,040	\$955
	B/W	\$975	\$920	\$875	\$765



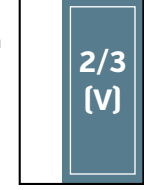
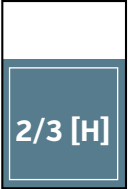
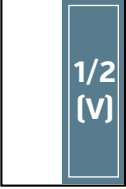
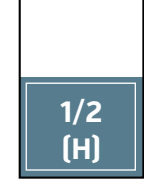



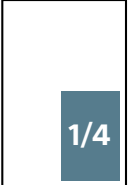

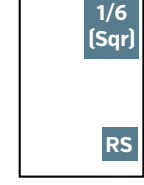
1/2 Page (V) (H)	4 Color	\$1,390	\$1,250	\$1,180	\$1,041
	2 Color	\$920	\$825	\$740	\$650
	B/W	\$740	\$705	\$655	\$598

1/3 Page (Square) (V)	4 Color	\$1,220	\$1,130	\$1,040	\$909
	2 Color	\$760	\$720	\$700	\$587
	B/W	\$580	\$555	\$520	\$460

1/4 Page	4 Color	\$1,130	\$995	\$935	\$817
	2 Color	\$630	\$610	\$580	\$532
	\$460	\$460	\$430	\$410	\$353

1/6 Page (V) (H)	4 Color	\$1,020	\$935	\$875	\$753
	2 Color	\$560	\$550	\$520	\$460
	B/W	\$380	\$365	\$345	\$299

2016 QEM Print Ad Specifications

 2 Page Spread	Spread Bleed*: 15-1/4" x 10-3/8" 387 x 264 mm Spread Live Area: 14-1/4" x 9-1/16" 362 x 230 mm Spread Trim: 15" x 10-1/8" 381 x 257 mm	 Full	Full Page Bleed*: 7-3/4" x 10-3/8" 197 x 264 mm Full Page Live Area: 6-3/4" x 9-1/16" 171 x 230 mm Full Page Trim: 7-1/2" x 10-1/8" 191 x 257 mm	 2/3 (V)	2/3 Vertical Bleed*: 5-1/2" x 10-3/8" 140 x 264 mm 2/3 Vertical Live Area: 4-7/16" x 9-1/16" 113 x 230 mm
 2/3 [H]	2/3 Horizontal Bleed*: 7-3/4" x 7-5/16" 197 x 186 mm 2/3 Horizontal Live Area: 6-3/4" x 6" 171 x 152 mm	 1/2 (V)	1/2 Vertical Bleed*: 4-1/3" x 10-3/8" 110 x 264 mm 1/2 Vertical Live Area: 3-1/3" x 9-1/16" 85 x 230 mm	 1/2 [H]	1/2 Horizontal Bleed*: 7-3/4" x 5-13/16" 197 x 148 mm 1/2 Horizontal Live Area: 6-3/4" x 4-1/2" 171 x 114 mm
 1/3 [H]	1/3 Horizontal Live Area: 6-3/4" x 3" 171 x 76 mm	 1/3 (V)	1/3 Vertical Live Area: 2-3/16" x 9-1/16" 56 x 230 mm	 1/3 [Sqr]	1/3 Square Live Area: 4-15/32" x 4-1/2" 114 x 114 mm
 1/4	1/4 Page Live Area: 3-1/3" x 4-1/2" 85 x 114 mm	 1/6 (V)	1/6 Vertical Live Area: 2-3/16" x 4-1/2" 56 x 114 mm	 1/6 [Sqr] RS	1/6 Square Live Area: 3-1/3" x 3" 85 x 76 mm Rock Shop Live Area: 2-1/8" x 1-13/16" 54 x 46 mm

All live matter not intended to bleed should be kept 1/4" [0.25"] from trim. 6.35 mm

* All bleed dimensions include a 1/8" [0.125"] head, foot, and gutter trim. 3.175 mm

** For best results, make sure words and critical information are not split over crossover. Gutter clearance: 3/16" total [.1875"]. 4.7625 mm

***Critical information must fit within the live area stated above

Rock Shop Ad Size	Price
2-1/8 x 1-13/16"	\$180/Issue

Special orders for inserts, outserts, polybag options quoted on an individual basis.

3 Ways to Submit Your Advertisement

Email small file size art to: cdoran@mining-media.com

Large file size: <https://dropbox.hightail.com/BethOlsenDesign>

Mail your art to: Quarry Equipment Marketplace

6043 Primrose Ave., Indianapolis, IN 46220 USA

Color Requirements

Send artwork in CMYK format. Total ink saturation should not exceed 280%. Color matching can only be guaranteed when using Pantone spot colors.

Accepted File Formats

Submitted files must be at least 300 dpi. Press quality PDFs are preferred. High-resolution tiff, eps, or jpg files are also accepted. Email files under 25 mb to dfitts@mining-media.com, otherwise upload to www.mining-media.com/uploads.

Premium Positions

Add 10% to contract four-color, full-page rate for cover positions; add 5% for other premium positions.



