

2014 MINING MEDIA

INTERNATIONAL

Media Kit and Specifications Guide



The Global Leader in Mining & Construction Materials Publishing



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In the competitive world of business-to-business publishing, there are a variety of publishing companies and magazines that operate with differing levels of professionalism. Some make outrageous claims of circulation with no substantiation.

In publishing, there is only one way to verify the claims of publishers: with a circulation audit by a recognized, independent auditor like BPA. The audit not only verifies the source of the circulation and whether the subscribers are actually qualified, but also verifies the print order and matches postal receipts with claimed distribution. For the publisher, it is an expensive and arduous process, but it is justified in the value to advertisers.

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MININGMEDIA INTERNATIONAL

An Editorial Team Readers Trust



Steve Fiscor,
Vice President-
Editorial Director

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What sets Mining Media International apart from other B2B publishers in this space is its vast editorial footprint. The MMI editorial team consists of a global group of editors, many of whom are considered “the authority” in their respective fields. More than simply reporting the news, this group of professionals offers the insight and analysis that readers expect from the individual titles. These titles have more than editorial excellence in common. Each shares a commitment to safety, the environment and sustainability. With each edition, the editors provide news and market analysis, information on equipment and technology, and tips for improving operational efficiency.

MMI is a full service B2B media outlet. While print publishing is an important aspect of the business, it is one of many means by which it delivers content to our audience. The company also connects with subscribers through websites, targeted eNewsletters and social networking. The editorial team also serves as a valuable resource in organizing the company’s conferences and gathering data for its directories.

On the mining side, *Engineering & Mining Journal (E&MJ)* remains the leading international trade journal geared toward mining and mineral

processing. *Coal Age* boasts more than 100 years of dedication to coal mining and processing. *The ASIA Miner* provides an assessment of exploration and mining activities in the Asian Pacific region with a bi-lingual (Mandarin) component, while *Equipo Minero* reaches mining and processing professionals throughout Latin America in Spanish.

For the construction industry, *Rock Products* reports on quarries and sand and gravel operations. *Concrete Products* serves ready mixed and manufactured-concrete producers. *Cement Americas* remains the cement industry journal for the Western Hemisphere. *C&D World* reaches professionals in the demolition and construction and debris recycling industries. From the deepest platinum mines to the tallest concrete skyscrapers, Media Mining International’s editorial team has it covered.

About Steve Fiscor

As vice president-editorial director for Mining Media International, Steve Fiscor heads a world class group of writers and editors serving the mining and construction markets.

He has served as editor-in-chief for *E&MJ* since 2003 and *Coal Age* since 2001. He writes articles on mining and processing, organizes the technical programs for several conferences, and produces many of MMI’s ancillary products. Based in Jacksonville, Fla., he began his career with *E&MJ* and *Coal Age* in 1991. Prior to his career in journalism, Steve worked as a project engineer for a longwall mining operation in Colorado. He holds a BSc in Mining Engineering from the University of Missouri-Rolla.



Russ Carter, Managing Editor, E&MJ
and Western Field Editor, Coal Age

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Based in Salt Lake City, Utah, Russ Carter has more than 30 years of experience as a technical journalist, and has covered all aspects of the mining, quarrying and construction industries. Prior to joining *E&MJ* and *Coal Age* in 1988, he held positions as editor of Intermountain

Industry magazine, monthly columnist for Rocky Mountain Construction, and managing editor of *Mining Engineering*. He has served as a senior communications specialist for firms in the nuclear safety and computer simulation sectors, and has had articles published in Institutional Investor magazine. Russ has received awards for journalistic excellence from the American Society of Business Publication Editors and the Society for Technical Communication.

More recently, Joe served as a copy editor for *China Daily*, the biggest state-owned English-language publication on the mainland, and as a public relations consultant in Indonesia. His interest in mining stems from his experiences in the Asia-Pacific region.

Joe also speaks Spanish and Portuguese and closely follows international current events and politics.



Gavin du Venage
African Editor, E&MJ

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Gavin du Venage is a Johannesburg-based business journalist. He has almost 20 years experience covering Africa, including a stint as a stringer for the San Francisco Chronicle and New York Times. Most recently, he participated in the launch of The National, an Abu Dhabi

broadsheet newspaper. He currently focuses on mining and energy issues, two subjects that are driving African development and changing its fortunes that decades of aid-dependency has been unable to do.



Joe Kirschke
News Editor-Mining, E&MJ and Coal Age

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Joe Kirschke is the news editor-mining at Mining Media International. In his role at the company’s flagship magazines, *E&MJ* and *Coal Age*, Joe edits and generates technical and general news-oriented content and coverage.

Joe has been a Southeast Asia-based foreign correspondent and a journalist in several U.S. cities since graduating from Boston University in 1993. His work has appeared in a broad range of platforms – from online web sites and wire services to magazines and other print media.

Jennifer Jensen

Assistant Editor, Engineering & Mining Journal,
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Based in Jacksonville, Fla., Jennifer Jensen is the assistant editor of *E&MJ*, *Coal Age* and *C&D World*. Prior to joining Mining Media in 2013, she worked as a newspaper reporter in Tennessee and Florida. As a reporter, she earned Florida and Tennessee press association awards for her reporting and writing. She holds a bachelor’s degree in journalism from the University of Florida.



Mark S. Kuhar, Editor, *Rock Products* and *Cement Americas*

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Mark S. Kuhar, editor of *Rock Products* and *Cement Americas*, began his editorial career in 1987 as an assistant editor on *Pit & Quarry* and *Concrete* magazines. After leaving construction journalism from 1990-1995, he returned in 1996 as editor-in-chief of *Pit & Quarry*. Under his editorial direction, *Pit & Quarry* became the aggregates industry's leading magazine. In his more than 10 years at the helm, Mark developed a number of ancillary media products, such as the *Market Reference Guide*, *Equipment & Technology Handbook*, and *The Cement and Ready Mix Resource Guide*; as well as *Mining Equipment and Technology* and *Portable Plants & Equipment* magazines. He helped usher the magazine into the digital age by overseeing the development of the magazine's first website, e-newsletter, online buyers guide and podcast, as well as Pit & Quarry University, an industry education resource. A former winner of the Construction Writers Association's Robert F. Boger Award for Editorials and an Advanstar President's Club honoree, Mark pursued independent projects from 2006-2010, while also serving as an aggregates industry blogger, consultant and freelance writer.



Miner, during July 2010, is editor of *Coal Age Indonesia* and has responsibility for *E&MJ* Australian coverage. John has more than 30 years experience as a journalist. He is also an author with more than five historical books published and a biography published. He has also served his community as a city councillor and was mayor of Orange from 2002 to 2004.

Josephine Smith, Associate Editor, *Rock Products*, *Cement Americas* and *Concrete Products*

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Based in Jacksonville, Fla., Josephine Smith is the assistant editor for *Rock Products*, *Cement Americas* and *Concrete Products*. Prior to joining Mining Media, she worked as an editor for a local publishing firm, specializing in industry-specific guides and directories. Josephine holds a bachelor's in Communication from the University of North Florida.



Don Marsh, Editor, *Concrete Products*

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Don Marsh has 20-plus years' experience in the heavy building materials, construction and home improvement retailing industries. Prior to joining *Concrete Products* as editor in 1993, he worked in media relations with Portland Cement Association and as a staff editor at (pre-RBI) *Cahners Publishing*.



Oscar Martinez Bruna, Latin American Editor, *Equipo Minero*, *E&MJ* and *Coal Age*

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Oscar Martinez has two degrees from a prestigious technical college in Chile: English/German Translator (1989) and Business Administration (1992). He was the regional winner of the INJUV awards, granted by the Technical Cooperation Office of the Chilean Government in 2003 to encourage enterprising business projects involving innovative E-commerce (business-to-business) applications. His technical background also includes working in coal-fired thermal power plants and mine sites as technical translator and interpreter. Most recently, Oscar worked as a consultant for P&H MinePro Services, Hatch (a mining EPCM contractor) and Escondida (the largest copper mine in the world).



Simon Walker, European Editor

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A graduate mining engineer and mining geologist with more than 40 years' experience, Simon Walker is Mining Media's European editor. He has been involved with mining journalism since the mid-1980s, and since the early 1990s has been providing research, management consulting, editorial and technical services to an international client base. His interests cover both the hard rock and coal sectors, as well as environmental issues and the socio-economic aspects of the international mining industry. Based in Charlbury, England, Simon has traveled worldwide during his career.



John Miller, Editor, *ASIA Miner* and *Australian Editor, E&MJ*

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Based in Melbourne, Victoria, Australia, John Miller has been working as a mining journalist for *The ASIA Miner* for the past four years, focusing on mining developments throughout Asia and Australia. He was promoted to editor, *The ASIA*



Lane White, Contributing Writer, *E&MJ*

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Covering the scene from Denver, Colo., Lane White has been writing for and about the metals and mining industry since 1968. From 1971 through 1988, he was an editor for *E&MJ*. From 1989 to 1995, he was director of publications and publisher of *Mining Engineering* for the Society for Mining, Metallurgy, and Exploration (SME) in Littleton, Colo. In the 16 years since he retired from SME, Lane has been a freelance mining writer, primarily working as a contributor of news and features to *E&MJ*.

Mining Media Helps You Maximize Your Marketing ROI



John Bold, Vice President of Sales and Marketing

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It's all about getting the right message to the right audience, via the right medium, at the right time.

With the world's most extensive portfolio of industry leading print, digital and event marketing vehicles Mining Media International gives you unparalleled flexibility. Whether you are focused on a global branding campaign or a regional promotion designed to generate leads we have the tools to meet your needs. If you are charged with supporting a number of unique product lines or brands that have applications in hard rock, coal or aggregate mining anywhere in the world we can build an effective program for you. No matter what your marketing objectives or budget may be we can craft a custom, multi-media solution that will help you achieve your goals.

Mining Media International is committed to providing every market it serves with world-class content that is useful and timely. This guarantees that your marketing message will be delivered to an engaged audience in a credible environment. That translates into effective communication that can move the sales needle for your company.

Key to helping you develop the most effective program possible is our team of professional sales and marketing executives. With years, and in most cases decades, of mining and construction industry experience each of these professionals is an incredibly valuable resource upon which you can draw. They can be one of your best sources of market and competitive intelligence. The best way to capitalize on all they have to offer is to view them as a member of your marketing team. Share your goals and strategies with them. By doing so, you will make it possible for them to craft the program that best suits your needs.

Take advantage of all of the resources Mining Media International offers to help you achieve your objectives and maximize the ROI on your marketing investment.

About John Bold

Heading up a global team of experienced mining and construction professionals as vice president of sales and marketing, John Bold has almost 10 years experience in the industry. Based in suburban Chicago, he has almost 25 years of business to business publishing experience. He understands the value of providing the markets with information in a variety of different forms. He knows that successful marketing campaigns today must touch prospective buyers with an integrated mix of media executions. John has a B.S. in marketing from Northern Illinois University and attended the New York University Graduate School of Business.

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Find Out How You Can Benefit from Our Experience

Mining Media's team of advertising executives understand how to maximize the ROI in your marketing dollars. From the boardrooms in Toronto to the Pilbara in Western Australia, they have helped companies of all sizes deliver their message to industry professionals in some of the most remote locations.

With this team of seasoned professionals and a wide range of targeted publications, Mining Media is uniquely positioned to help you create the perfect plan to reach your target audience.

Call today to start building your marketing plan

Which Magazines Are Right For You?

With Mining Media, you can spend more time on creative and less time on managing complex advertising plans. Mining Media publications serve a wide range of industries around the world. With such a diverse line-up of magazines, we can help you craft a plan to reach your target audience on an international scale. This also gives us the flexibility to ensure that you'll get an easy-to-manage, one-stop shop for your advertising needs.

	Markets Served					Regions Served						BPA Audited
	Hard Rock Mining & Mineral Processing	Coal Mining & Processing	Aggregates	Construction Materials	Recycled Materials	North America	Latin America	Europe	Asia	Australia	Africa	
<i>Coal Age</i>		•				•						•
<i>E&MJ</i>	•	•				•	•	•	•	•	•	•
<i>Equipo Minero</i>	•	•					•					•
<i>The ASIA Miner</i>	•	•							•	•		
<i>Mining & Technology Australia</i>	•	•								•		
<i>Rock Products</i>			•	•	•	•						•
<i>Concrete Products</i>				•		•						•
<i>Cement Americas</i>				•		•	•					
<i>C&D World</i>				•	•	•						
<i>QEM</i>			•	•	•	•						
<i>NSW Mining & Energy</i>	•	•								•		
<i>International Specials</i>	•	•						•	•			

The Importance of BPA Audits

Make Sure Your Ad Dollars are Spent Well



ALL MAGAZINES ARE NOT EQUAL. Most of the Mining Media International magazines are BPA audited to provide legitimate and independent verification of circulation. The subscribers you most want to reach are those that actually request and read the publications.

Other magazines may promise wider circulation or international distribution, but without independent verification, can you trust those claims? With Mining Media, you can be sure that your marketing message is reaching its subscribers.

CONTACT YOUR MINING MEDIA INTERNATIONAL SALES REPRESENTATIVE FOR ADDITIONAL DETAILS

E&M[®] ENGINEERING AND MINING JOURNAL

E&MJ Brings Your Brand to the World of Mining

E&MJ is Sent to More Than 20,000 of the Most Influential Industry Professionals Every Month.¹



E&MJ Delivers 100% Requested Circulation¹ Reaching the Major Mining, Consulting and Mining Engineering Companies

If you want your advertising to be seen by the most influential audience in the industry, your best choice for international exposure in both established and emerging markets is *Engineering & Mining Journal*.

Whether the market is precious metals, copper, nickel, iron ore, lead/zinc, oil sands, diamonds or other commodities, *E&MJ* takes the lead in projecting trends, following development and reporting on the most efficient operating processes. Each issue is filled with regional news from the U.S. and Canada, Latin America, Africa, Asia and Australia as well as a regular international coal section.

Our World Mining Equipment sections deal with operating strategies, suppliers reports, processing solutions and the latest technology issues for mine operators. This focus on equipment also makes *E&MJ* by far the most popular magazine with advertisers, more of whom advertise in *E&MJ* than any of our competitors.³

Make a statement to the buyers of your equipment or services: plan your advertising program in the one magazine that reaches more of the important decision-makers in the markets that matter most.

For the past 147 years, *Engineering & Mining Journal (E&MJ)* has been the voice of the international mining community providing in-depth, unmatched editorial to an extensive audience. Our audited circulation is requested by subscribers from companies such as Barrick Gold, Freeport McMoRan Copper & Gold, Anglo American, Teck, Newmont, BHP Billiton, Rio Tinto, Syncrude, Anglo Platinum and every other major company involved in the mining industry.² Decision makers throughout the mining industry rely on *E&MJ* for the latest in industry news, trends and techniques.

E&MJ

ENGINEERING AND MINING JOURNAL®

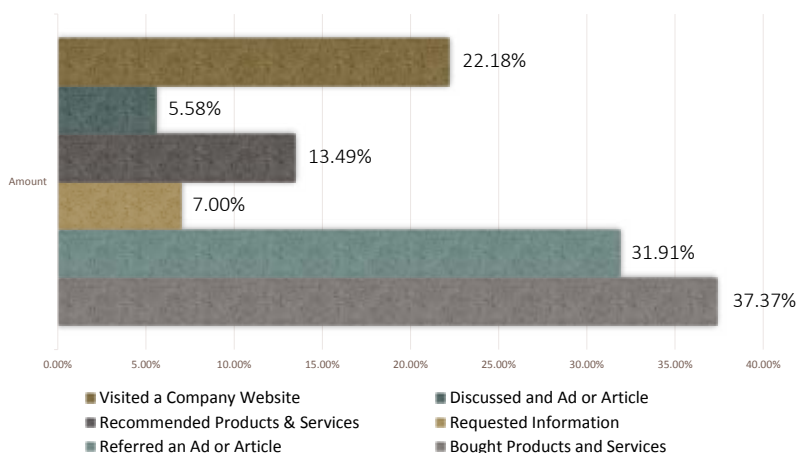
100% Requested Circulation¹

- The Industry's Only Audited Monthly Magazine²
- Highest Circulation¹
- The Only Magazine That is 100% Requested¹
- Bonus Distribution of 12,075 Digital Copies Per Month²

E&MJ, with two-thirds of subscribers working for multi-national companies involved in the mining of all primary metals and materials,³ truly covers the world of mining. Written by an editorial staff that is unmatched in its mining industry experience, *E&MJ* focuses on engaging subscribers with trusted views of the issues and technology that matter most.