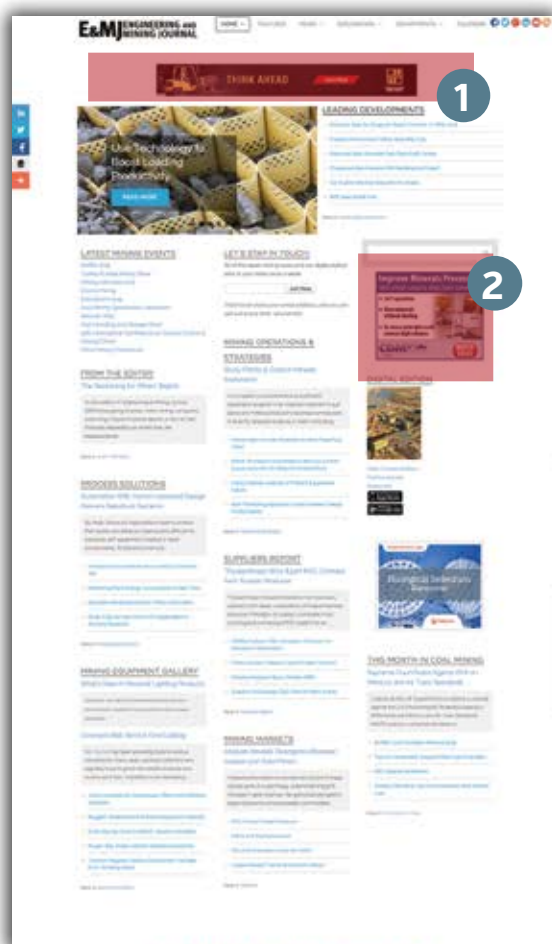
Electronic Media

Mining Media is Leading the Way With Customized Email Blasts, Weekly Enews Services and Website Advertising



MININGMEDIA
INTERNATIONAL

Make Mining Media’s Websites a Part of Your Marketing Mix



Mining Media Applies its Proven Approach to Websites — Offering High-Quality Content for Free and Providing Marketers Another Means to Reach Mining and Mineral Processing Professionals Worldwide

1 Leaderboard
The highest visibility and biggest canvas for your message, the Leaderboard banners are our most popular advertising option.

2 Boom Box
An cost-effective option offering nearly the same visibility as the Leaderboard Banner, the Boom Box boasts some of our highest click-through rates. There are three positions available: Top, Center and Bottom.

Advertising opportunities are available on all Mining Media web-sites. Ad availability is targeted for 7,500 to 10,000 impressions per advertiser per month. For site traffic details, contact your sales representative.

e-mj.com • coal-age.com
equipo-minero.com • rockproducts.com
asiaminer.com • concreteproducts.com
cementamericas.com

Fresh Look. Superior Functionality.

Mining Media’s sites, including www.e-mj.com, www.coal-age.com, www.equipo-minero.com, www.rockproducts.com, www.asiaminer.com, www.concreteproducts.com, and www.cementamericas.com, feature regular news updates, online versions of publications, and features designed to engage readers and encourage repeat visits. With designs optimized for delivery across desktop and mobile platforms, these are sites that reach your target audience wherever they are.

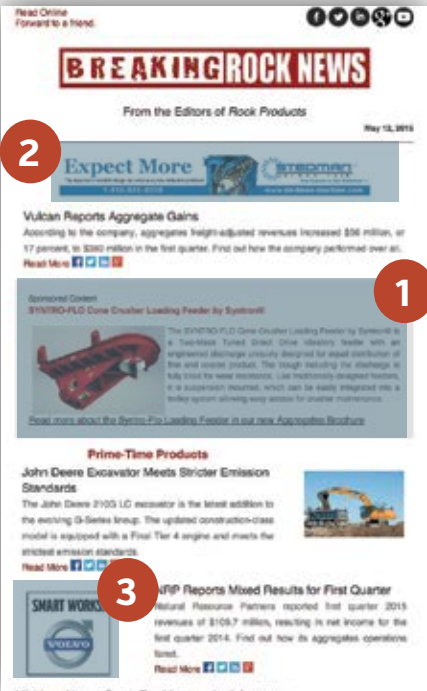
Electronic advertising continues to be an affordable way to strengthen your brand and initiate interaction with potential customers. As our readers move toward gathering news and information online, it’s also an outlet that you can’t afford to neglect.

Let us help you craft a marketing plan that includes print and electronic promotions along with relevant events and directories.

Ad Package Rates and Specifications (Rate Per Website)					<ul style="list-style-type: none"> All prices in U.S. dollars. All banners can be gif (animated), jpg or swf. MMI accepts most third-party ad tags, including DART, Acknowledge, 24/7 and L90. Include a fallback image for all swf files. We request all third-party tags be accompanied by anti-caching documentation. Contact your sales representative for more information.
Banner Size	Pixel Size (w x h)	File Size Limit	Monthly Cost	Notes	
Leaderboard	970 x 90 IMU or 728 x 90 IMU	40k / :15	\$1,500	Run of site	
Top Boom Box	300 x 250 IMU	40k / :15	\$1,200	Run of site	
Middle Boom Box	300 x 250 IMU	40k / :15	\$1,000	Run of site	
Bottom Boom Box	300 x 250 IMU	40k / :15	\$800	Run of site	

Reach a Worldwide Market With Mining Media's Weekly News Services

Mining Media's Weekly News Services Cover the Market Segments that You Need to Reach



Mining Media's print products are published monthly, bimonthly, quarterly or annually. Oftentimes, important news breaks or regulatory decisions are made that affect readers and they need to be informed more frequently. To accommodate that need, Mining Media publishes an electronic newsletter for each of its titles. For companies doing business in the industry, this provides a cost-effective way to build brand awareness and promote products and services directly to decision-makers.