Mining professionals continue to rely on *E&MJ* with 75% of respondents preferring *E&MJ* over *International Mining*, *Mining Engineering*, and *Mining Magazine* as their preferred source of industry news.³ That level of engagement is what makes the magazine a great cornerstone for your international mining industry marketing plan.

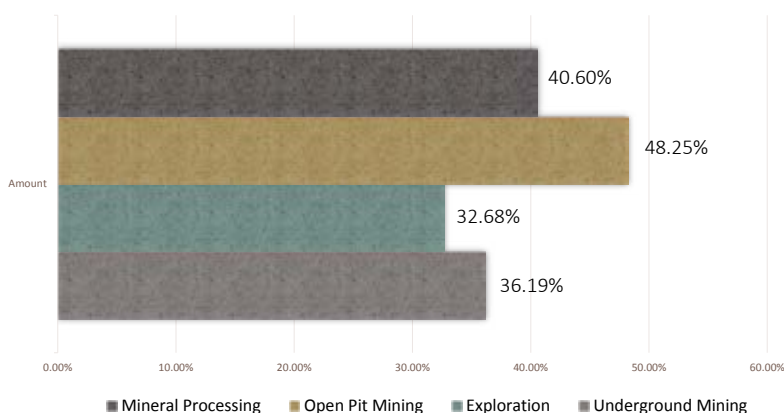
E&MJ Subscribers Take Action on the Articles They Read and on the Ads They See³



Reach More of Your Market with E&MJ:

- ▶ 70% of *E&MJ* subscribers don't receive *International Mining*, *Mining Magazine*, or *Mining Engineering*.³
- ▶ *E&MJ*'s pass-along readership is unmatched: 2.67 readers per copy³
- ▶ Subscribers in More Than 120 Countries¹
- ▶ #1 in Circulation in Asia, Africa and Latin America¹
- ▶ #1 in Requested Circulation¹

Reach Subscribers in Every Facet of Mining Operations³



Average Monthly Qualified Circulation¹

20,012

Sources of Average Monthly Non-Qualified Circulation Including:

Advertisers & Agencies¹

1,900

Paid and Other Non-Qualified¹

1,655

Average Bonus Digital Copies²

12,075

Qualified and Non-Qualified Total

35,642

Sources: ¹. BPA Circulation Statement *E&MJ*, June, 2013. ². Publishers Own Data ³. 2012 Readership Survey



E&MJ 2014 Editorial Calendar

Easily Upload Files Directly

- Go to www.mining-media.com/uploads/
- Select publication and follow on-screen instructions

Contact for More Information

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Mailings Times

Magazines are mailed on the 15th day of the month of publication

Issue	Open-Pit Mining		Mineral Processing	General Interest	Special Features
January Close: 12/4 Art: 12/11	Autonomous Mining	Mine Design	Plant Design	Project Survey	VDMA-Best of Germany
	Bonus Distribution: Mining Indaba , Cape Town, South Africa; ISEE Conference , Denver CO; IME 2014 , Kolkata, India				
February Close: 1/8 Art: 1/15	Safety & Training	Production Drilling	Grinding Mills	Wear & Corrosion Resistance	Gold
	Bonus Distribution: SME , Salt Lake City, UT; PDAC , Toronto CA; CoalTrans India , Goa, India; Mining Vietnam , Hanoi				
March Close: 2/5 Art: 2/12	Rigs, Bits, & Rods	Narrow Vein Mining	Filters & Thickeners	Reserve Calculations	Energy & Power
	Bonus Distribution: Mines & Money Hong Kong , Hong Kong; Mongolia Mining , Ulaanbaatar, Mongolia				
April Close: 3/5 Art: 3/12	In-pit crushing	Shafts & Raises	Ore Sorting & Sampling	Mining Software	Potash Euro Mine Expo Supplement
	Bonus Distribution: EXPOMIN , Santiago, Chile; Coal Prep 2014 , Lexington, KY				
May Close: 4/9 Art: 4/16	Slope Monitoring	Utility Equipment	Screens	Exploration	Exploration
	Bonus Distribution: CIM , Vancouver, CA; Ugol Rossii & Mining , Novokuznetsk, Russia; Euro Mine Expo , Skellefteå				
June Close: 5/7 Art: 5/14	Maintenance	LHDs & Mine Trucks	Crushers	Security Systems	Company Profiles
July Close: 6/4 Art: 6/11	Mapping & Surveying	Block Caving	Leach Technology	Diesel Engines	Women in Mining
August Close: 7/9 Art: 7/16	Shovel Performance	Blast Designs	Flotation	Water Management	Oil Sands
	Bonus Distribution: Ugol Mining , Donetsk, Ukraine; Expomina , Lima, Peru; Electra Mining , Capetown, SA; Mining Mongolia , Ulaanbaatar				
September Close: 8/6 Art: 8/13	Cranes & Lifting Equipment	Ground Control	Roasters & Autoclaves	CSR & Sustainability	Copper
	Bonus Distribution: IMEX 2014 , Las Vegas, NV; Mining & Technology Australia , Perth				
October Close: 9/3 Art: 9/10	Haul Trucks	Communications	Controls & Instrumentation	Conveyor Design	Nordic Supplement
	Bonus Distribution: Coal Handling & Storage , St. Louis, MI, CoalTrans World Coal Conference ; Mining Myanmar , Yangon; M&E Indonesia , Jakarta; China Mining				
November Close: 10/8 Art: 10/15	Proximity Detection	Pumping Systems	Tailings Management	Buyers Guide	Iron Ore
	Bonus Distribution: Finnmateria , Jyväskylä, Finland; Mining Turkey , Istanbul, Turkey; Goldfields Mining Expo-GME , Kalgoorlie, WA; Nothwest Mining Association ; IMME , Kolkata, India				
December Close: 11/5 Art: 11/12	Blasting	Ventilation	Mill Maintenance	Tire Technology	Company Profiles

Editorial Calendar Subject to Change

E&MJ Ad Rates and Sizes (Be aware: Specifications have changed since 2013).

4 Color (Rates in U.S. Dollars. All Rates Gross.)

Space Unit	1x	3x	6x	9x	12x	24x
Full Page	\$6,580	\$6,310	\$6,150	\$5,930	\$5,690	\$5,470
2/3 Page	\$5,315	\$5,115	\$4,990	\$4,830	\$4,640	\$4,460
Isl. 1/2 Page	\$4,905	\$4,730	\$4,610	\$4,470	\$4,290	\$4,025
1/2 Page	\$4,560	\$4,400	\$4,300	\$4,170	\$4,005	\$3,850
1/3 Page	\$3,810	\$3,690	\$3,615	\$3,515	\$3,375	\$3,245
1/4 Page	\$3,290	\$3,200	\$3,140	\$3,070	\$2,950	\$2,835
2 Page Spread	\$10,870	\$10,410	\$10,120	\$9,755	\$9,365	\$9,035

2 Color/Matched Color (Rates in U.S. Dollars. All Rates Gross.)

Space Unit	1x	3x	6x	9x	12x	24x
Full Page	\$5,699/\$6,115	\$5,418/\$5,845	\$5,252/\$5,685	\$5,023/\$5,465	\$4,826/\$5,275	\$4,638/\$5,095
2/3 Page	\$4,384/\$4,850	\$4,176/\$4,650	\$4,046/\$4,525	\$3,879/\$4,365	\$3,723/\$4,215	\$3,572/\$4,070
Isl. 1/2 Page	\$3,957/\$4,440	\$3,775/\$4,265	\$3,650/\$4,145	\$3,505/\$4,005	\$3,364/\$3,845	\$3,224/\$3,735
1/2 Page	\$3,598/\$4,095	\$3,432/\$3,935	\$3,328/\$3,835	\$3,193/\$3,705	\$3,068/\$3,585	\$2,943/\$3,465
1/3 Page	\$2,818/\$3,345	\$2,694/\$3,225	\$2,616/\$3,150	\$2,512/\$3,050	\$2,408/\$2,950	\$2,314/\$2,860
1/4 Page	\$2,278/\$2,825	\$2,184/\$2,735	\$2,122/\$2,675	\$2,049/\$2,605	\$1,966/\$2,525	\$1,877/\$2,440
2 Page Spread	\$9,610/\$9,875	\$9,131/\$9,415	\$8,830/\$9,125	\$8,450/\$8,760	\$8,112/\$8,435	\$7,748/\$8,085

Black & White (Rates in U.S. Dollars. All Rates Gross.)

Space Unit	1x	3x	6x	9x	12x	24x
Full Page	\$5,060	\$4,790	\$4,630	\$4,410	\$4,360	\$4,190
2/3 Page	\$3,795	\$3,595	\$3,470	\$3,310	\$3,265	\$3,140
Isl. 1/2 Page	\$3,385	\$3,210	\$3,090	\$2,950	\$2,920	\$2,805
1/2 Page	\$3,040	\$2,880	\$2,780	\$2,650	\$2,615	\$2,515
1/3 Page	\$2,290	\$2,170	\$2,095	\$1,995	\$1,970	\$1,895
1/4 Page	\$1,770	\$1,680	\$1,620	\$1,550	\$1,530	\$1,470
2 Page Spread	\$8,610	\$8,150	\$7,860	\$7,495	\$7,400	\$7,130

Special orders for inserts, outserts, polybag options quoted on an individual basis.

Classified Ads

Magazine	1x	3x	6x
E&MJ	\$120	\$110	\$90

Price for classifieds is per column inch and space is sold in 1-inch increments with a 1-inch minimum.

Specifications

- Column inch is 2 1/8" x 1" (w x d).
- For color add \$50 for 4-color, \$30 for 2-color.
- Supply in PDF format, 300 dpi min.
- Classified advertising closes 1st of the month preceding month of issue.

Premium Positions

Add 10% to contract four color, full page rate for cover positions; add 5% for other Premium Positions.

Easily Upload Files Directly

- Go to: www.mining-media.com/uploads/
- Select the appropriate publication
- Follow upload directions

Color Requirements

Send artwork in CMYK format. Total ink saturation should not exceed 280%. Pantone colors must be paid for and clearly specified. If a Pantone equivalent is to be created from process colors, specify the PMS number for matching. Color matching can only be guaranteed when using Pantone spot colors.

Image Resolution and Formats

Placed images should be 300 dpi at final size. Lower resolution will result in poor ad quality. Save images as CMYK .tiff or .eps files. Do not embed images into final layout file.

Accepted Applications

Press quality PDFs preferred. High resolution tiff, eps, or psd files also accepted.

Mailing and Contact

Artwork should be mailed to:

Dan Fitts
11555 Central Pkwy Suite 401
Jacksonville, FL 32224 USA

For more information:

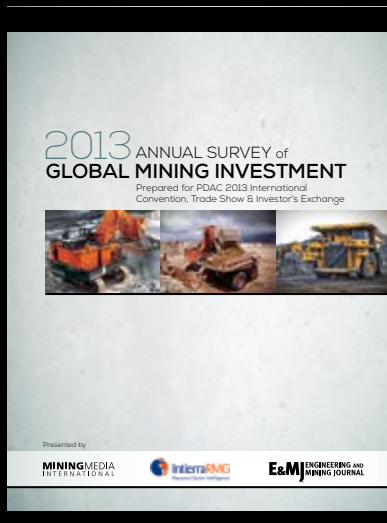
Tel +1 904 721 2925 x 107
Fax +1 904 721 2930
Email dfitts@mining-media.com

Publication Dimensions	Ad Size	Width x Depth		Page	Width x Depth
	2 Page Spread: Bleed	16" x 11"	406 x 279 mm	Type Page Size	7" x 10" 178 x 254 mm
	Full Page: Bleed	8-1/8" x 11"	206 x 279 mm	Book Trim Size	7-7/8" x 10-3/4" 200 x 273 mm
	Full Page: Non-Bleed	7" x 10"	178 x 254 mm	Type Columns	Width x Depth
	2/3 Page (V): Bleed	5-1/16" x 11"	129 x 279 mm	2 Columns/Page	3-3/8" X 10" 86 X 254 mm
	2/3 Page (V): Non-Bleed	4-1/2" x 9-1/4"	114 x 235 mm	3 Columns/Page	2-1/4" X 10" 57 X 254 mm
	1/2 Page (Isl)	4-1/2" x 7-1/2"	114 x 191 mm	Bleed	Width x Depth
	1/2 Page (H)	7" x 4-5/8"	178 x 117 mm	Single Page	8-1/8" X 11" 206 X 279 mm
	1/2 Page (V)	3-3/8" x 9-1/4"	86 x 235 mm	Spread	16" X 11" 406 X 279 mm
	1/3 Page (V)	2-1/4" x 9-1/4"	57 x 235 mm	2/3 Page (V)	5-1/16" X 11" 114 X 279 mm
	1/3 Page (Sq)	4-1/2" x 4-5/8"	114 x 117 mm		
	1/4 Page	3-3/8" x 4-5/8"	86 x 117 mm		
	1/6 Page (V)	2-1/4" x 4-5/8"	57 x 117 mm		
	1/6 Page (H)	4-5/8" x 2-1/8"	117 x 54 mm		

For More Information

For all of your sales needs, see sales staff contact information on pages 4 and 5.

WOULD YOU LIKE YOUR MARKETING MESSAGE HANDLED TO EVERY DELEGATE AT **PDAC 2014**?



IntierraRMG and E&MJ will produce the

2014 Annual Survey of Global Mining Investment

for inclusion in the briefcase of each PDAC conference delegate—a great opportunity for you to deliver your marketing message directly to this important group.

E&MJ
ENGINEERING AND
MINING JOURNAL



**Total Circulation is 12,000 with 11,000 for briefcases,
500 for booth distribution and 100 copies for each advertiser.**

Ad space for this special opportunity is limited. Reserve your space today:

Norm Rose • nrose@mining-media.com • (770) 664-0608



2014 VDMA SUPPLEMENT

The German Engineering Federation, Mining Equipment Association, VDMA has long recognized the advantages of working with Mining Media International and has awarded its annual directory "Best of Germany" to MMI. In 2014, this relationship continues and gives German manufacturers an exceptional opportunity to reach established and developing markets.

Official Supplements have been awarded to:

- Engineering & Mining Journal
- Coal Age
- Equipo Minero
- The ASIA Miner
- Coal Age/E&MJ China
- Coal Age/E&MJ Russia
- Coal Age/E&MJ India
- Coal Age/E&MJ Indonesia



Email Gerd Strasmann at gerd@strasmann-media.de for more information.

Make Your Presence Felt at Euro Mine Expo 2014



Euro Mine Expo 2014 Skellefteå, Sweden 10-12 June 2014

Sweden, one of the leading European producers of gold, silver, zinc, copper, and lead, will play host to delegates and visitors from an estimated 35 countries at one of the most anticipated European mining events of the year. Euro Mine Expo will be held in Skellefteå, known as “The Gold City,” at the very heart of Sweden’s mining industry.

As an official media partner, E&MJ is pleased to offer special marketing opportunities to help companies reach this important market.

Euro Mine Expo 2014 Special Focus — E&MJ’s editorial team will produce a special focus supplement on the Euro Mine Expo 2014 to be held in Skellefteå Sweden, June 10-12 2014. Distribution with the full circulation of the April 2014 edition of E&MJ, the supplement will cover the show, its events, the Nordic mining market and the exhibitors at the show.

Euro Mine Expo Countdown – The January 2014 to May 2014 editions of the Womp e-journal will run a special Euro Mine Expo 2014 Countdown section. Each countdown listing hosts your logo, a 150-word profile, and a direct link to a Euro Mine Expo invitation on your site. If you don’t have an invitation web page, we will make one for you, free of charge!

For more information on how to get involved please contact Jeff Draycott at jeff.draycott@womp-int.com

Visit www.eurominexpo.com online for more information about the event.