Over the years, Mining Media has amassed extensive information on readers including email addresses. The company has developed a targeted list of people who want to receive enewsletters. The *E&MJ* weekly news service will reach mining engineers, metallurgists and geologists on a worldwide basis. Each week, the *Coal Age* weekly news service will reach coal mining and preparation professionals. The weekly news service for *Equipo Minero* will reach front line managers throughout Latin America in Spanish. The weekly news service for *The ASIA Miner* serves the Asia-Pacific region with a Chinese component. The aggregates industry is covered with *Concrete Currents* and *Breaking Rock News* weekly news services, *Cement Newslines* and *Frac Sand* biweekly news services,

Designed to Give Advertisers Great Messaging Visibility

Designed with short article teasers, clear links, and simple designs to ensure clean delivery no matter what email client the subscriber is using, our enewsletters ensure that advertising will be noticed by the readers. Mining Media's wide range of newsletters give advertisers a great platform for branding and action-driven messaging.

New Adaptive Design Ensures Cross-platform Deliverability

Our latest email design features adaptive technology to ensure that your message is optimized for viewing on smart phones and tablets, as well as laptops and desktops. With the increasing popularity of mobile browsing, it's important to know that your message is still getting through. With a selection of affordable options, extensive circulation, and an engaged audience, these newsletters offer some of the best ROI of any electronic advertising vehicles in the industry.

- 1

Sponsored Image With Text

Your logo or other image up to 200 x 200 pixels in size and a short headline, a link to your site, and a message limited to 75 words. This is a popular option for occasions where a more traditional banner ad may not offer the space to fully convey your message. A proven way to drive traffic.

- 2

Full Banner

The highest visibility and biggest canvas for your message, the Full Banners are a popular advertising option particularly for branding efforts.

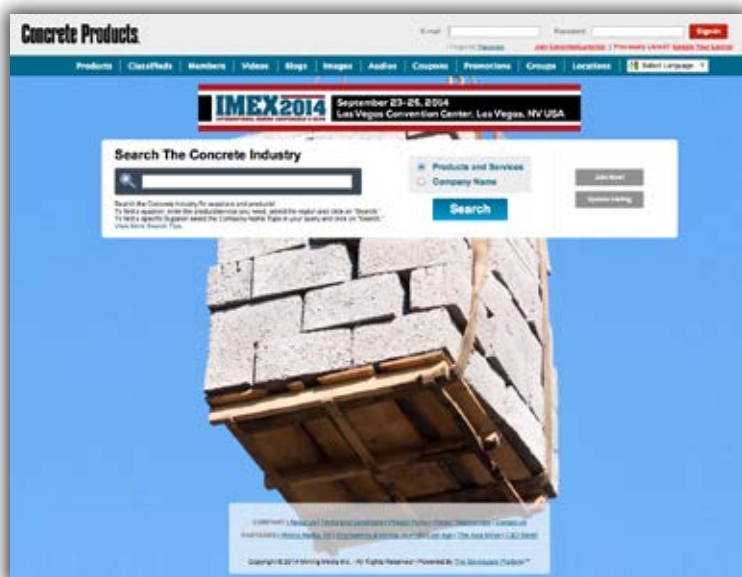
- 3

Square Button

Our least expensive option still offers exceptional visibility and placement in the Mining Media electronic newsletters.

Weekly News Services - Universal Sizes							
Position	Pixel Size [w x h]	File Size Limit	1 x	4 x	12 x	24 x	Notes
Full Banner	468 x 60 IMU	10k	\$375	\$350	\$325	\$300	Center position
Image W/Text	468 x 60 IMU	10k	\$500	\$475	\$450	\$400	Center position
Square Button	125 x 125 IMU	10k	\$250	\$235	\$220	\$200	Side Position
Banners--All news service banners can be gif or jpg. Animated gif's are not recommended as they do not rotate in most email clients. News service banners do not support third party tags.							

Concrete Products Buyers' Guide is Now Online!



Update Your Listing or Start Your FREE Account Today

- Connect and Share With Key Industry Prospects
- Generate Interest in Your Products and Services
- Post Catalogs, Product Photos, Videos
- Create Outbound Marketing Messages
- And Much More!

Welcome to the Concrete Products Online Buyers' Guide.

The *Concrete Products* Online Buyers' Guide is more than an industry directory; it's a complete marketing platform designed to help you connect with your customers. Leveraging a robust platform designed to integrate with your social media outlets, this is a flexible tool that helps you engage with your audience.

**To Get started with your FREE account today,
contact Bill Green at bgreen@mining-media.com.**

Listing Packages Includes Print, Web and Mobile. Prices for 12 Months.	Basic	Gold	Premium
Basic Features	FREE	\$450	\$1,500
Company Name	•	•	•
Address	•	•	•
Phone Number	•	•	•
Fax Number	•	•	•
Watts Line/Night Line	•	•	•
Email Address	•	•	•
Website URL	•	•	•
Premium Features			
Company Listings	1	1	1
Product Category Listings	1	5	Unlimited
Manufacturers (for Dealer Listings)	1	3	Unlimited
Brand Listings	0	0	Unlimited
Top of Search Placement (Sub-category level)	No	No	5
Premium Member Badge	No	No	Yes
Logo in Search Results & Listings (Online & Mobile Only)	No	No	Yes
Downloads	No	No	Yes
Videos	No	No	5
Product/Service Photos	No	No	Yes
Coupon/Specials	No	No	Yes
Social Media Integration	No	No	Yes
Blog	No	No	Yes

MANUFACTURER'S DEALER LISTING UPGRADE

1 to 20 Basic Dealer Listings	\$1,500.00
More than 20 Basic Dealer Listings	\$2,750.00

DISPLAY ADVERTISING

Print Buyers Guide	
Print Only	Rate Card
Logo in Category Listing (B&W)	\$100
Logo in Category Listing (Color)	\$150
Mini Ad in Category Listing (B&W)	\$300
Mini Ad in Category Listing	\$500

Print & digital combo package Call Salesperson

Website Ads (Per 6 months)	
Banner Ad- Leaderboard (Exclusive to Major Category)	
Targeted by major search category. rotates on front page	\$1,000.00
Banner Ad - Skyscraper (Run of Site, 3 Advertisers)	\$1,000.00
Banner Ad - Button (Run of Site, 3 Advertisers)	\$750.00

Mobile App Ads	
Banner Ad - Bottom of Page (Run of Site, 3 Advertisers)	\$750.00

Contact Bill Green at 414 212 8266 or email bgreen@mining-media.com for more information.

WWW.CONCRETEPRODUCTS.COM



The **ROCK** PRODUCTS CONNECTION

**Your Next Generation Marketing Platform:
Affordable, Easy to Use, and Incredibly Powerful**

What Can Rock Products Connection do for You?

Direct Your Marketing Efforts. Generate Leads. Increase Sales.

Whenever they need it, wherever they are, from the desk to the pit, from the desktop and laptop to the phone, our users find the brands, equipment, and services they need.

And Our Users are Your Customers.

Online Company Listing - Help Your Prospects Find You

Depending on the options you choose, your listing is much more than just a name, a phone number and a link to your website. Your listing can host videos, sales sheets, white papers, and information about your brands and services. It can even encompass your entire dealer network to help your customers find parts, service, and equipment close to home to keep their operations up and running.

Coordinated Social Media Outreach - Engage Your Customers and Prospects

Not only does the *Rock Products Connection* have robust tools for direct, on-site engagement, but it gives marketing professionals a portal for controlling messaging through all of their social media outlets.

Push Your Message to Customers and Prospects

As customers opt-in and express interest in your company, you will be able to send messages to their accounts and even to their mobile phones. Directly share product releases, special opportunities, and even more with your best customers and prospects.

WWW.ROCKPRODUCTSCONNECTION.COM



Visit online today for your FREE listing!

Advertising Opportunities

Listing Packages Includes Print, Web and Mobile. Prices for 12 Months.	Basic	Gold	Premium
Basic Features	FREE	\$750	\$2,400
Company Name	•	•	•
Address	•	•	•
Phone Number	•	•	•
Fax Number	•	•	•
Watts Line/Night Line	•	•	•
Email Address	•	•	•
Website URL	•	•	•
Premium Features			
Company Listings	1	1	1
Product Category Listings	1	5	Unlimited
Manufacturers (for Dealer Listings)	1	5	Unlimited
Brand Listings	0	0	Unlimited
Top of Search Placement (Sub-category level)	No	No	10
Premium Member Badge	No	No	Yes
Logo in Search Results & Listings (Online & Mobile Only)	No	Yes	Yes
Downloads	No	Yes	Yes
Videos	No	No	Yes
Product/Service Photos	No	Yes	Yes
Coupon/Specials	No	No	Yes
Social Media Integration	No	Yes	Yes
Blog	No	No	Yes

MANUFACTURER'S DEALER LISTING UPGRADE

1 to 20 Basic Dealer Listings
More than 20 Basic Dealer Listings

\$1,500.00
\$2,750.00

DISPLAY ADVERTISING

Print Buyers Guide
Print Only
Logo in Category Listing (B&W)
Print & digital combo package

Rate Card
\$100
Call Salesperson

Website Ads (Per 6 months)

Banner Ad- Leaderboard (Exclusive to Major Category)
Targeted by major search category. rotates on front page \$1,000.00
Banner Ad - Skyscraper (Run of Site, 3 Advertisers) \$1,000.00
Banner Ad - Button (Run of Site, 3 Advertisers) \$750.00

Mobile App Ads
Banner Ad - Bottom of Page (Run of Site, 3 Advertisers) \$750.00

CALL TODAY FOR A DEMONSTRATION

For more information, pricing or a demonstration,
contact Sean Carr at scarr@mining-media.com.

WOMP E-Journal

WOMP is a permission-based, E-Journal. It delivers news, features, equipment reports and video presentations the last week of each month, directly into the mail boxes of more than 14,000 mining professionals throughout the world.

Now in its ninth year of production, WOMP is delivered in a modern html format — the reader has no ‘flipping’ or ‘zooming’ — they simply open their mail and read the content. It has original content, with critique, comment and opinion compiled by the industry’s leading editorial team at *E&MJ*.

Video Editions

In the March, June and October editions, WOMP presents the opportunity for companies to list the video presentations of their companies products and services. Listed and linked in the opening screen, a Video Listing allows for a profile of up to 50 words and a screen shot linked direct to the video presentation.

App Editions

Each App edition carries a special section detailing mining industry Apps. Each listing hosts a screen shot of the App, a profile of the content and a direct link to download the App.



Position	Pixel Size (w x h)	Number of Spots	€ 1x	€ 3x	\$ 1x	\$ 3x
The Opener	200 x 45	Three positions at the top, presented in the opening window.	2,400	2,100	3,360	2,940
The Editor	400 x 180	Single position under the editor's comment in the opening window.	3,200	2,900	4,480	4,060
Top Section*	600 x 75	Single position placed immediately under the contents.	3,000	2,800	4,200	3,920
Editorial*	468 x 151	Position in the editorial sections throughout the E Journal.	1,500	1,300	2,100	1,820
Banners - GIF or JPEG files are accepted. Maximum file size is 200k. Linking URL to be submitted with the creative. At all times, in all cases, the publisher reserves the right to reject any advertising material. *Additional sizes are available.						
Video Listing	200 x 45	Listed and linked in the Opening Screen, 50 word profile, screen shot linked directly to your app download.	1,600	1,200	2,240	1,680
App Listing		Listed with a full profile and direct download	1,500	1,125	2,100	1,575