ROCK PRODUCTS
Cement AMERICAS
Concrete PRODUCTS
C&D WORLD

Our Top Level VIP Status Means Better Exposure for You!



Mining Media is proud to be a Top Level VIP supporting publisher of the CONEXPO-CON/AGG 2014 show—a designation given only to publications that can provide the wide audience and extensive targeted content that is critical to the success of the show. In the months leading up to the show, several high-profile, value-added marketing and promotion packages will be offered with *Rock Products*, *Concrete Products*, *Cement Americas*, *C&D World*, and *QEM* to help ensure a great show for advertisers.

Along with our VIP Show Guide—to be distributed at four high profile spots throughout the show floor at the event—pre-show and show issues, electronic promotions, and customized marketing opportunities will be available.

CONEXPO-CON/AGG 2014 is the most important North American industry show of 2014; Mining Media will help you make a big impression. Contact your sales representative for more information today.

Coal Age®

The Coal Miner's Choice: Preferred Over Every Competitor

Independent Surveys Confirm that *Coal Age* Editorial is Preferred
Over All Other Industry Publications¹



Distributed Throughout the United States and Canada, *Coal Age's* Circulation is Audited by BPA

sight on this important industry. It remains the most widely read and most respected magazine in the industry.

Globally, the demand for coal continues to grow as industrialized and developing nations' demand for low-cost energy increases. Over the next two decades, the U.S. Department of Energy has forecast total worldwide energy demand will grow more than 55% and coal use is forecast to grow 74%. The U.S. produces approximately 1 billion tons of coal annually. More than 93% of coal consumption in the U.S. is used for electrical power generation. As a fuel source, coal continues

Low cost energy is one of America's strengths. The use of coal as a major fuel source for U.S. power plants will keep energy costs low for the foreseeable future. For more than 100 years, *Coal Age* has been the magazine readers can trust for guidance and in-

to provide the largest percentage of total electricity generation in the U.S. Electricity demand is a function of gross domestic product and residential demand.

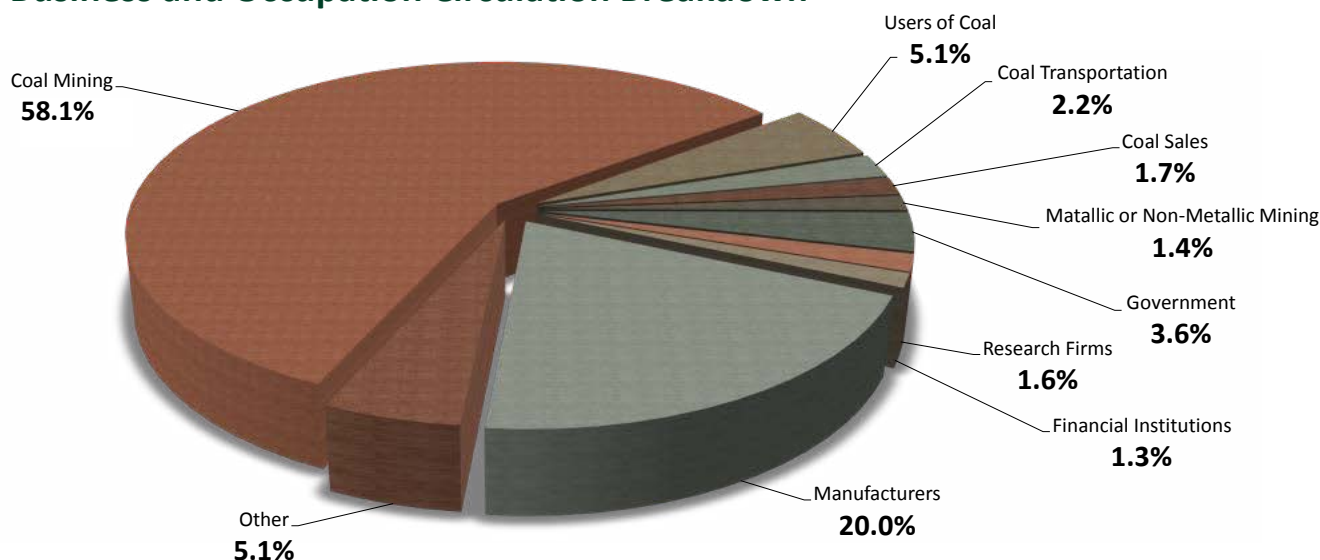
More recently, coal exports and the seaborne coal trade have attracted a lot of attention. Demand for coal worldwide, especially coking coals used to make steel, has pushed delivered prices to highs of approximately \$150/ton. The market fundamentals are expected to remain robust for the foreseeable future. This is a considerable premium over steam coals, which are used for power generation and selling for about \$65/ton. Some of the best coking coals can be found in West Virginia, Virginia and Alabama.

Coal Age remains the best choice for advertisers selling machinery and services to reach coal mining and processing professionals. With more than 100 years of service, we are proud not only of our longevity, but of the quality of the publication we continue to create. As the industry changes and responds to new challenges, *Coal Age* will continue to lead with meaningful—and fearless—editorial that commands respect from a demanding and loyal readership.

Coal Age is Received by More People in the Industry and Preferred by Far Over its Competitors

Is it Any Surprise That More Than 90% of Readers Rank *Coal Age* Editorial as Superior to All Other Industry Publications?²

Business and Occupation Circulation Breakdown



Average Monthly Qualified Circulation ¹
16,009
Sources of Average Monthly Non-Qualified Circulation Including:
Advertisers & Agencies ¹
1,427
Non-Qualified ¹
1,348
Average Bonus Digital Copies ³
9,228
Qualified and Non-Qualified Total
28,012

“Independent Surveys of Both Longwall USA and MINExpo Attendees Show That *Coal Age* is the Best Read Publication in the Industry.”

No other publication comes close to *Coal Age's* circulation and no other publication can promise advertisers the return on their advertising investment. The most widely read and most respected magazine in the industry is still your best choice to reach your audience.²

The Most Extensive Circulation in the Industry.

Sources: ¹. BPA Circulation Statement *Coal Age*, June, 2013. ². 2012 *Coal Age* Readership Survey, Sprockets Design Group, LLC, July, 2012. ³. Publishers Own Data



Coal Age 2014 Editorial Calendar

Easily Upload Files Directly

- Go to www.mining-media.com/uploads/
- Select publication and follow on-screen instructions

Contact for More Information

Dan Fitts
dfitts@mining-media.com

Mailings Times

Magazines are mailed on the 22nd day of the month of publication

Issue	Surface Mining	Underground Mining	Coal Preparation	General Interest
January Close: 12/18 Art: 12/26	Blasthole Drilling	Utility Vehicles	Filter Presses	Annual Forecast VDMA-Best of Germany
Bonus Distribution: CoalTrans USA, Miami, FL; ISEE Conference, Denver, CO				
February Close: 1/22 Art: 1/29	Mine Planning	U.S. Longwall Census	Refuse Impoundments	Dust Control
Bonus Distribution: SME, Salt Lake City, UT; ConExpo-Con/Agg, Las Vegas, NV				
March Close: 2/19 Art: 2/26	Hydraulic Excavators	Mine Design	Fine Coal Recovery	Firefighting
April Close: 3/19 Art: 3/26	Collision Avoidance	Roof Bolting	Coal Prep 2014	Coking Coal Report
Bonus Distribution: Coal Prep 2014, Lexington, KY; CIM, Vancouver, CA				
May Close: 4/23 Art: 4/30	Moving Overburden	Proximity Detection	Sampling Systems	Mining Software
June Close: 5/21 Art: 5/28	Diesel Engines	Communications & Tracking	Cyclones	Company Profiles
July Close: 6/18 Art: 6/25	Pit Dewatering	Room-and-Pillar Mining	Plant Operations	Buyers Guide
August Close: 7/23 Art: 7/30	Fuels & Lubricants	Variable Speed Drives	Screens	PRB Update
September Close: 8/20 Art: 8/26	Materials Handling	Longwall Mining	Maintenance	CH&S Preview
Bonus Distribution: IMEX 2014, Las Vegas, NV				
October Close: 9/17 Art: 9/24	Fleet Management	Power Systems & Cables	Prep Plant Census	Reclamation-Bonding Release
Bonus Distribution: Coal Handling & Storage, St. Louis, MI, CoalTrans World Coal Conference				
November Close: 10/22 Art: 10/29	Haul Trucks	Mine Rescue	Pumps & Piping	Conveyors
Bonus Distribution: Northwest Mining Association				
December Close: 11/19 Art: 11/26	Maintenance	Continuous Miners	Automated Controls	Company Profiles

Editorial Calendar Subject to Change

Coal Age Ad Rates and Sizes (Be aware: Specifications have changed since 2013).

4 Color (Rates in U.S. Dollars. All Rates Gross.)

Space Unit	1x	3x	6x	9x	12x	24x
Full Page	\$6,580	\$6,310	\$6,150	\$5,930	\$5,690	\$5,470
2/3 Page	\$5,315	\$5,115	\$4,990	\$4,830	\$4,640	\$4,460
Isl. 1/2 Page	\$4,905	\$4,730	\$4,610	\$4,470	\$4,290	\$4,025
1/2 Page	\$4,560	\$4,400	\$4,300	\$4,170	\$4,005	\$3,850
1/3 Page	\$3,810	\$3,690	\$3,615	\$3,515	\$3,375	\$3,245
1/4 Page	\$3,290	\$3,200	\$3,140	\$3,070	\$2,950	\$2,835
2 Page Spread	\$10,870	\$10,410	\$10,120	\$9,755	\$9,365	\$9,035

2 Color/Matched Color (Rates in U.S. Dollars. All Rates Gross.)

Space Unit	1x	3x	6x	9x	12x	24x
Full Page	\$5,699/\$6,115	\$5,418/\$5,845	\$5,252/\$5,685	\$5,023/\$5,465	\$4,826/\$5,275	\$4,638/\$5,095
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Isl. 1/2 Page	\$3,957/\$4,440	\$3,775/\$4,265	\$3,650/\$4,145	\$3,505/\$4,005	\$3,364/\$3,845	\$3,224/\$3,735
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Black & White (Rates in U.S. Dollars. All Rates Gross.)

Space Unit	1x	3x	6x	9x	12x	24x
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1/3 Page	\$2,290	\$2,170	\$2,095	\$1,995	\$1,970	\$1,895
1/4 Page	\$1,770	\$1,680	\$1,620	\$1,550	\$1,530	\$1,470
2 Page Spread	\$8,610	\$8,150	\$7,860	\$7,495	\$7,400	\$7,130

Special orders for inserts, outserts, polybag options quoted on an individual basis.

Classified Ads

Magazine	1x	3x	6x
Coal Age	\$120	\$110	\$90

Price for classifieds is per column inch and space is sold in 1-inch increments with a 1-inch minimum.

Specifications

- Column inch is 2 1/8" x 1" (w x d).
- For color add \$50 for 4-color, \$30 for 2-color.
- Supply in PDF format, 300 dpi min.
- Classified advertising closes 1st of the month preceding month of issue.

Premium Positions

Add 10% to contract four color, full page rate for cover positions; add 5% for other Premium Positions.

Easily Upload Files Directly

- Go to: www.mining-media.com/uploads/
- Select the appropriate publication
- Follow upload directions

Color Requirements

Send artwork in CMYK format. Total ink saturation should not exceed 280%. Pantone colors must be paid for and clearly specified. If a Pantone equivalent is to be created from process colors, specify the PMS number for matching. Color matching can only be guaranteed when using Pantone spot colors.

Image Resolution and Formats

Placed images should be 300 dpi at final size. Lower resolution will result in poor ad quality. Save images as CMYK .tiff or .eps files. Do not embed images into final layout file.

Accepted Applications

QuarkXPress, Photoshop, Illustrator, InDesign, Freehand, and Press Quality PDFs.

Mailing and Contact

Artwork should be mailed to:

Dan Fitts
11555 Central Pkwy Suite 401
Jacksonville, FL 32224 USA

For more information:

Tel +1 904 721 2925 x 107
Fax +1 904 721 2930
Email dfitts@mining-media.com

Publication Dimensions	Ad Size	Width x Depth		Page	Width x Depth
	2 Page Spread: Bleed	16" x 11"	406 x 279 mm	Type Page Size	7" x 10" 178 x 254 mm
	Full Page: Bleed	8-1/8" x 11"	206 x 279 mm	Book Trim Size	7-7/8" x 10-3/4" 200 x 273 mm
	Full Page: Non-Bleed	7" x 10"	178 x 254 mm	Type Columns	Width x Depth
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	1/2 Page (Isl)	4-1/2" x 7-1/2"	114 x 191 mm	Bleed	Width x Depth
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	1/3 Page (Sq)	4-1/2" x 4-5/8"	114 x 117 mm		
	1/4 Page	3-3/8" x 4-5/8"	86 x 117 mm		
	1/6 Page (V)	2-1/4" x 4-5/8"	57 x 117 mm		
	1/6 Page (H)	4-5/8" x 2-1/8"	117 x 54 mm		

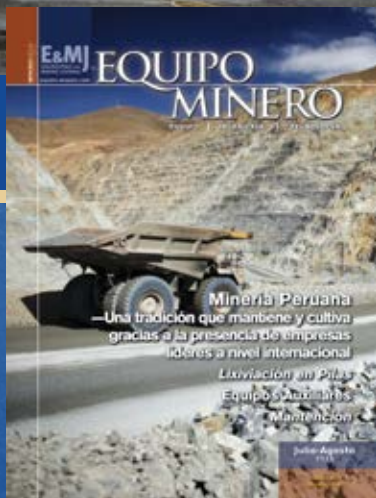
For More Information

For all of your sales needs, see sales staff contact information on pages 4 and 5.

EQUIPO MINERO

Mining Professionals Throughout Latin America Trust *Equipo Minero* for Mining News

Equipo Minero's Advertisers are Reaching the Most Important Producers Throughout Latin America



Exceptional Editorial and Distribution Puts You In Touch with One of the Most Vibrant Mining Regions in the World

As a mining region, Latin America represents the largest destination for investment dollars. Whether it's Chilean copper, Mexican silver, or Peruvian gold, *Equipo Minero* (mining equipment) reaches the front line managers that speak Spanish. While there are several regional titles serving the market, only a few cover all of Latin American mining and only one has the expertise to deliver the technical content mine and plant managers expect.

A bi-monthly publication with a heavy digital presence, *Equipo Minero* combines boots on the ground reporting from Latin American mining operations with technical articles translated from *Engineering & Mining Journal (E&MJ)*. The format is a neutral form of Spanish that pleases the entire audience. If your company is considering this market, Mining Media can assist with translations to promote goods and services throughout the region.

Equipo Minero Reaches the Important Spanish-speaking Industry Sector

Latin America Represents Growth Opportunities for Manufacturers and Service Providers in the Mining Industry

Equipo Minero Distribution by Latin American Country

Country	Operations ²	Projects ²	EM Subscribers ¹
Argentina	15	16	200
Bolivia	6	7	44
Brazil	167	35	664
Chile	71	30	1098
Colombia	6	5	1039
Ecuador	1	6	34
French Guiana			48
Guyana		1	18
Mexico	82	15	473
Paraguay		2	2
Peru	63	50	2221
Suriname	3		11
Uruguay	1		15
Venezuela	11	4	104
Other			39

Average Monthly Qualified Circulation¹

6,020

Sources of Average Monthly Non-Qualified Circulation Including:

Advertisers & Agencies¹
1,826

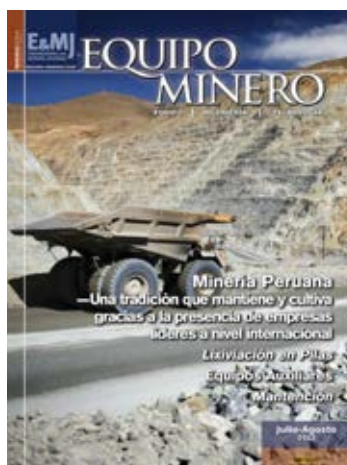
Non-Qualified¹
558

Average Bonus Digital Copies²
18,106

Qualified and Non-Qualified Total

26,510

Equipo Minero reaches an extensive audience throughout Latin America, including mines and personnel that are in remote areas not reachable by regular mail. In addition to the BPA average qualified, audited print circulation of 6,020, Mining Media International has compiled a list of more than 18,100 email addresses of Latin American mine operators and service providers who are sent a digital copy of the magazine.