Issue	Close	Mailing	Features
Vol 1	January 21 st	January 28 th	Autonomous Mining - Comms & Data Networks - Modular Plants - Fuels & Lubricants - Project Survey
Vol 2	February 18 th	February 25 th	Engine Technology - Ground Control - Chemicals & Reagents - Mine Camp Services - bauma Preview
Vol 3	March 24 th	March 31 st	Safety Systems - Production Drilling - Heap Leach - Gold Report
Vol 4	April 21 st	April 28 th	Truck-Shovel Mining - Trackless Haulage - Pumps & Piping - Motors & Drives - Mapping & Surveying
Vol 5	May 19 th	May 26 th	Support Equipment - Mass Mining - Crushers - Ground Engaging Tools - Exploration
Vol 6	June 23 rd	June 30 th	IPCC - Mine Development - Screening - Fertilizer Minerals
Vol 7	July 21 st	July 28 th	Drilling - Pump Stations - SX-EW Technology - Dust Control - Mining Software
Vol 8	August 18 th	August 25 th	Slope Monitoring - Utility Equipment - Grinding - Sustainable Development - MINExpo Preview
Vol 9	September 15 th	September 22 nd	Extending Tire Life - Narrow-vein Mining - Filtration - 150 Years of <i>E&MJ</i> - MINExpo Edition
Vol 10	October 20 th	October 27 th	Water Management - Proximity Detection - Flotation - Conveyor Systems - Nordic Supplement
Vol 11	November 17 th	November 24 th	Dispatch Systems - Shafts & Raises - Gravity Concentration - Iron Ore
Vol 12	December 8 th	December 15 th	Fragmentation Optimization - Shotcrete - Tailings Management - Oil Sands

WOMP Video Edition

WOMP App Listing

New, Customized Email Opportunities

Access just the right audience for your goods and services with an email targeted to our engaged industry professionals. Comprised of subscribers to our extensive newsletter lists, these custom emails are economical and effective. For prices and a custom quote, call your salesperson today.

Imagine the Marketing and Promotional Possibilities

With this chance to bring your message to a new audience, you can send a wide variety of messages:

- Corporate announcements
- Scheduled events
- Whitepaper downloads
- Catalog downloads
- Product videos
- New product announcements
- Surveys
- Branding messages
- Contest and promotions

Email Specifications

- Width 500-650px.
- Deliver content in an html file. We cannot accept Word docs, Outlook forwards, pdfs, or pure images (jpg, gif, png, bmp).
- Create designs with tables and inline styles.
- Use absolute links for all images [ex:] OR provide all images separately for hosting on our server.
- Eliminate spaces and non-standard characters from image names and link urls.
- Include unsubscribe text and link in the html file, or specify wording, link, and placement of unsubscribe text.
- Please test and view the html file before sending it to us. This includes ensuring your copy is correct, all images display properly and all links work.
- Please beware that not all email clients display animated gifs or flash files. The most important information should always be included in the first frame of the artwork.
- Please be as specific as possible with special directions. i.e., tracking pixels.

Contact your sales representative for more information.



This is an affordable and effective way to reach an audience of targeted readers.

**Just \$500 per thousand.
5,000 email minimum.***

*Custom lead generation available at an extra charge.

Digital Magazine Editions Extend Your Ad's Reach

Accessible on Desktops, Tablets and Smart Phones

Do you advertise in one of our many print publications? If so, enhancing your existing advertisement just became easier! With a digital edition, readers can print, jump to pages or email to friends your advertisement. Each digital edition is archived and allows readers to download a pdf issue, zoom or create a social bookmark.

- **Rich Media** – create a rich media rollover for your ad, \$350
- **Page Insert** – create a page viewable only in our online edition, \$1,500

Rich Media Specs

- Full Page SWF: ActionScript3*, 31 FPS, Hyperlinks, CDN hosting
- Video: FLV*, High Motion Content (30 fps, 512 kbps, 6 sec keyframe, 2-pass VBR), Low Motion Content (15 fps, 512 kbps, 6 sec keyframe), CDN hosting
- Pod Casts: MP3*, CDN hosting

Page Insert

- A digital magazine can have an insert just like a printed version. The insert must be front and back and be smaller than the printed piece (the area around the insert will be transparent). The insert cannot be the first page in the viewer. Specs available upon request.

Recommended Video Sizes

Standard Video [4:3]	Widescreen Video [16:9]
320 x 240 [Recommended]	256 x 144 [Recommended]
384 x 288	512 x 288
448 x 336	-
512 x 384	-
576 x 432	-

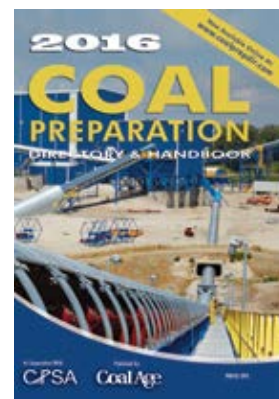
Formats: Videos can be up to 50 meg in size, FLV format. Audio can be up to 50 meg, SWF format. Animation can be up to 50 meg, SWF AS3 (ActionScript 3) format. Other formats can be converted for an additional cost.

Agency Commissionable.

CDN: We use a Content Delivery Network (CDN) to deliver content from servers in close proximity to the user. This will provide the best user experience.

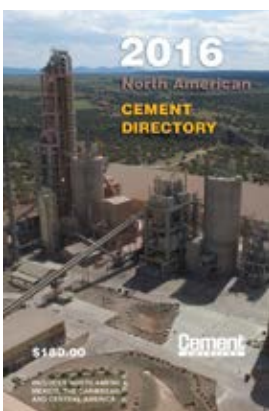
2016 Coal Preparation Directory & Handbook

Focused entirely on the preparation aspect of the coal industry, this annual, soft-cover directory contains a complete listing of U.S. suppliers and manufacturers of coal preparation equipment and services. Distributed on a complimentary basis to more than 2,000 preparation industry professionals in the top coal prep associations and at the Coal Prep Show in Louisville, Kentucky, this handbook is most often found on truck dashboards rather than office bookcases.



Listing and advertising deadline: February 26, 2016

Advertising Opportunity	Specifications	Price	Per	Print Art Requirements:
Outside Back Cover	[5" x 8"] [1/8" Bleed]	\$2,400		Resolution should be no less than 300 dpi at actual size. Saved in a .tif or .eps or PDF format. Email to dfitts@mining-media.com .
Inside Front Cover	[5" x 8"] [1/8" Bleed]	\$2,200		
Inside Back Cover	[5" x 8"] [1/8" Bleed]	\$2,000		
Full Page Black & White	[5" x 8"] [1/8" Bleed]	\$1,500	each	
Full Page 4-Color	[5" x 8"] [1/8" Bleed]	\$1,800	each	
Half Page Black & White	[5" x 4"] [1/8" Bleed]	\$800	each	
Half Page 4-Color	[5" x 4"] [1/8" Bleed]	\$1,000	each	For More Information, Contact: Kirk Carbo kcarbo@mining-media.com
Display Ad	[4-1/2" x 1-1/2"]	\$350	each	
Strip Ad	[4-1/2" x 1"]	\$250	each	



2016 North American Cement Directory

The *North American Cement Directory* is the authoritative source for cement industry professionals. Well-received since 1987, it publishes hundreds of up-to-date listings from each and every cement company and plant in the U.S., Canada, Mexico and Central America.

Showcase your Company, Products and Services. Develop buyer awareness—advertise throughout the directory listings to focus attention on your company, products and services.

Target your Market. *North America Cement Directory* users are customers—cement buyers, consumers and shippers, financiers and cement industry executives—and you are guaranteed that your sales message is delivered to every cement plant in North America.

Extend your Advertising Exposure. Your advertising reaps yearlong exposure as the Cement Directory is kept and used for a minimum of 12 months.

Plus with every paid full-page advertisement you run, you receive a FREE copy of the *North American Cement Directory*.

Listing and advertising deadline: December 4, 2015

Advertising Opportunity	Specifications	Price	Print art requirements:
Outside Back Cover	[5-1/2" x 8-1/2"] [1/8" Bleed]	\$3,000.00	Resolution should be no less than 300 dpi at actual size.
Inside Front Cover	[5-1/2" x 8-1/2"] [1/8" Bleed]	\$2,000.00	Saved in a .tif or .eps or PDF format.
Inside Back Cover	[5-1/2" x 8-1/2"] [1/8" Bleed]	\$1,750.00	
Full Page	[5-1/2" x 8-1/2"] [1/8" Bleed]	\$1,400.00	Email to dfitts@mining-media.com .
Half Horizontal	[5-1/2" x 4-1/4"] [1/8" Bleed]	\$900.00	Fax hard copy to +1 904 721 2930, attention Production Department.
For More Information, Contact: Sean Carr, scarr@mining-media.com			

Trade Shows & Specials

Mining Media International Produces and Partners with Some of the Most Successful and Important Trade Shows Serving the International Mining and Construction Industries



MININGMEDIA
INTERNATIONAL

FRAC SAND INSIDER

Sharing Operational Insights and Solutions for the Frac Sand Industry

May 10-11, 2016 • LaCrosse Center, LaCrosse, WI
fracsandinsider.com

Showing operators the keys to success in this growing market

Put your goods and services in front of operators with an immediate need for your equipment and services.

Limited exhibiting opportunities make it easy for exhibitors to make a big impression.

Experience Face-to-Face Interaction With Top Prospects Like No Other Show Can Offer

Frac Sand Insider is a focused, informative event tailored to both experienced operators and companies just entering the industry, the event will give manufacturers and consultants an opportunity to meet directly with decision-makers from producers throughout North America.



Companies are already confirming their spaces at the show—secure your spot today!

Contact Tim Fearney, show director, at tim@semcoproductions.com or call +1 678 822 9804 for more information.

2016 Coal Handling & Storage Conference & Exhibition

Bringing together coal producers, consumers, and the complete mid-stream market.

Uniquely focused—no other show serves this important market

Extensive social events make meeting prospects easy

Affordable sponsorship options help companies stand out from their competition

October 2016 • Hyatt Regency at the Arch, St. Louis, MO
coalhandlingshow.com

“This wasn’t just another vendor event. Our clients and prospects were there.”

*Joe Sander, Mining and Power Manager
ASGCO Manufacturing*

Coal is handled and stored several times during its journey between the mine and eventual consumer. This conference and exhibition is unique in that it will attract producers, consumers and the complete midstream coal market.

The exhibition provides a great showcase for buyers and sellers to exchange information about the latest equipment and services available to our industry. Visit it online to see the updated floor plan.

Contact Tim Fearney, show director, at tim@semcoproductions.com or call +1 678 822 9804 for more information.

Presented By

MININGMEDIA
INTERNATIONAL

Coal Age

This is the only show offering you a prime opportunity to get up close and personal with the South Sumatran coal industry.