Latin America represents one of the most vital mining regions. The region from the Tex-Mex border to the tip of South America is rich in natural resources. Chile is the world's largest copper producer. More than half of the copper is produced by Codelco (Corporación Nacional del Cobre), the state-owned mining company. Peru is the world's largest silver producer and the No. 10 gold producing country. Although it's known primarily for agriculture, Argentina represents a new frontier for mining in South America. Several new large scale Argentinean mines have opened in the last few years and many projects are on the books. Both Colombia and Venezuela have coal, gem stones and precious metals. Several new mining operations have opened in Central America. Farther to the north, Mexico has a very healthy mining industry that includes gold, silver, iron ore, base metals and coal. Estimates indicate nearly 70% of the Latin American land mass remains unexplored.

Many mining professionals (engineers, geologists and metallurgists) were educated in mining schools where English was the primary language and they read E&MJ. For many mid-level managers who were trained at the mine sites throughout Latin America, however, Spanish is the primary language and *Equipo Minero* was created to reach them.

Equipo Minero is published six times per year. It carries organic reports on mining and mineral processing operations as well as technical articles from E&MJ translated into Spanish. The magazine also carries news on the mines as well as the equipment and services they use. *Equipo Minero* has won many admirers throughout the Latin American mining sector and has quickly become a trusted source for technical information.

Sources: ¹. BPA Circulation Statement *Equipo Minero*, June, 2013. ². Publishers Own Data



Equipo Minero 2014 Editorial Calendar

Easily Upload Files Directly

- Go to www.mining-media.com/uploads/
- Select publication and follow on-screen instructions

Contact for More Information

Dan Fitts
dfitts@mining-media.com

Mailings Times

Magazines are mailed on the 15th day of the month of publication

Issue	Surface Mining	Underground Mining	Mineral Processing	General Interest	Special Features
Jan-Feb Close: 1/2 Art: 1/15	Drilling & Blasting	Communications	Screens	Conveyors	Colombian Coal
Bonus Distribution: SME , Salt Lake City, UT					
Mar-Apr Close: 3/5 Art: 3/12	Autonomous Mining	Ventilation	Tailings Management	Expomin 2014	VDMA-Best of Germany
Bonus Distribution: EXPOMIN , Santiago, Chile					
May-Jun Close: 5/7 Art: 5/14	In-Pit Crushing	Mine Design	Plant Design	Tire Technology	Mining in Mexico Company Profile
Jul-Aug Close: 7/9 Art: 7/16	Slope Monitoring	Shafts & Raises	Filters & Thickeners	Water Management	LatAm Gold
Bonus Distribution: Expomina , Lima, Peru					
Sep-Oct Close: 9/3 Art: 9/10	Shovel Performance	LHDs & Mine Trucks	Leach Technology	Mining Software	Chilean Copper
Bonus Distribution: IMEX 2014 , Las Vegas, NV					
Nov-Dec Close: 11/5 Art: 11/12	Haul Trucks	Ground Control	Controls & Instrumentation	Buyers Guide	Company Profiles

Editorial Calendar Subject to Change



Equipo Minero Ad Rates and Sizes (Be aware: Specifications have changed since 2013).

4 Color (Rates in U.S. Dollars. All Rates Gross.)

Space Unit	1x	3x	6x
Full Page	\$4,000	\$3,800	\$3,600
2/3 Page	\$3,230	\$3,070	\$2,900
Isl. 1/2 Page	\$2,980	\$2,830	\$2,680
1/2 Page	\$2,770	\$2,630	\$2,490
1/3 Page	\$2,320	\$2,200	\$2,090
1/4 Page	\$2,000	\$1,900	\$1,800
2 Page Spread	\$6,610	\$6,300	\$6,000

2 Color (Rates in U.S. Dollars. All Rates Gross.)

Space Unit	1x	3x	6x
Full Page	\$3,330	\$3,165	\$3,000
2/3 Page	\$2,560	\$2,430	\$2,300
Island 1/2 Page	\$2,310	\$2,195	\$2,080
1/2 Page	\$2,100	\$2,000	\$1,890
1/3 Page	\$1,650	\$1,570	\$1,490
1/4 Page	\$1,330	\$1,265	\$1,200
2 Page Spread	\$5,615	\$5,330	\$5,050

Black & White (Rates in U.S. Dollars. All Rates Gross.)

Space Unit	1x	3x	6x
Full Page	\$3,075	\$2,920	\$2,770
2/3 Page	\$2,300	\$2,185	\$2,070
Island 1/2 Page	\$2,050	\$1,950	\$1,850
1/2 Page	\$1,850	\$1,760	\$1,670
1/3 Page	\$1,400	\$1,330	\$1,260
1/4 Page	\$1,075	\$1,020	\$970
2 Page Spread	\$5,230	\$4,970	\$4,700

Special orders for inserts, outserts, polybag options quoted on an individual basis.

Classified Ads

Magazine	1x	3x	6x
Equipo Minero	\$80	\$70	\$60

Price for classifieds is per column inch and space is sold in 1-inch increments with a 1-inch minimum.

Specifications

- Column inch is 2 1/8" x 1" (w x d).
- For color add \$50 for 4-color, \$30 for 2-color.
- Supply in PDF format, 300 dpi min.
- Classified advertising closes 1st of the month preceding month of issue.

Premium Positions

Add 10% to contract four color, full page rate for cover positions; add 5% for other Premium Positions.

Easily Upload Files Directly

- Go to: www.mining-media.com/uploads/
- Select the appropriate publication
- Follow upload directions

Color Requirements

Send artwork in CMYK format. Total ink saturation should not exceed 280%. Pantone colors must be paid for and clearly specified. If a Pantone equivalent is to be created from process colors, specify the PMS number for matching. Color matching can only be guaranteed when using Pantone spot colors.

Image Resolution and Formats

Placed images should be 300 dpi at final size. Lower resolution will result in poor ad quality. Save images as CMYK .tiff or .eps files. Do not embed images into final layout file.

Accepted Applications

QuarkXPress, Photoshop, Illustrator, InDesign, Freehand, and Press Quality PDFs.

Mailing and Contact

Artwork should be mailed to:

Dan Fitts
11555 Central Pkwy Suite 401
Jacksonville, FL 32224 USA

For more information:

Tel +1 904 721 2925 x 107
Fax +1 904 721 2930
Email dfitts@mining-media.com

Publication Dimensions	Ad Size	Width x Depth		Page	Width x Depth
	2 Page Spread: Bleed	16" x 11"	406 x 279 mm	Type Page Size	7" x 10" 178 x 254 mm
	Full Page: Bleed	8-1/8" x 11"	206 x 279 mm	Book Trim Size	7-7/8" x 10-3/4" 200 x 273 mm
	Full Page: Non-Bleed	7" x 10"	178 x 254 mm	Type Columns	Width x Depth
	2/3 Page (V): Bleed	5-1/16" x 11"	129 x 279 mm	2 Columns/Page	3-3/8" X 10" 86 X 254 mm
	2/3 Page (V): Non-Bleed	4-1/2" x 9-1/4"	114 x 235 mm	3 Columns/Page	2-1/4" X 10" 57 X 254 mm
	1/2 Page (Isl)	4-1/2" x 7-1/2"	114 x 191 mm	Bleed	Width x Depth
	1/2 Page (H)	7" x 4-5/8"	178 x 117 mm	Single Page	8-1/8" X 11" 206 X 279 mm
	1/2 Page (V)	3-3/8" x 9-1/4"	86 x 235 mm	Spread	16" X 11" 406 X 279 mm
	1/3 Page (V)	2-1/4" x 9-1/4"	57 x 235 mm	2/3 Page (V)	5-1/16" X 11" 114 X 279 mm
	1/3 Page (Sq)	4-1/2" x 4-5/8"	114 x 117 mm		
	1/4 Page	3-3/8" x 4-5/8"	86 x 117 mm		
	1/6 Page (V)	2-1/4" x 4-5/8"	57 x 117 mm		
	1/6 Page (H)	4-5/8" x 2-1/8"	117 x 54 mm		

For More Information

For all of your sales needs, see sales staff contact information on pages 4 and 5.

The **ASIA Miner**

The ASIA Miner: Voice of New Mining and Resource Projects in the Asia-Pacific Region

The ASIA Miner covers important issues for the mining industry in the Asia-Pacific



With more than 20,000 copies of each edition distributed, *the ASIA Miner* is your introduction to Asia-Pacific mining markets

The ASIA Miner magazine and online news service is the voice of the Asia-Pacific mining industry, covering exploration, development, mining and investment as well as the latest in technology from equipment and mining services providers. With Asia's emerging economies such as China, India and Indonesia driving the global mining industry and other resource-rich nations in the region feeding much of this growth, the world's focus is fixed firmly on the Asia-Pacific and *The ASIA Miner* reflects this focus.

China is continuing to grow at a healthy rate and will continue doing so as its massive population seeks to do better. India has the world's second largest population and is experiencing strong growth along with Indonesia, the Philippines, Vietnam and Papua New Guinea. The extraction of minerals and value adding to the raw materials are contributing to the growing prosperity and development of these nations along with others in the Asia-Pacific.

For 2014 *The ASIA Miner* bi-monthly magazine and weekly online news service will continue to cover ongoing development and expansion of the industry in Australia, Papua New Guinea, Indonesia, the Philippines, Malaysia, Vietnam, Cambodia, Thailand, Laos, Myanmar, China, Mongolia, South Korea, India, Sri Lanka, Kazakhstan, Kyrgyz Republic, Uzbekistan, New Zealand and the South Pacific.

Despite lack of capital, volatile metal prices and increasing costs *The ASIA Miner's* team believes that the mining industry will overcome these cyclical setbacks and come back stronger than ever and we will be there throughout, supporting and informing the industry.



Your Guide to the Asia-Pacific Mining Industry

Celebrating 10 Years of Mining & Resource Project News in the Asia-Pacific.

Total Circulation:

20,256

* August 2013

The ASIA Miner is the most visible, most read, and most passed along magazine in the industry. It has performed a vital role in guiding and supporting mining industry stakeholders in establishing and developing mineral and metal economies in the Asia-Pacific from the far corners of Oceania to the peaks of Northern and Central Asia.

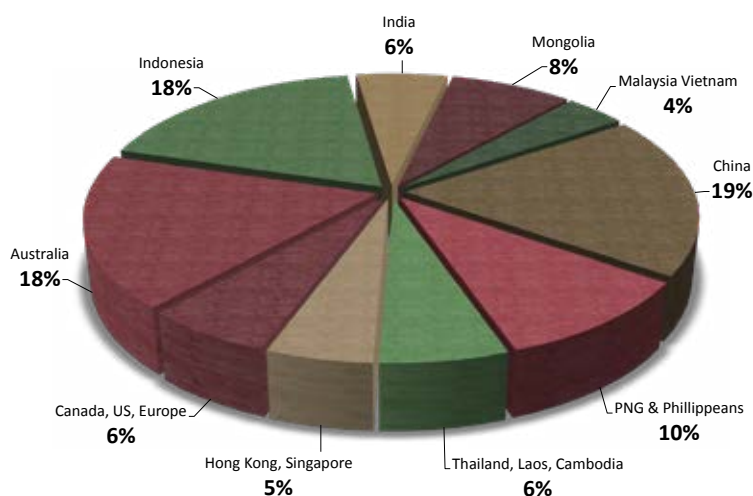
product and technical news from the region, including the emerging nations of Myanmar, Sri Lanka, Laos, Vietnam and Cambodia.

2014 will see ups and downs as governments change and existing legislation is revised. Together with the media, mining industry stakeholders can continue to push boundaries – creating economic growth and helping communities develop.

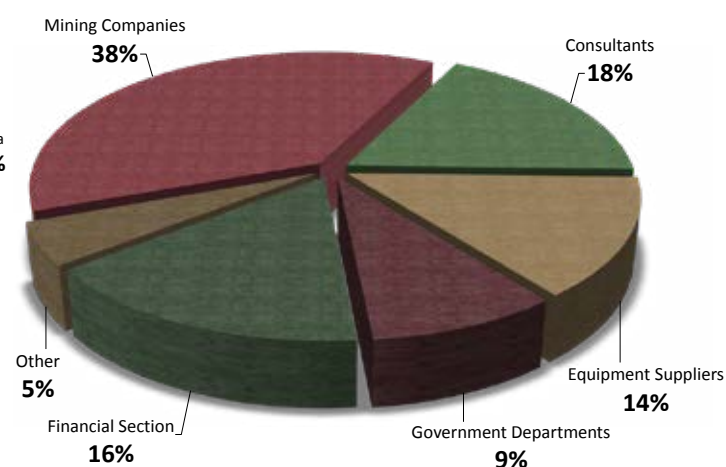
With more than 20,000 print and digital readers viewing your marketing message, supported by the value added services provided by *The ASIA Miner* team, your brand is certain to see increased awareness throughout the region.

In its 10th year and beyond *The ASIA Miner* will continue to provide industry and investor readers with concise, succinct and timely resources project,

Regional Distribution



Industry Categories



Reader Classification

The ASIA Miner is global in its reach to the mining industry in the Asia-Pacific. More than 77% of the readers of *The ASIA Miner* work for companies that have locations in more than one country. And, almost 39% operate in six countries or more! Advertise in *The ASIA Miner* and you reach companies penetrating the entire Asia-Pacific market.

Advertise in *The ASIA Miner* and make sure your ad is the topic of discussion and pass-along.

*Source: Publisher's own data

The readers of *The ASIA Miner* are progressive and rely on receiving the magazine in an electronic format. With remote locations all over the Asia-Pacific, 60% of *The ASIA Miner* readers actually prefer reading their trade publications electronically. Advertise in *The ASIA Miner* and you can be sure your ad will be seen in any and all countries in the Asia-Pacific.

We bring the readers of *The ASIA Miner* directly to you. Did you know that your advertisements and our editorial content have actually driven 69% of our readers to independent company websites? Advertise in *The ASIA Miner* and let us bring our readers to your front door.

Readers of *The ASIA Miner* love the magazine so much, they share it with others. Almost 50% have physically passed along an editorial article or an advertisement they have read to others; 55% have discussed an article or an ad with others; and more than 67% have actually passed along their entire magazine to another in their organization.

Add The ASIA Miner Weekly News Service



Contact Your Local Sales Representative Today!

EVERY Issue of *The Asia Miner* Will Feature:

- Exploration News
- People on the move
- Conference Calendar

The ASIA Miner 2014 Editorial Calendar

Easily Upload Files Directly

- Go to www.mining-media.com/uploads/
- Select publication and follow on-screen instructions

Contact for More Information

Dan Fitts
dfitts@mining-media.com

Mailings Times

Magazines are mailed on the 15th day of the month of publication

Issue	Regional Profile	Special Focus	Commodity Focus	Technical Feature	Special Feature
Jan-Feb Close: Dec 2 Art: Dec 6	Papua New Guinea	Chinese Investment Training, Recruitment & Safety	Gold	Assetivity	Maps Investors' Profiles Investment Decision Making Models
Bonus Distribution: IME 2014, Kolkata, India; Djakarta Mining Club and Coal Club Indonesia					
Mar-Apr Close: Feb 3 Art: Feb 7	Indonesia	Australian Juniors Directory Mergers & Acquisitions	Coal	Autonomous Mining	Indonesia Map Sampling & Analysis Legal Consult
Bonus Distribution: Mining Vietnam, Hanoi; Mines & Money , Hong Kong; PDAC , Toronto, Canada; OZMINE 2014 , Jakarta, Indonesia; Mongolia Mining , Ulaanbaatar, Mongolia; Djakarta Mining Club and Coal Club Indonesia					
May-Jun Close: Apr 3 Art: Apr 7	South East Asia	International Project Survey Indonesia Suppliers Directory	Copper	Safety & Training	South East Asia Map Company Profiles
Bonus Distribution: CICEE, Beijing, China; Mining Skills , Perth, Australia; Balikpapan Expo , Kalimantan, Indonesia; Coaltrans Asia , Bali, Indonesia; Future Mongolia , Ulaanbaatar, Mongolia; Djakarta Mining Club and Coal Club Indonesia					
Jul-Aug Close: Jun 2 Art: Jun 6	Philippines	Australian Suppliers Directory VDMA Supplement	Nickel	Mining Software	Philippines Map
Bonus Distribution: Coaltrans Australia; Djakarta Mining Club and Coal Club Indonesia					
Sep-Oct Close: Aug 1 Art: Aug 6	Mongolia	Australian Technology	Uranium	Drilling	Mongolia Map
Bonus Distribution: Mining Mongolia, Ulaanbaatar; IMEX 2014 , Las Vegas; M&E Indonesia , Jakarta; Mining & Technology , Perth Australia; Mining Myanmar , Yangon, Myanmar; Mines & Money Australia , Melbourne, Australia; Djakarta Mining Club and Coal Club Indonesia					
Nov-Dec Close: Oct 2 Art: Oct 6	China	Central Asia	Iron Ore	CSR & Sustainability Water Management	Central Asia Map Company Profiles
Bonus Distribution: China Mining, Tianjin, China; IMME , Kolkata, India; Djakarta Mining Club and Coal Club Indonesia					

Editorial Calendar Subject to Change



The ASIA Miner Ad Rates and Sizes

4 Color (1x to 3x) (Rates in U.S. Dollars. All Rates Gross.)

Space Unit	1x	2x	3x
Full Page	\$4,545	\$4,415	\$4,285
1/2 Page	\$3,070	\$2,950	\$2,830
1/4 Page	\$2,050	\$1,980	\$1,910
1/3 Page	\$2,560	\$2,465	\$2,370
Business Card	\$500	\$500	\$500
Back Cover	\$5,260	\$5,110	\$4,960
Inside Covers	\$5,160	\$4,985	\$4,810

4 Color (4x to 6x) (Rates in U.S. Dollars. All Rates Gross.)

Space Unit	4x	5x	6x
Full Page	\$4,155	\$4,025	\$3,765
1/2 Page	\$2,715	\$2,595	\$2,360
1/4 Page	\$1,840	\$1,770	\$1,630
1/3 Page	\$2,275	\$2,180	\$1,970
Business Card	\$500	\$500	\$500
Back Cover	\$4,810	\$4,660	\$4,380
Inside Covers	\$4,635	\$4,460	\$4,120

Special orders for inserts, outserts, polybag options quoted on an individual basis.

Classified Ads

Magazine	1x	3x	6x
The ASIA Miner Minder	\$120	\$110	\$90

Price for classifieds is per column inch and space is sold in 1-inch increments with a 1-inch minimum.

Specifications

- Column inch is 2 1/8" x 1" (w x d).
- For color add \$50 for 4-color, \$30 for 2-color.
- Supply in PDF format, 300 dpi min.
- Classified advertising closes 1st of the month preceding month of issue.

Premium Positions

Add 10% to contract four color, full page rate for cover positions; add 5% for other Premium Positions.

Easily Upload Files Directly

- Go to: www.mining-media.com/uploads/
- Select the appropriate publication
- Follow upload directions

Color Requirements

Send artwork in CMYK format. Total ink saturation should not exceed 280%. Pantone colors must be paid for and clearly specified. If a Pantone equivalent is to be created from process colors, specify the PMS number for matching. Color matching can only be guaranteed when using Pantone spot colors.

Image Resolution and Formats

Placed images should be 300 dpi at final size. Lower resolution will result in poor ad quality. Save images as CMYK .tiff or .eps files. Do not embed images into final layout file.

Accepted Applications

QuarkXPress, Photoshop, Illustrator, InDesign, Freehand, and Press Quality PDFs.

Mailing and Contact

Artwork should be mailed to:

Dan Fitts
11555 Central Pkwy Suite 401
Jacksonville, FL 32224 USA

For more information:

Tel +1 904 721 2925 x 107
Fax +1 904 721 2930
Email dfitts@mining-media.com

Publication Dimensions	Ad Size	Width x Depth		Page	Width x Depth
	2 Page Spread: Bleed	16-1/4" x 11-1/2"	413 x 292 mm	Type Page Size	7-1/2" x 9-3/4" 178 x 248 mm
	Full Page: Bleed	8-1/2" x 11-1/2"	216 x 292 mm	Book Trim Size	8-1/4" x 11-1/4" 200 x 286 mm
	1/2 Page (V) Non-Bleed	3-5/8" x 9-11/16"	93 x 246 mm	Type Columns	Width x Depth
	1/2 Page (H) Non-Bleed	7-1/2" x 4-7/8"	190 x 123 mm	2 Columns/Page	3-3/8" X 9-3/4" 86 X 248 mm
	1/3 Page (Sq) Non-Bleed	4-7/8" x 4-7/8"	123 x 123 mm	3 Columns/Page	2-1/4" X 9-3/4" 57 X 248 mm
	1/3 Page (V) Non-Bleed	2-3/8" x 9-11/16"	60 x 246 mm	Bleed	Width x Depth
	1/4 Page (Sq) Non-Bleed	3-5/8" x 4-7/8"	93 x 123 mm	Single Page	8-1/2" X 11-1/2" 206 X 286 mm
	1/4 Page (V) Non-Bleed	1-7/8" x 9-11/16"	47 x 246 mm	Spread	16-3/4" X 11-1/2" 406 X 286 mm
	1/4 Page (H) Non-Bleed	7-1/2" x 2-7/16"	190 x 61 mm	2/3 Page (V)	5-1/16" X 11-1/2" 114 X 286 mm
	Business Card	3.54" x 2.4"	90 x 61 mm		

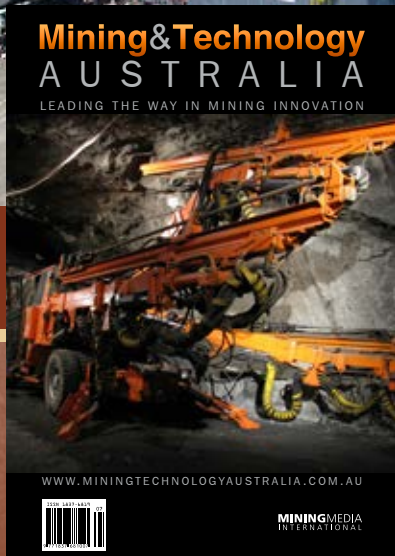
For More Information

For all of your sales needs, see sales staff contact information on pages 4 and 5.

Mining & Technology AUSTRALIA

Leading the Way in Mining Innovation

Mining & Technology Australia covers important issues for the mining industry in Australia



Publications and Events Uniquely Focused on the Opportunities and Challenges of Australia's Vibrant Mining Industry

Mining & Technology Australia is a unique media platform designed to provide relevant and specific industry information about innovation, technology, and developments in the mining and energy industries. Using multimedia, events and publications, *Mining & Technology Australia*

reaches specifically targeted high-level executives and purchasing officers in mining and energy companies, professional services companies, the research and technology sector and others with an interest in and involved in the mining sector in Australia and abroad.

An In-Depth Look at Australia’s Mining and Energy Sectors with a State-by-State Focus



Close Dates	Bonus Distribution
June Close: Apr 15 Art: Apr 18	Bonus Distribution: Mining Skills Australia , Perth, Western Australia; IMEX 2014 , Las Vegas, NV; QME , Mackay, Queensland
October Close: Aug 15 / Art: Aug 20	Bonus Distribution: Mining & Technology Australia: Haulage & Loading , Perth, Australia; M&E , Newcastle, New South Wales

Editorial Focus

Each issue will feature a state and territory analysis of key sectors, strengths, GDP, employment, sustainability, and more.

Feature articles will include:

- Export Markets
- Innovation and R&D
- Software Systems
- Human Capital Solutions
- Environmental Solutions
- Communications Technology
- Professional Services
- Coal & Mineral Processing
- Underground Mining
- Surface Mining
- Mine Safety
- Materials and Component Systems
- Consulting and other Services
- Technology, research, innovation and service companies involved in the mining industry
- Copies on selected newsstands

With 10,000 issues distributed throughout Australia, the circulation focus is on CEOs, directors, IT managers, procurement managers, senior managers of mining, energy and related companies in Australia and worldwide.

Distribution Channels:

- Mining and resource companies and sites throughout Australia
- Mining and energy companies in leading export markets
- Events and exhibitions throughout the year –including the 4th Annual Mining & Technology Australia Conference in 2014.
- Mining councils in Australia:
 - MCA
 - MCA – Victoria,
 - Queensland Minerals Council
 - Northern Territory Minerals Council,
 - Minerals Council of Australia (MCA)
 - State Minerals Councils and Chambers
 - AMEC
 - AMMA
 - AUSIMM
 - MESCA
 - Mining Councils and related equipment Chambers of Commerce in China and South America
- Events and exhibitions throughout the year
- Education channels
- Sustainability organizations involved in mining
- Institutional and specialist funds managers

www.miningtechnologyaustralia.com.au

Circulation

10,000

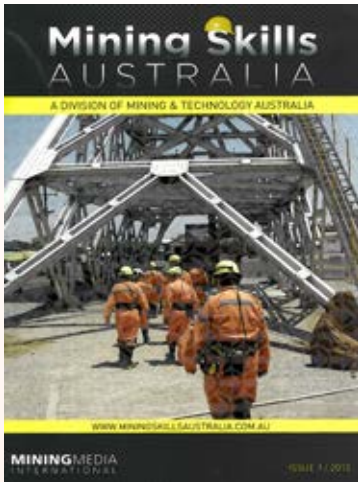
For More Information

For all of your sales needs, see sales staff contact information on pages 4 and 5.

Mining & Technology Australia

2014 Trade Shows

Mining Skills Australia & the Mining Skills Conference



June 2014

The need for skilled, productive staff continues to be critical for operators in Australia. Returning for its second year, and in concert with the Mining Skills Australia conference, the *Mining Skills Australia* magazine puts a focus on giving operators the knowledge that they need to maintain a safe and productive workforce.

Editorial Focus:

- Job Growth Data
- Education & Training
- Human Resources & Management Issue
- Regional and International News

Visit www.miningskillsaustralia.com.au for more information.

Mining & Technology Australia Presents Haulage & Loading Australia



October 2014

Building on the well-established success of Haulage & Loading in Phoenix, Arizona, this conference is a dynamic event that addresses the most important operational needs of Surface Mining. The industry's top insiders—all experts at the forefront of surface mining operations—will discuss how they are overcoming the challenges and opportunities presented in today's business environment: safety, workplace training, operations, maintenance, and technology and information systems.

Supported by the editorial staff of *E&MJ*, *The ASIA Miner*, *Mining & Technology Australia*, *New South Wales Mining & Energy*, attendees and exhibitors can be assured of an exceptional technical conference with meaningful topics and useful information where attendees will learn operational techniques to position their businesses for immediate success and future growth.

Visit www.miningtechnologyaustralia.com.au for more information.



Mining & Technology Australia Ad Rates and Sizes

Price for classifieds is per column inch and space is sold in 1-inch increments with a 1-inch minimum.

Specifications

- Column inch is 2 1/8" x 1" (w x d).
- For color add \$50 for 4-color, \$30 for 2-color.
- Supply in PDF format, 300 dpi min.
- Classified advertising closes 1st of the month preceding month of issue.

Premium Positions

Add 10% to contract four color, full page rate for cover positions; add 5% for other Premium Positions.

Easily Upload Files Directly

- Go to: www.mining-media.com/uploads/

- Select the appropriate publication
- Follow upload directions

Color Requirements

Send artwork in CMYK format. Total ink saturation should not exceed 280%. Pantone colors must be paid for and clearly specified. If a Pantone equivalent is to be created from process colors, specify the PMS number for matching. Color matching can only be guaranteed when using Pantone spot colors.

Image Resolution and Formats

Placed images should be 300 dpi at final size. Lower resolution will result in poor ad quality. Save images as CMYK .tiff or .eps files. Do not embed images into final layout file.

Accepted Applications

Press quality PDFs preferred. High resolution tiff, eps, or psd files also accepted.

Special orders for inserts, outserts, polybag options quoted on an individual basis.

Mailing and Contact

Artwork should be mailed to:

Dan Fitts
11555 Central Pkwy Suite 401
Jacksonville, FL 32224 USA

For more information:

Tel +1 904 721 2925 x 107
Fax +1 904 721 2930
Email dfitts@mining-media.com

4 Color (Rates in U.S. Dollars. All Rates Gross.)

Space Unit	1x
Double Page Spread	\$10,000
Full Page	\$6,500
Half Page	\$3,950
Online Profile Listing (12 Monts)	\$1,500

Publication Dimensions	Ad Size	Trim Size Width x Depth	Bleed Size Width x Depth	Type Area
	Double Page Spread	420 mm x 297 mm	430 mm x 307 mm	400 mm x 277 mm
	Full Page	210 mm x 297 mm	220 mm x 307 mm	189 mm x 277 mm
	1/2 Page (H)	171 mm x 126 mm	n/a	171 mm x 126 mm
	1/2 Page (V)	83 mm x 247 mm	n/a	83 mm x 247 mm

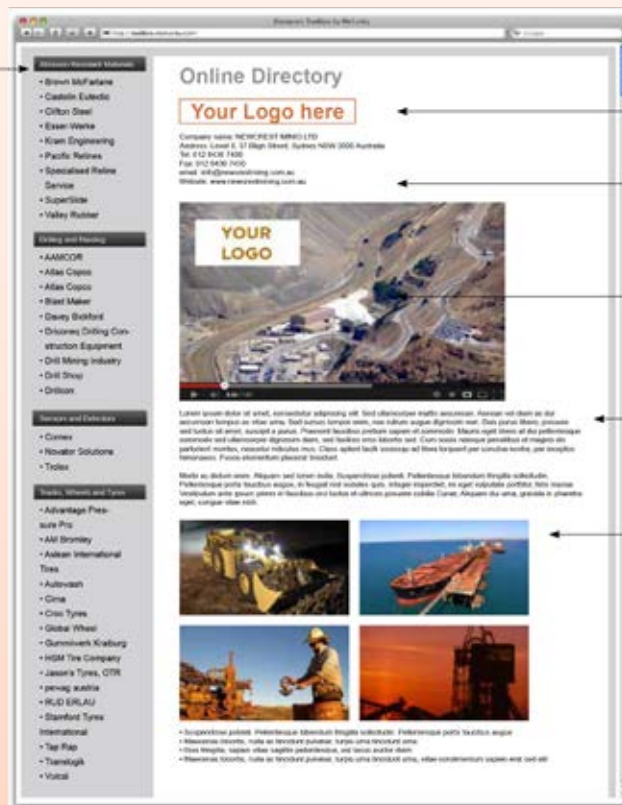
Mining & Technology Australia Online Rates

With Mining & Technology Australia being the number one researched web-site in Australia in regards to technology and innovations in Mining, the online suppliers guide for www.miningtechnologyaustralia.com.au and www.miningskillsaustralia.com.au will provide a streamlined cost effective online solution to reach the industry.

6 months online listing \$950+GST

- Online suppliers guide for 6 months
- Logo hyperlinked to your company website
- Up to 4 photo images
- Including a 5 min video presentation (supplied by client) or embedded Youtube video (max 2 videos)
- Up to 750 words to best describe your business Company logo

Easy access to your profile page, categorised by the industry



Logo hyperlinked to your company website

Company details including hyperlink to the company's website

Youtube video embedded in this online profile page

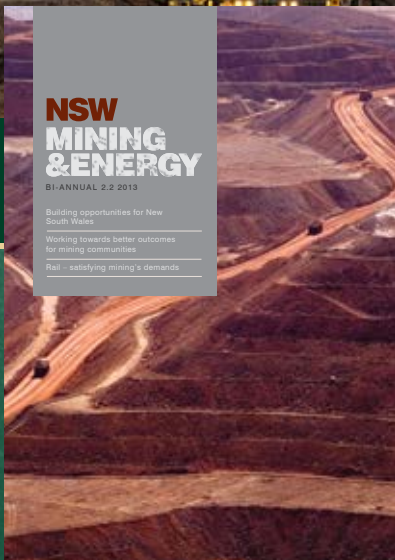
Up to 750 words to best describe your business

Including images (up to 4 images) supplied by you

NSW MINING & ENERGY

Your Choice to Reach the New South Wales Mining & Energy Industry

Quality Editorial and Operational Insight for Mining in New South Wales



***NSW Mining & Energy* gets your product and brand message into the hands of those with buying power**

The *NSW Mining & Energy* is distributed direct to key corporate head office personnel on the ground across New South Wales including managing directors, CEOs, directors, purchasing officers and operations managers along with targeted head offices related to the NSW mining industry across the country.