As the second largest producer of coal in Indonesia, with a conservative estimate of 22.4 billion metric tons of reserve, South Sumatra is poised for further growth and development through technical, service, and fiscal support from the mining industry and investors.

Mining Media International's experience and expertise in producing mining conferences, along with its extensive knowledge of the region, gives it the perfect position to support this new wave of industry growth in South Sumatra.

For Exhibiting and Sponsorship Opportunities, Contact:

Dimas Abdillah: dabdillah@mining-media.com

Lanita Idrus: lidrus@mining-media.com

To Attend Visit our show site at www.sumatra-miner.com for more information.

Your invitation to join and be instrumental in shaping the coal and mining industry of Indonesia.

Designed to support the growing mining industry in Indonesian, these new clubs will play an important role in the responsible development of natural resources and business opportunities. You are invited to take part in the launch of these new clubs as a founding member or sponsor.



Will serve to foster bilateral business relationship while promoting sustainable mineral production through educational outreach, promotion of exploration and planned dialogue between stakeholders.



An innovative natural development for coal industry in Indonesia. Development to enable B2B (business to business) and B2G (business to government) connections to be made that will create opportunities for domestic and international business in a rapidly growing international industry.

www.djakarta-miningclub.com | www.coalclubindonesia.com

2017 Mining Media International Shows

Longwall USA

June 13-15, 2017

**David Lawrence Convention Center
Pittsburgh, PA**

Longwall USA is focused on your exhibiting success

Robust conference program brings in the industry professionals that you want to meet.

Extensive marketing campaign of direct mail, print ads, targeted email campaigns, and selective telemarketing helps ensure that you have a great exhibiting experience.

2017



HAULAGE & LOADING

May 7-10, 2017 • Wigwam Resort, Phoenix, AZ

Using Technology to Manage Open-Pit Mining Operations Effectively

Haulage & Loading presents a unique, intimate exhibiting opportunity

Meet top-level executives from mining operations throughout North America.

Enjoy planned networking opportunities to meet face-to-face with top prospects.

Simple, intimate setting makes your exhibiting experience affordable and easy.

Contact Tim Fearney, show director, at tim@semcoproducts.com or call +1 678 822 9804 for more information.

Supporting Major Mining Trade Shows Worldwide



MINExpo 2016
Las Vegas, USA
September 26-28, 2016

Mining Media Publishes the No. 1 and No. 2 Best-read Publications

Organized and produced by the U.S. National Mining Association (NMA) every four years, MINExpo is by far the largest mining show. Taking up three halls at the Las Vegas convention center, the exposition showcases the latest machinery and best services available for mining and mineral processing. Mining Media International works with the NMA to promote MINExpo in advance and the company will have a stand and distribute magazines at the event. *E&MJ* celebrates its 150th anniversary at MINExpo 2016.

www.minexpo.com



bauma, Munich, Germany
April 11-17, 2016

The world's largest international trade fair, bauma, takes place again in 2016 and it has a significant mining component. Many of the exhibitors serve both the mining and construction industries. *E&MJ* and *Coal Age* work with Messe Munchen, bauma's organizers, to encourage mining and mineral processing professionals to attend bauma and the Mining Hall in particular. Both magazines carry pre-show editorial coverage. Mining Media International has a stand in the Mining Hall and will distribute both magazines at the event.

www.bauma.de



Expomin, Santiago, Chile
April 25-29, 2016

Every two years, Expomin turns Santiago into the epicenter for Latin American mining. Billed as the largest mining exposition in Latin America, more than 80,000 people attended the event in 2014, which hosted 1,700 exhibits and a technical conference. *E&MJ* and *Equipo Minero* work with FISA and Messe Dusseldorf, which organizes the U.S. Pavilion, to promote Expomin throughout Latin America. Mining Media International will have a stand in the U.S. Pavilion at Expomin and it will distribute *E&MJ* and *Equipo Minero* at the event.

www.expomin.cl



Euro Mine Expo,
Skellefteå, Sweden
June 14-16, 2016

Chosen as the Official International Publication

Euro Mine Expo is held every two years in Skellefteå, a city in the northern part of Sweden, with a long mining and smelting tradition. The event attracts more than 2,500 mining professionals from northern Sweden, Finland and Norway, as well as Russia. *E&MJ* works with Nolia, the event's organizer, to promote the event and encourage participation from mining and mineral processing professionals. In addition to the exhibit (more than 200 stands), Euro Mine Expo produced a well-round technical conference in 2014. *E&MJ* will carry pre-show editorial coverage. Mining Media Europe will have a stand at Euro Mine Expo 2016 and will distribute *E&MJ* at the event.

www.eurominexpo.com

2016 Magazine Print Ad Specifications*

<div>2 Page Spread</div> <div>Bleed: 16" x 11" 406 x 279 mm</div>	<div>Full</div> <div>Bleed: 8-1/8" x 11" 206 x 279 mm</div> <div>Non-Bleed: 7.875" x 10.75" 200 x 273 mm</div>	<div>1/2 Spread</div> <div>Bleed: 16" x 4-7/8" 406 x 223 mm</div>	<div>1/2 (V)</div> <div>1/2 (V): 3-3/8" x 9-1/4" 86 x 235 mm</div>	
<div>1/2 (H)</div> <div>7" x 4-5/8" 178 x 117 mm</div> <div>1/2 (H)</div>	<div>1/2 (Isl)</div> <div>1/2 (Isl): 4-1/2" x 7-1/2" 114 x 191 mm</div> <div>1/3 (Sqr): 4-1/2" x 4-5/8" 114 x 117 mm</div>	<div>1/3 (Sqr)</div>	<div>1/3 (V)</div> <div>1/3 (V): 2-1/4" x 9-1/4" 57 x 235 mm</div> <div>1/4:</div> <div>3-3/8" x 4-5/8" 86 x 117 mm</div>	<div>Biz Card</div> <div>Biz Card (TAM Only): 4.54" x 2.4" 90 x 61 mm</div> <div>1/6:</div> <div>2-1/4" x 4-5/8" 57 x 235 mm</div> <div>1/6</div>

Production Manager Contact

Dan Fitts
11655 Central Pkwy Suite 306
Jacksonville, FL 32225 USA

Tel +1 904 721 2925 x 107
Fax +1 904 721 2930
dfitts@mining-media.com

Color Requirements

- All ads should be four color process CMYK.
- Total four color ink percentage should not be higher than 280% combined. For example; C 90%, M 50%, Y30%, K100% = 280%.