Each edition includes industry related features, products and services available, industry round ups, news and events as well as looking at government initiatives and current industry statistics.

Completed with a products and services showcase highlighting the latest product developments, the *NSW Mining & Energy* is an essential reference tool for those on the ground making decisions and those responsible for building the future of mining in New South Wales.

If you want to brand your organisation, launch a new product or discuss a major project or initiative the *NSW Mining & Energy* will deliver that message to industry leaders and key decision makers.

Making Your Brand Shine: The 4 Ways Advertising in NSW Mining & Energy Helps Your Business

- 1 | Raise your profile**
How much business do you miss out because people don't know you exist? Companies appearing in NSW Mining & Energy quickly become known across the Industry and turn this recognition into new business.
- 2 | Promote your products and services**
Mining operators are always looking for quality products and better ways of doing business. They turn to the NSW Mining & Energy to guide them in their decisions. Combining editorial with your advertising ensures that your products and services get the publicity and the business they deserve.
- 3 | Add some prestige to your marketing efforts**
Quality advertisements and editorial in NSW Mining & Energy are a great way to present your company to both a wider audience and specific clients that you want to target. We can work with you to design an effective marketing campaign, and provide you with additional copies of the magazine so that all your key clients can see what you're up to.
- 4 | Buying Power**
The already prosperous NSW mining industry is booming with millions of dollars poised to be spent in the coming years. Your investment in advertising will enable you to gain greater access to these projects when they occur.

Choose the Right Opportunity for Your Marketing Needs

CHOOSE YOUR PLAN	PLATINUM	GOLD	SILVER	CUSTOM
	1 Edition 5920 2 Editions 4900 *	1 Edition 4190 2 Editions 3570 *	1 Edition 3800 2 Editions 3270 *	
Get your message out there with a multichannel approach. Choose one of our affordable packages shown here or let us build a custom program that suits your individual needs.	 Double Page Spread Print Advertisement	 Full Page Print Advertisement	 Full Page Print Advertisement	Ask us today about a custom approach combining print and or digital. PRIME POSITION?
	 Print editorial	 Print editorial	 Print editorial	
	 Digital Magazine	 Digital Magazine	 Digital Magazine	
	 Website Editorial	 Website Editorial		
	 Banner advert	 Banner advert		

* Gross cost per issue. All prices in US dollars.
^Add 10% for premium positions.

www.nmeb.com.au

Close Dates	Bonus Distribution
April Close: Feb 28 / Art: Mar 6	Bonus Distribution: Mining Skills Australia , Perth, Western Australia; IMEX 2014 , Las Vegas, NV; QME , Mackay, Queensland
October Close: Sept 2 / Art: Sept 5	Bonus Distribution: Mining & Technology Australia: Haulage & Loading , Perth, Australia; M&E , Newcastle, New South Wales

Artwork Specifications

Artwork should be mailed to:
Dan Fitts
11555 Central Pkwy Suite 401
Jacksonville, FL 32224 USA

For more information:

Tel +1 904 721 2925 x 107
Fax +1 904 721 2930
Email dfitts@mining-media.com

Artwork file requirements

Artwork can be supplied as high resolution press optimised PDF files, Illustrator, Photoshop (TIFF, EPS, JPEG) and InDesign files supplied with all supporting images and fonts where applicable.

All files to be supplied as composite CMYK and embedded images at 100% scaling, 300dpi.

All fonts must be converted to outlines or embedded into the PDF file.

All advertising material must include 3mm bleed (where required), plus crop marks. For more information regarding bleed and ensuring your files are correctly set for print, visit our website.

Artwork file preparation guidelines

Ensure white text/elements are set to knockout.

Black text should overprint image areas.

Advertorial guidelines

Advertorial content should be supplied as a Word document only with hi res images supplied separately.

All images (including those scanned) and logos should be saved as JPEG, TIFF, PSD or composite EPS files and supplied at 100% scaling, 300dpi and saved in either Grayscale or CMYK.

Colour proofs: No responsibility will be taken for print colour reproduction.

Custom Artwork Creation

If you require artwork creation, our in-house prepress department offers a range of design services that will ensure your company stands out from the rest. Please contact your sales representative for more information.

Disclaimer

Modifications to supplied advertising material is not possible. To meet our specifications, advertising material must be delivered on time so that quality checking procedures can take place.

We reserve the right to refuse any advertising material that does not meet our specifications.

Contact for More Information

For information, email Garth Mullan at gmullan@mining-media.com or call +61 39899 2981

Standard Artwork Sizes



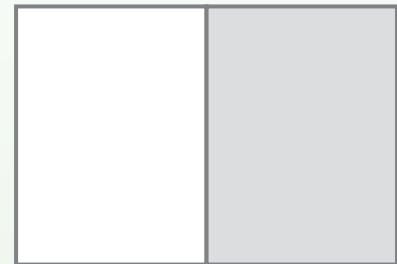
Double Page Spread

Trim: 297x420mm wide

Type: 277x400mm wide

(Please allow 10mm to either side of the spine)

Bleed: 303x426mm wide

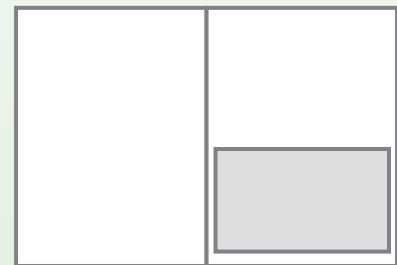


Single Page

Trim: 297x210mm wide

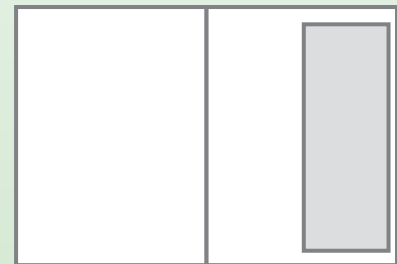
Type: 277x190mm wide

Bleed: 303x216mm wide



Half Page Horizontal

Ad Size: 132x190mm wide



Half Page Vertical

Ad Size: 277x85mm wide

Economical Advertising Opportunities in the Showcase



The Showcase is an open format section of the magazine where advertisers profile their business or promote one product or service, with headline, brief description, company logo (if desired) and address details. Each advertisement has a uniform style.

Advertisers are strongly supported by a promotional pointer on the front cover directing readers to The Showcase section in each issue.

Half Page – The Showcase Ad

Uniform style, image, maximum word count of 90 words. This includes all body copy, heading and address.

Quarter Page – The Showcase Ad

Uniform style, image, maximum word count is 45 words. This includes all body copy, heading and address.

Please note: The Showcase is a set format where each client has equal space and similar advertising. It is imperative that these guidelines are adhered to for NSW Mining & Energy Bi-annual to continue to provide high quality advertising. These guidelines exist to create balance and well-designed space for the overall look of the page.

Price List

Ask your sales representative for a personalized quote. (Rates in U.S. Dollars. All Rates Gross.)

Size and Position		1x	2x
Platinum		\$5,920.00	\$4,900.00
Gold		\$4,190.00	\$3,570.00
Silver		\$3,800.00	\$3,270.00
2 Page Spread		\$5,950.00	\$5,950.00
Full Page		\$3,800.00	\$3,800.00
1/2 Page Horizontal or Vertical		\$2,350.00	\$2,350.00
Showcase 1/2 page		\$690.00	\$690.00
Showcase 1/4 Page		\$360.00	\$360.00
IFC	*added to rate		
IBC	*added to rate	\$900.00	\$900.00
BC	*added to rate	\$1,150.00	\$1,150.00
Opposite TOC	*added to rate	\$380.00	\$380.00
Opposite Editorial Page	*added to rate	\$380.00	\$380.00
Far Forward	*added to rate	\$380.00	\$380.00



International Specials

Give Your Brand Regional Focus with Coal Age and E&MJ's International Editions

With Regional Specials and an International Focus, Mining Media has the Tools to Help You Meet Your Global Needs.



Mining Media is Expanding its Line-up of International Specials for 2014

Mining Media continues to bring a global perspective to its publications by publishing regional specials developed to help companies strengthen their brands in some of the world's most important and fastest-growing markets.

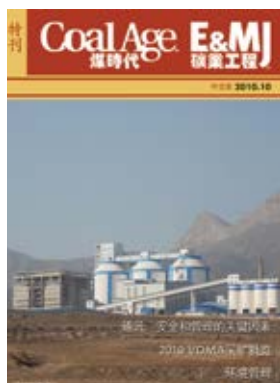
For 2014, Mining Media will publish *Coal Age/E&MJ China*, *Coal Age/E&MJ India*, *Coal Age/E&MJ Russia* and two *Coal Age/E&MJ Indonesia* in conjunction with some of the largest exhibitions in the world. With the full support

of the VDMA, these magazines will have unique content and information specifically designed to appeal to local markets (and to give advertisers exceptional international exposure). The markets chosen for special editions are markets that, year after year, continue to show the kind of growth and maturity that translates into exceptional opportunity for mining companies.

With these unique opportunities, Mining Media continues to help mining companies grow their presence throughout the world.



Coal Age/E&MJ China



October 2014

Reserve space by
September 5, 2014

Materials due by
September 12, 2014

- **FREE Translation of Your Original Ad Materials**
- **Bonus Distribution at Important Local Events**
- **Unique, Chinese Language Content**

China's importance to the global mining market is readily apparent. China leads the world in the production of gold and coal, and it is the number three silver producer. It produces more than 1 million tons of copper annually. With Chinese mining interests continuing to grow, there will continue to be tremendous investment in technology to help the industry modernize.

Mining Media, with a well-established Chinese language edition of its magazines, can help your organization expand its global reach by bringing your message to China.

Companies who supply mining machinery and services in the Chinese market will continue to see their opportunities broaden. *Coal Age/E&MJ China* is published in Chinese and distributed to a list of more than 8,500 decision-makers in China's mining industry. It provides a unique opportunity for advertisers looking to break into the Chinese market or looking to extend their relationships through a quality, local publication with extensive experience and knowledge in that market.

Bonus Distribution: China Mining

Publication Distribution



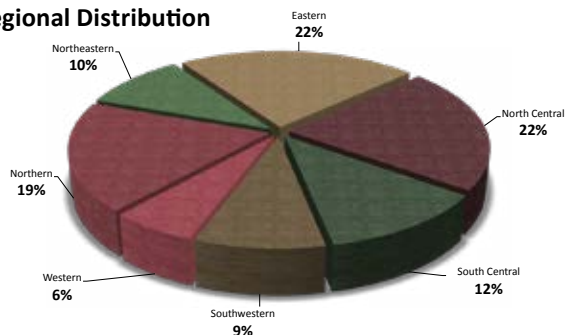
China Mining 2014
Tianjin, China

500

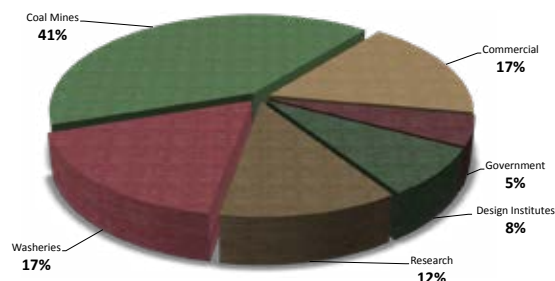
In addition, Mining Media has developed a Chinese circulation of more than 8,500 industry professionals.

Total Distribution: 9,000

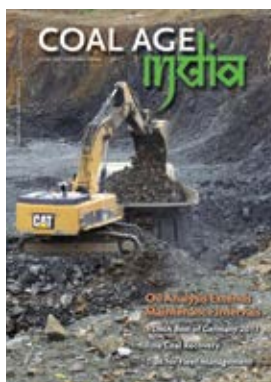
Regional Distribution



Industry Categories



Coal Age/E&MJ India



November 2014

Reserve space by
October 10, 2014

Materials due by
October 15, 2014

- **Make Your Presence Felt in India's Fast Growing Economy**
- **Published in Association with Indian Trade Associations**

Boasting one of the world's fastest growing economies, the Indian coal industry is still lagging behind its domestic energy needs. Dirk Fourie, vice president of consulting company Wood MacKenzie, stated that he expects coal demand in India to grow at a faster rate than in any other country in the world.

With power plant coal use projected to increase about 2% per year for the foreseeable future, the expanding development of domestic sources of coal to supplement growing imports will drive the need to import technology. In recent years, Coal India Limited has explored partnership and investing opportunities both in India and abroad.

Following successful issues from 2010 to 2013, Mining Media International will once again produce a special issue of *Coal Age/E&MJ India* in November, 2014. Distribution comes from a variety of sources including trade associations, export bodies and companies already doing business in India.

Bonus Distribution: IMME, Kolkata, India



Publication Distribution
IMME 2014
Kolkata, India

2,000

In addition, 1,000 copies will be mailed to Indian mining professionals.

Total Distribution: 3,000

Coal Age/E&MJ Russia



May 2014

Reserve space by
April 11, 2014
Materials due by
April 16, 2014



- **FREE Translation of Your Original Ad Materials**
- **Distribution at Important Local Events**
- **Unique, Russian Language Content**

With the world's second highest reserves and high quality coal deposits, Russia and the Commonwealth of Independent States (CIS) are poised to be able to answer the growing need for coal everywhere from Poland to Pacific Rim markets. In anticipation of a global recovery, local coal operations continue to invest money in upgraded machinery to support a Russian coal industry that has proven in recent years to be aggressively competitive in the world coal market.

Albert Abkarian, the president of commodities traders Cyrios, Inc, believes that there will be tremendous growth in the Russian coal market. "Growing world coal consumption and domestic demand on current coal exporters over the next 10 years undeniably leaves room for Russia to position itself as one of the top three exporters of coal in the world."

That level of growth will require massive recapitalization and investments in greenfield projects. Mining Media's *Coal Age/E&MJ Russia* continues to introduce countries from around the world to this important market through a targeted distribution designed to get new companies noticed.

Bonus Distribution: Ugol Rossii & Mining, Novokuznetsk, Russia; Ugol Mining, Donetsk, Ukraine; IMEX 2014, Las Vegas, NV

Publication Distribution		In addition, 1,000 copies will be mailed to the top mine operating officials inside Russia.
	Ugol & Rossii Mining 2014 Novokuznetsk, Russia 2,000	Total Distribution: 5,000 per issue
	Ugol & Mining 2014 Donetsk, Ukraine 2,000	



May 2014

Reserve space by
April 2, 2014
Materials due by
April 5, 2014

October 2014

Reserve space by
September 3, 2014
Materials due by
September 8, 2014

Coal Age/E&MJ Indonesia

- **Focus on the Booming Indonesian Market**
- **Distribution at Several Important Local Events**
- **Published in English and Bahasa Indonesian**

Following the acquisition of *The ASIA Miner* by Mining Media International, it was quickly identified that there were no publications specifically serving the coal industries in Indonesia, Thailand, the Philippines and Vietnam.

Coal Age/E&MJ Indonesia will initially focus on the booming Indonesian market and will be published in cooperation with several of the local mining associations and distributed to their membership and at local mining events. In addition, the publication will be made available at the international coal shows such as Coaltrans Asia and McCloskey Asia Pacific Coal Outlook 2014, Mining Vietnam and Mining Mongolia.

May 2014 Bonus Distribution: Coaltrans Asia, Bali; Balikpapan Expo, Kalimantan; IMEX 2014, Las Vegas, NV; M&E Indonesia, Jakarta

October 2014 Bonus Distribution: Balikpapan Energy Expo, Balikpapan, Indonesia; Sumatra Miner, South Sumatra, Indonesia

Publication Distribution		Coal Summit, Coal Financing & Investment
Coaltrans Asia 2014 Bali, Indonesia 1,000		Indonesia 500
10th Balikpapan Expo 2014 Balikpapan, East Kalimantan, Indonesia 1,000		Sumatra Miner Palembang, South Sumatra, Indonesia 1,000
Balikpapan Energy Expo 2014 Balikpapan, East Kalimantan, Indonesia 500		In addition, 3,000 copies will be mailed to the top mine operating officials in Indonesia, Thailand, Philippines, Vietnam, and the balance distributed throughout the year.
M&E Indonesia Indonesia 1,000		

Mining Media Regional Specials Ad Rates and Sizes

4 Color (Rates in U.S. Dollars. All Rates Gross.)

Space Unit	1x	3x	6x
Full Page	\$4,000	\$3,800	\$3,600
2/3 Page	\$3,230	\$3,070	\$2,900
Isl. 1/2 Page	\$2,980	\$2,830	\$2,680
1/2 Page	\$2,770	\$2,630	\$2,490
1/3 Page	\$2,320	\$2,200	\$2,090
1/4 Page	\$2,000	\$1,900	\$1,800
2 Page Spread	\$6,610	\$6,300	\$6,000

2 Color (Rates in U.S. Dollars. All Rates Gross.)

Space Unit	1x	3x	6x
Full Page	\$3,330	\$3,165	\$3,000
2/3 Page	\$2,560	\$2,430	\$2,300
Island 1/2 Page	\$2,310	\$2,195	\$2,080
1/2 Page	\$2,100	\$2,000	\$1,890
1/3 Page	\$1,650	\$1,570	\$1,490
1/4 Page	\$1,330	\$1,265	\$1,200
2 Page Spread	\$5,615	\$5,330	\$5,050

Black & White (Rates in U.S. Dollars. All Rates Gross.)

Space Unit	1x	3x	6x
Full Page	\$3,075	\$2,920	\$2,770
2/3 Page	\$2,300	\$2,185	\$2,070
Island 1/2 Page	\$2,050	\$1,950	\$1,850
1/2 Page	\$1,850	\$1,760	\$1,670
1/3 Page	\$1,400	\$1,330	\$1,260
1/4 Page	\$1,075	\$1,020	\$970
2 Page Spread	\$5,230	\$4,970	\$4,700

Special orders for inserts, outserts, polybag options quoted on an individual basis.

Classified Ads

Magazine	1x	3x	6x
Regional Specials	\$80	\$70	\$60

Price for classifieds is per column inch and space is sold in 1-inch increments with a 1-inch minimum.

Specifications

- Column inch is 2 1/8" x 1" (w x d).
- For color add \$50 for 4-color, \$30 for 2-color.
- Supply in PDF format, 300 dpi min.
- Classified advertising closes 1st of the month preceding month of issue.

Premium Positions

Add 10% to contract four color, full page rate for cover positions; add 5% for other Premium Positions.

Easily Upload Files Directly

- Go to: www.mining-media.com/uploads/
- Select the appropriate publication
- Follow upload directions

Color Requirements

Send artwork in CMYK format. Total ink saturation should not exceed 280%. Pantone colors must be paid for and clearly specified. If a Pantone equivalent is to be created from process colors, specify the PMS number for matching. Color matching can only be guaranteed when using Pantone spot colors.

Image Resolution and Formats

Placed images should be 300 dpi at final size. Lower resolution will result in poor ad quality. Save images as CMYK .tiff or .eps files. Do not embed images into final layout file.

Accepted Applications

Press quality PDFs preferred. High resolution tiff, eps, or psd files also accepted.

Mailing and Contact

Artwork should be mailed to:

Dan Fitts
11555 Central Pkwy Suite 401
Jacksonville, FL 32224 USA

For more information:

Tel +1 904 721 2925 x 107
Fax +1 904 721 2930
Email dfitts@mining-media.com

Publication Dimensions	Ad Size	Width x Depth		Page	Width x Depth
	2 Page Spread: Bleed	16-1/4" x 11-1/2"	413 x 292 mm	Type Page Size	7-1/2" x 9-3/4" 178 x 248 mm
	Full Page: Bleed	8-1/2" x 11-1/2"	216 x 292 mm	Book Trim Size	8-1/4" x 11-1/4" 200 x 286 mm
	1/2 Page (V) Non-Bleed	3-5/8" x 9-11/16"	93 x 246 mm	Type Columns	
	1/2 Page (H) Non-Bleed	7-1/2" x 4-7/8"	190 x 123 mm	Width x Depth	
	1/3 Page (Sq) Non-Bleed	4-7/8" x 4-7/8"	123 x 123 mm	2 Columns/Page	3-3/8" X 9-3/4" 86 X 248 mm
	1/3 Page (V) Non-Bleed	2-3/8" x 9-11/16"	60 x 246 mm	3 Columns/Page	2-1/4" X 9-3/4" 57 X 248 mm
	1/4 Page (Sq) Non-Bleed	3-5/8" x 4-7/8"	93 x 123 mm	Bleed	
	1/4 Page (V) Non-Bleed	1-7/8" x 9-11/16"	47 x 246 mm	Width x Depth	
	1/4 Page (H) Non-Bleed	7-1/2" x 2-7/16"	190 x 61 mm	Single Page	8-1/2" X 11-1/2" 206 X 286 mm
	Business Card	3.54" x 2.4"	90 x 61 mm	Spread	16-3/4" X 11-1/2" 406 X 286 mm
				2/3 Page (V)	5-1/16" X 11-1/2" 114 X 286 mm

For More Information

For all of your sales needs, see sales staff contact information on pages 4 and 5.

ROCK PRODUCTS®

Reaches More Aggregates Producers Than Any Other Industry Magazine

With Every Issue of *Rock Products*, You'll Reach 36% More Aggregates Producers Than Our Nearest Competitor^{1,2,3}



For More Than 100 Years, *Rock Products* has Been the Leading Voice of the Aggregates Industry

A solid infrastructure is the key to a sound economy. And the nation's infrastructure is dependent upon aggregates production. More than 90 percent of asphalt road pavement, and more than 80 percent of a concrete sidewalk, for instance, is comprised of aggregates.

Rock Products is the leading source of industry information for U.S. and Canadian aggregates op-

erations. Since 1896, stone producers have turned to *Rock Products* for market analysis and technology solutions. *Rock Products'* industry-specific content, from its monthly print publication, special supplements and directories; to its website, digital editions and e-news alerts, maintains the same high editorial standard that was set more than a century ago.

Sources: ¹. BPA Circulation Statement *Rock Products*, June 2013. ². BPA Circulation Statement Aggregates Manager, June, 2013.

³. Pit & Quarry Verified Audit of Circulation, March 2013

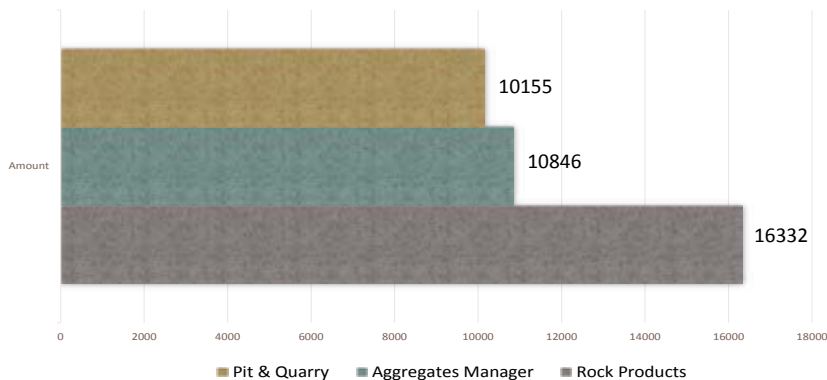


Experience the Aggregates Advantage

- The Aggregate Industry's Leading Publication for 117 years
- The Highest Aggregate Producer Circulation of Any Industry Magazine^{1,2,3}

Superior Circulation

Rock Products Reaches Thousands More Aggregates Producers



When you invest your marketing dollars in an aggregates magazine, the most important people to be reaching are the aggregates producers. No magazine in the industry reaches more North American producers than *Rock Products*.

- ▶ Delivered to almost 50% more aggregates producers than *Aggregates Manager*^{1,2}
- ▶ Delivered to 36% more aggregates producers than *Pit & Quarry*^{1,3}
- ▶ Preferred by readers nearly 2-to-1 over *Pit & Quarry*⁴

Subscribers See the Difference:

- ▶ 90% of subscribers are involved in purchase decisions⁴
- ▶ 90% of *Rock Products* subscribers take actions in response to editorial and advertising content⁴

Qualified Circulation¹

20,000

BPA June 2013

Cement Americas

Rock Products is the only aggregates-industry magazine offering exclusive coverage the North American cement market through *Cement Americas* – both a quarterly supplement, and also a monthly column within the magazine. According to recent forecasts from the Portland Cement Association, the cement market is expected to experience growth of 29 percent in 2013, and 9.2 percent in 2014. Cement producers are gearing up by upgrading plants and terminals, while seeking engineering controls and high-tech solutions to meeting ever-expanding environmental regulations. In addition to print, *Cement Americas* also offers digital advertising opportunities via Cement Newscope, its e-newsletter; its website at www.cementamericas.com; an annual Cement Directory; and Cement Map.

Frac Sand Insider

In 2013, *Rock Products* initiated wide-ranging coverage of the burgeoning U.S. frac sand market. North American frac sand demand has risen sharply since 2002, rising from \$250 million to nearly \$5 billion in 2012, according to the Freedonia Group. Double-digit annual gains are still expected, with overall demand reaching more than 100 billion lb. in 2017, valued at \$9.4 billion. Frac sand producers are seeking equipment solutions to production challenges, as well as storage and logistics improvements. *Rock Products* is the only aggregates-industry magazine featuring a frac sand section in each monthly issue, as well as the bi-monthly *Frac Sand Insider* e-newsletter. The *Frac Sand Insider* Conference, which had its debut in Pittsburgh in 2013, will be held there again in 2014. Details can be found at www.fracsandinsider.com.

Sources: ¹. BPA Circulation Statement *Rock Products*, June 2013. ². BPA Circulation Statement *Aggregates Manager*, June, 2013. ³. Publishers Own Data³. *Pit & Quarry* Verified Audit of Circulation, March 2013. ⁴. 2012 *Rock Products* Reader Survey, Sprockets Design Group, LLC, July 2012



EVERY Issue of *Rock Products* Now Features:

Drilling & Blasting | Loading & Hauling | Crushing & Breaking
Material Handling & Conveying | Screening & Sizing | Automation & Energy
Loadout & Transportation | Maintenance & Wear Parts

Rock Products 2014 Editorial Calendar

Easily Upload Files Directly

- Go to www.mining-media.com/uploads/
- Select publication and follow on-screen instructions

Contact for More Information

Dan Fitts
dfitts@mining-media.com

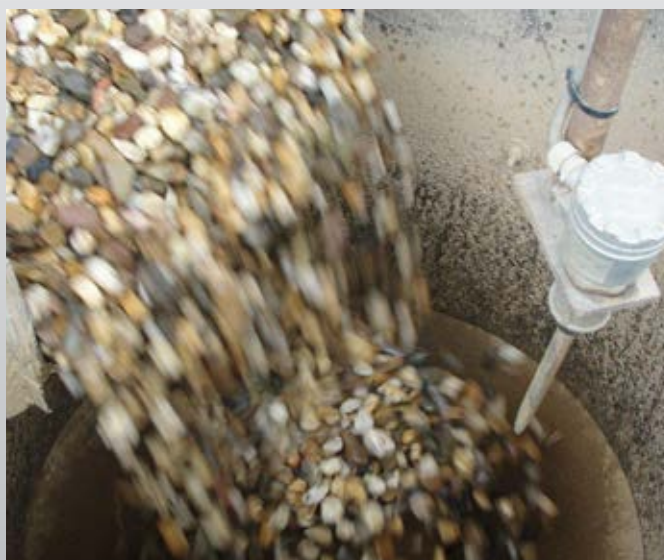
Mailings Times

Magazines are mailed on the 15th day of the month of publication

January Close: 12/0 Art: 12/27	Special Focus: ConExpo-Con/Agg 2014; Pre-Show Issue Equipment & Technology Spotlight: Drilling & Blasting Bonus Features: Outlook/Forecast 2014 Supplement & Directory: <i>Cement Americas</i>
	Bonus Distribution: Condex 2014 , Houston; World of Concrete , Las Vegas; ISEE, Denver, CO
February Close: 1/10 Art: 1/17	Special Focus: ConExpo-Con/Agg 2014; Show Issue Equipment & Technology Spotlight: Show Spectacular: If It's New, It's Here Supplement & Directory: <i>Rock Products'</i> VIP Show Guide
	Bonus Distribution: ConExpo-Con/Agg 2014 , Las Vegas, NV; NSSGA Convention , Las Vegas, NV
March Close: 1/31 Art: 2/7	Special Focus: The Latin American Market Equipment & Technology Spotlight: Loading & Hauling
April Close: 3/21 Art: 3/28	Special Focus: ConExpo-Con/Agg 2014; Post-Show Issue Supplement & Directory: <i>Cement Americas</i>
	Bonus Distribution: Coal Prep , Lexington, KY; IEEE-IAS/PCA Cement Industry Technical Conference , Baltimore, MD
May Close: 4/18 Art: 4/25	Special Focus: Canadian Market Report Equipment & Technology Spotlight: Crushing & Breaking
June Close: 5/23 Art: 5/30	Special Focus: Focus on Frac Sand Equipment & Technology Spotlight: Material Handling & Conveying Supplement & Directory: <i>Frac Sand Insider</i>
	Bonus Distribution: Frac Sand Insider Conference , Pittsburgh, PA; Hillhead 2014 , Buxton, Derbyshire, UK
July Close: 6/20 Art: 6/27	Special Focus: State Association Executive Market Report Equipment & Technology Spotlight: Screening & Sizing
August Close: 7/18 Art: 7/25	Special Focus: Equipment Distributor Report Equipment & Technology Spotlight: Loadout & Transportation

September Close: 8/22 Art: 8/29	Special Focus: Hands-On Production: Tablets, Smartphones and Apps Equipment & Technology Spotlight: Maintenance & Wear Parts Supplement & Directory: <i>Cement Americas</i>
October Close: 9/19 Art: 9/26	Special Focus: The Rock 100 Top Aggregates Producers List Equipment & Technology Spotlight: Crushing & Breaking Supplement & Directory: Third Annual "Crushing & Breaking" Supplement
	Bonus Distribution: Automation + Energy Conference , Atlanta, GA
November Close: 10/17 Art: 10/24	Special Focus: Advances in Energy: Making the Most of the Market Equipment & Technology Spotlight: Automation & Energy
December Close: 11/21 Art: 11/26	Special Focus: North American Buyers' Guide & Directory

Editorial Calendar Subject to Change



Rock Products Ad Rates and Sizes (Be aware: Specifications have changed since 2013).

4 Color (Rates in U.S. Dollars. All Rates Gross.)

Space Unit	1x	3x	6x	9x	12x	18x	24x
Full Page	\$6,335	\$6,115	\$5,825	\$5,710	\$5,595	\$5,510	\$5,455
2/3 Page	\$5,390	\$5,200	\$5,070	\$4,970	\$4,870	\$4,740	\$4,635
Island 1/2 Page	\$4,685	\$4,520	\$4,405	\$4,315	\$4,230	\$4,125	\$4,030
1/2 Page	\$4,315	\$4,165	\$4,060	\$3,940	\$3,820	\$3,800	\$3,710
1/3 Page	\$2,890	\$2,790	\$2,720	\$2,665	\$2,610	\$2,545	\$2,485
1/4 Page	\$2,700	\$2,600	\$2,560	\$2,490	\$2,450	\$2,375	\$2,320
1/6 Page	\$1,870	\$1,805	\$1,760	\$1,725	\$1,700	\$1,675	\$1,610
2 Page Spread	\$10,960	\$9,305	\$9,075	\$8,895	\$8,720	\$8,620	\$8,435

2 Color (Rates in U.S. Dollars. All Rates Gross.)

Space Unit	1x	3x	6x	9x	12x	18x	24x
Full Page	\$5,730	\$5,530	\$5,390	\$5,285	\$5,180	\$5,105	\$5,055
2/3 Page	\$4,870	\$4,700	\$4,585	\$4,495	\$4,450	\$4,285	\$4,190
Island 1/2 Page	\$4,235	\$4,085	\$3,985	\$3,905	\$3,825	\$3,725	\$3,640
1/2 Page	\$3,900	\$3,765	\$3,670	\$3,595	\$3,525	\$3,430	\$3,355
1/3 Page	\$2,810	\$2,710	\$2,645	\$2,595	\$2,545	\$2,475	\$2,415
1/4 Page	\$2,440	\$2,355	\$2,295	\$2,250	\$2,205	\$2,145	\$2,100
1/6 Page	\$1,680	\$1,620	\$1,580	\$1,550	\$1,520	\$1,480	\$1,445
2 Page Spread	\$9,856	\$8,476	\$8,265	\$8,100	\$7,940	\$7,820	\$7,740

Black & White (Rates in U.S. Dollars. All Rates Gross.)