Accepted File Formats

- Press ready PDF Files exported without layers or transparencies.
- Tiff, eps and jpeg files are accepted but not recommended.

Placed Hyperlinks or Emails in Ads

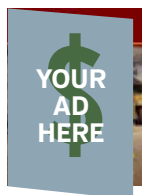
- All masks, transparencies and layers should be flattened.
- All the fonts should be set to embed into the PDF file when it is created.
- The email or hyperlink text should NOT be outlined.
- The PDF file should be created from Quark or InDesign.

CUSTOMIZED ADVERTISING OPPORTUNITIES

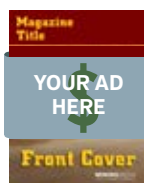
These ad treatments are available for a wide range of budgets and marketing needs. Mining Media can provide guidelines and templates along with production assistance.

Along with these print options, upgrades for advertising in the digital edition of Mining Media's magazines are also available. These options include video, embedded audio, animated advertising and lead generation links. Plan your specialty advertising early as some options are limited in availability.

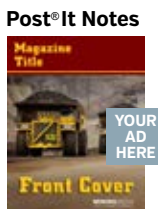
Your sales representative can explain the options available with each issue of all of Mining Media's publications. Contact your representative for a personalized quote.



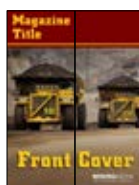
False Cover/ Cover Tip/ Pro-Cover
Two Full Pages 4/4.



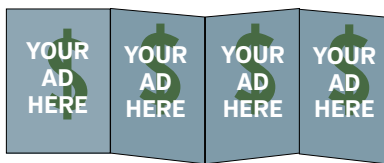
Belly Bands
Printed on 80# gloss paper 4/0 or 4/4. The band must have a 6" width.



Post-it Notes
The note can be on yellow or white paper. It can be placed on the inside signature pages or front cover. Please note if the placement is on the cover, the issue has to be polybagged.

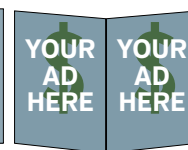
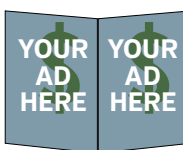


Frenchdoor/ Barndoor Cover
A 4/4 cover with two extra panels for advertising printed on normal cover stock.



6 Page Gatefold/Rollfold

One page is bound into the magazine and an additional three pages fold out to the right.



Double Gatefold

Gatefold binds into spine with 4 pages folding out to the left and 4 to the right.

Special orders for inserts, outserts, polybag options quoted on an individual basis.

The Mining Media International Sales Team

Victor W. Matteucci

Midwest/East Region Sales Manager,
Coal Age, E&MJ, Equipo Minero, The ASIA Miner
Tel +1 440 257 7565
vmatteucci@mining-media.com

Mary Lu Buse

West Region Sales Manager, *Coal Age, E&MJ, Equipo Minero, The ASIA Miner*
Tel +1 512 847 3495
mlbuse@mining-media.com

Janita Idrus

Publisher, Australia
Tel +61 3 98992981 - C/M +61 417 517 863
lidrus@mining-media.com

Colm Barry

Scandinavia, United Kingdom and
Western Europe
Tel +46 [0] 736 334670
colm.barry@telia.com

Jeff Draycott

Scandinavia, United Kingdom and
Western Europe
Tel +44 [0] 7866922148
jeff.draycott@womp-int.com

Gerd D. Strasmann

Germany, Austria and Switzerland
Tel +49 2191 93 1497
gerd@strasmann-media.de

David Collett

Sales Director, Africa
Tel +260 9655 618 595
dcollett@mining-media.com

Masao Ishiguro

Japan
Tel +81 [3] 3583-1161
ishiguro@irm.jp

Dimas Abdillah

Indonesia
Tel +62 021 5701505
dimas@lagunagroup.net

Sylvia Palma

Latin America
Tel +56 9 8180 659
spalma@mining-media.com

Sean Carr

Director of Sales, *Rock Products, Cement Americas, QEM*
Tel +1 216 409 9026
scarr@mining-media.com

Kyle Nichol

Sales Manager, *Rock Products, Cement Americas*
Tel +1 330 696 6933
knichol@mining-media.com

Bill Green

Concrete Products
Tel +1 414 212 8266
bgreen@mining-media.com

Christin Doran

Sales Manager, *Quarry Equipment Marketplace, Classified Ad Sales, Rock Products, and Concrete Products*
Tel +1 317 802 7118
cdoran@mining-media.com

Kirk Carbo

Mining Classified and Directories
Tel +1 225 363 6271
kcarbo@mining-media.com

Helping You Build a Marketing Plan that Works

MINING MEDIA INTERNATIONAL

Magazines, Directories, Trade Shows, and Marketing Solutions From the Industry Experts