Space Unit	1x	3x	6x	9x	12x	18x	24x
Full Page	\$5,280	\$5,075	\$4,945	\$4,845	\$4,745	\$4,670	\$4,595
2/3 Page	\$4,490	\$4,335	\$4,225	\$4,140	\$4,060	\$3,950	\$3,860
Island 1/2 Page	\$3,905	\$3,770	\$3,675	\$3,600	\$3,525	\$3,435	\$3,360
1/2 Page	\$3,595	\$3,470	\$3,385	\$3,320	\$3,255	\$3,165	\$3,090
1/3 Page	\$2,500	\$2,435	\$2,410	\$2,380	\$2,330	\$2,145	\$2,095
1/4 Page	\$2,250	\$2,170	\$2,115	\$2,075	\$2,035	\$1,980	\$1,935
1/6 Page	\$1,550	\$1,495	\$1,460	\$1,430	\$1,400	\$1,365	\$1,335
2 Page Spread	\$9,085	\$7,860	\$7,665	\$7,515	\$7,635	\$7,255	\$7,155

Special orders for inserts, outserts, polybag options quoted on an individual basis.

Classified Ads

Magazine	1x	3x	6x
Rock Products	\$120	\$110	\$90

Price for classifieds is per column inch and space is sold in 1-inch increments with a 1-inch minimum.

Specifications

- Column inch is 2 1/8" x 1" (w x d).
- For color add \$50 for 4-color, \$30 for 2-color.
- Supply in PDF format, 300 dpi min.
- Classified advertising closes 1st of the month preceding month of issue.

Premium Positions

Add 10% to contract four color, full page rate for cover positions; add 5% for other Premium Positions.

Easily Upload Files Directly

- Go to: www.mining-media.com/uploads/
- Select the appropriate publication
- Follow upload directions

Color Requirements

Send artwork in CMYK format. Total ink saturation should not exceed 280%. Pantone colors must be paid for and clearly specified. If a Pantone equivalent is to be created from process colors, specify the PMS number for matching. Color matching can only be guaranteed when using Pantone spot colors.

Image Resolution and Formats

Placed images should be 300 dpi at final size. Lower resolution will result in poor ad quality. Save images as CMYK .tiff or .eps files. Do not embed images into final layout file.

Accepted Applications

Press quality PDFs preferred. High resolution tiff, eps, or psd files also accepted.

Mailing and Contact

Artwork should be mailed to:

Dan Fitts
11555 Central Pkwy Suite 401
Jacksonville, FL 32224 USA

For more information:

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Fax +1 904 721 2930
Email dfitts@mining-media.com

Publication Dimensions	Ad Size	Width x Depth		Page	Width x Depth
	2 Page Spread: Bleed	16" x 11"	406 x 279 mm	Type Page Size	7" x 10" 178 x 254 mm
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For More Information

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Concrete[®]

PRODUCTS

The Market's Leading Monthly Publication

The Market's #1 Source for Executive Decision Makers



Distributed to the Most Management Professionals of Any Publication in the Industry,¹ We Reach Your Audience

Two years of building and construction market gains equating to concrete shipments 15 percent above 2011 levels are instilling confidence in ready mixed and manufactured-concrete producers. Plant and fleet operators time investments with escalating product demand, set to climb 8 percent in 2014 over 2013 figures, and approach 10 percent annually from 2015–2017, based on Portland Cement Association projections.

As recovery across major building and construction segments drives concrete production and delivery capacity upgrades, now is a good time for

equipment, material and service providers to plan marketing investments.

An industry fixture since 1947, *Concrete Products* is the business reference for ready mixed and manufactured-concrete producers. The monthly *Concrete Products* print edition, weekly *Concrete Currents* e-newsletter and daily www.concreteproducts.com posts cover a range of topics affecting company owners and operators: equipment and material technology, market development, plant and fleet management, construction practice, plus regulatory or legislative matters.

Source: ¹BPA Circulation Statement *Concrete Products*, June 2013; BPA Circulation Statement *Concrete Producer*, June 2013.

The Leading Publication for Managers in Ready Mixed, Precast, Prestressed, and Unit Masonry

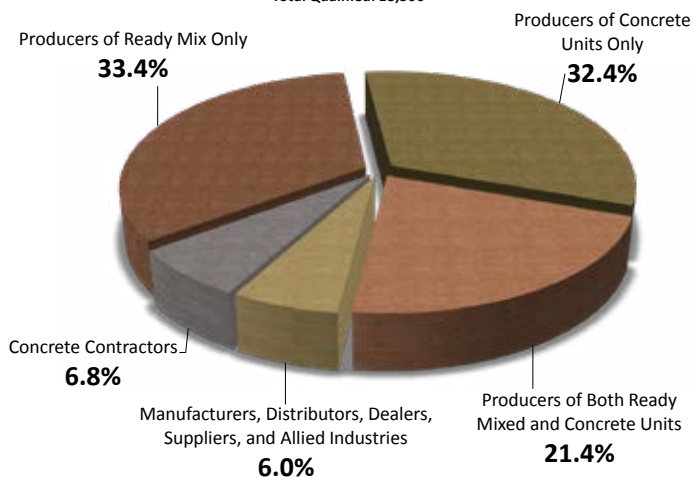


Reaching more than 18,000 print subscribers each month,¹ *Concrete Products* is the leading information source for managers in the ready mixed and manufactured-concrete market.

Every month, you can count on *Concrete Products* to reach your most important target audience. Decision-makers throughout the industry receive *Concrete Products*, giving you a great way to strengthen your brand and convey your message to people who matter most. Find out today how we can help you build the best ad plan for your company.

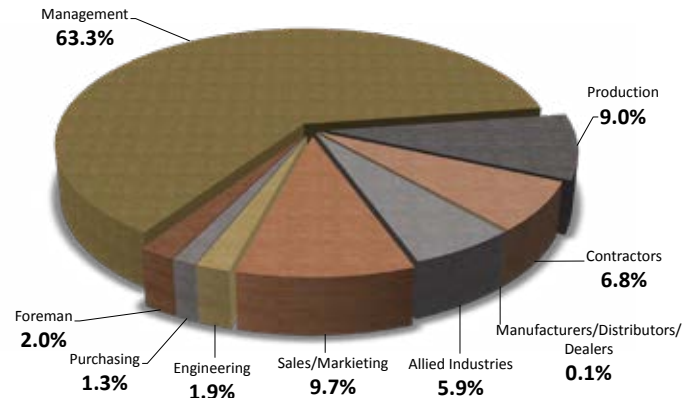
Business & Market Segment¹

Total Qualified: 18,500



Job Title¹

Total Qualified: 18,500



Concrete Products Gives You Access to an Engaged and Loyal Audience

- ▶ By more than 3 to 1, readers prefer over *The Concrete Producer* for news and industry information.²
- ▶ 78% of subscribers take some action in response to editorial and advertising.²
- ▶ Pass-along readership is unmatched: 2.5 readers per copy.²
- ▶ More Canadian circulation than *The Concrete Producer*, (720 subscribers to 1).¹



Qualified Circulation

18,500

June 2013¹

Sources: ¹. BPA Circulation Statement *Concrete Products*, June 2013; BPA Circulation Statement *Concrete Producer*, June 2013. ². 2012 *Concrete Products* Readership Survey, Sprockets Design Group, LLC, July 2012.

Concrete Products 2014 Editorial Calendar

Easily upload files directly

- Go to www.mining-media.com/uploads/
- Select publication and follow on-screen instructions

Contact for More Information

Dan Fitts +1 904 721 2925 x 107
dfitts@mining-media.com

Mailing dates

Magazines are mailed on the 15th day of the month of publication

Issue	Features	Equipment/Products	Concrete Currents e-Newsletter
January Close: 12/18 Art: 12/26	Roller Compacted Concrete Pavement Energy Management	RCC Plant Equipment On-Board Mix Monitoring Electric Motors	1/8, 1/15, 1/22, 1/29
Bonus Distribution: World of Concrete, Las Vegas; ICON Xchange, Palm Springs, Calif.			
February Close: 1/15 Art: 1/22	National Concrete Masonry Association Chairman's Report National Precast Concrete Association Chairman's Report Precast Plant Profiles	Lift Trucks Truck-Mounted Cranes	2/5, 2/12, 2/19, 2/26
Bonus Distribution: The Precast Show 2014, Houston			
March Close: 2/5 Art: 2/12	National Ready Mixed Concrete Association Chairman's Report NRMCA Drivers of the Year	ConExpo-Con/Agg Report	3/5, 3/12, 3/19, 3/26
Bonus Distribution: 2014 ConExpo-Con/Agg, Las Vegas			
April Close: 3/5 Art: 3/12	American Concrete Pipe Association Chairman's Report Precast/Prestressed Concrete Institute Chairman's Report Precast Show Review	Plant Mixers Precast Design Software	4/2, 4/9, 4/16, 4/23, 4/30
Bonus Distribution: IEEE-IAS/PCA Cement Conference, National Harbor, MD; Coal Prep 2014, Lexington, KY			
May Close: 4/9 Art: 4/16	NRMCA Mixer Fleet Graphics Awards ConExpo-Con/Agg & World of Concrete Review	Trucks & Components	5/7, 5/14, 5/21
June Close: 5/7 Art: 5/14	Interlocking Concrete Pavement Institute Chairman's Report Block, Paver & Veneer Plant Profiles	Unit Masonry Machinery Face Mix Mixers	6/4, 6/11, 6/17, 6/24
July Close: 6/4 Art: 6/11	Buyers' Guide Issue Plant Profiles	Batch Plants	7/2, 7/9, 7/16, 7/23, 7/30
August Close: 7/9 Art: 7/16	Ready Mixed Plant Profiles Environmental Management	Concrete Reclaimers Water Recycling, Treatment	8/6, 8/13, 8/20, 8/27
Bonus Distribution: 2014 ConcreteWorks			
September Close: 8/6 Art: 8/13	Precast/Prestressed Plant, Project Profiles	SCC Admixtures, BIM Software	9/3, 9/10, 9/17, 9/24
Bonus Distribution: 2014 PCI Convention and National Bridge Conference, Washington, D.C.			
October Close: 9/10 Art: 9/17	Pipe, Precast Plant Profiles	Pipe Machinery Overhead Cranes	10/1, 10/8, 10/15, 10/22, 10/29
November Close: 10/8 Art: 10/15	NRMCA Environmental Excellence Awards Ready Mixed Plant Profiles	Mixer Trucks Concrete Pumps, Placement	11/5, 11/12, 11/19
December Close: 11/5 Art: 11/12	2015 Market Forecast	Plant Controls Truck Dispatch Systems	12/3, 12/10, 12/17

Editorial Calendar Subject to Change

Concrete Products Ad Rates and Sizes (Be aware: Specifications have changed since 2013).

4 Color (Rates in U.S. Dollars. All Rates Gross.)

Space Unit	1x	3x	6x	9x	12x	24x
Full Page	\$4,750	\$4,535	\$4,370	\$4,290	\$4,210	\$3,975
2/3 Page	\$4,190	\$4,050	\$3,950	\$3,835	\$3,735	\$3,455
Island 1/2 Page	\$3,585	\$3,465	\$3,335	\$3,265	\$3,180	\$3,000
1/2 Page	\$3,120	\$3,045	\$2,920	\$2,885	\$2,810	\$2,660
1/3 Page	\$2,790	\$2,725	\$2,660	\$2,600	\$2,470	\$2,335
1/4 Page	\$2,310	\$2,270	\$2,210	\$2,085	\$2,040	\$1,930
2 Page Spread	\$8,560	\$8,160	\$7,870	\$7,720	\$7,580	\$7,150

2 Color (Rates in U.S. Dollars. All Rates Gross.)

Space Unit	1x	3x	6x	9x	12x	24x
Full Page	\$4,035	\$3,855	\$3,715	\$3,645	\$3,580	\$3,380
2/3 Page	\$3,560	\$3,440	\$3,360	\$3,260	\$3,175	\$2,940
Island 1/2 Page	\$3,045	\$2,945	\$2,835	\$2,775	\$2,705	\$2,550
1/2 Page	\$2,650	\$2,590	\$2,480	\$2,450	\$2,390	\$2,260
1/3 Page	\$2,370	\$2,315	\$2,260	\$2,210	\$2,100	\$1,985
1/4 Page	\$1,965	\$1,930	\$1,880	\$1,770	\$1,735	\$1,640
2 Page Spread	\$7,275	\$6,935	\$6,690	\$6,560	\$6,445	\$6,080

Black & White (Rates in U.S. Dollars. All Rates Gross.)

Space Unit	1x	3x	6x	9x	12x	24x
Full Page	\$3,800	\$3,630	\$3,500	\$3,430	\$3,370	\$3,180
2/3 Page	\$3,350	\$3,240	\$3,160	\$3,070	\$3,000	\$2,765
Island 1/2 Page	\$2,870	\$2,770	\$2,670	\$2,610	\$2,545	\$2,400
1/2 Page	\$2,500	\$2,435	\$2,335	\$2,310	\$2,250	\$2,130
1/3 Page	\$2,230	\$2,180	\$2,130	\$2,080	\$1,975	\$1,870
1/4 Page	\$1,850	\$1,815	\$1,770	\$1,670	\$1,630	\$1,545
2 Page Spread	\$6,850	\$6,530	\$6,300	\$6,175	\$6,065	\$5,720

Concrete Mart Ad (Ads are placed 6 per page. Space is limited.) (Rates in U.S. Dollars. All Rates Gross.)

Space Unit	1x	3x	6x	12x
1/6 Page	\$875	\$850	\$800	\$750

Classified Ads

Magazine	1x	3x	6x
Concrete Products	\$120	\$110	\$90

Price for classifieds is per column inch and space is sold in 1-inch increments with a 1-inch minimum.

Specifications

- Column inch is 2 1/8" x 1" (w x d).
- For color add \$50 for 4-color, \$30 for 2-color.
- Supply in PDF format, 300 dpi min.
- Classified advertising closes 1st of the month preceding month of issue.

Premium Positions

Add 10% to contract four color, full page rate for cover positions; add 5% for other Premium Positions.

Easily Upload Files Directly

- Go to: www.mining-media.com/uploads/
- Select the appropriate publication
- Follow upload directions

Color Requirements

Send artwork in CMYK format. Total ink saturation should not exceed 280%. Pantone colors must be paid for and clearly specified. If a Pantone equivalent is to be created from process colors, specify the PMS number for matching. Color matching can only be guaranteed when using Pantone spot colors.

Image Resolution and Formats

Placed images should be 300 dpi at final size. Lower resolution will result in poor ad quality. Save images as CMYK .tiff or .eps files. Do not embed images into final layout file.

Accepted Applications

Press quality PDFs preferred. High resolution tiff, eps, or psd files also accepted.

Mailing and Contact

Artwork should be mailed to:

Dan Fitts
11555 Central Pkwy Suite 401
Jacksonville, FL 32224 USA

For more information:

Tel +1 904 721 2925 x 107
Fax +1 904 721 2930
Email dfitts@mining-media.com

Special orders for inserts, outserts, polybag options quoted on an individual basis.

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For More Information

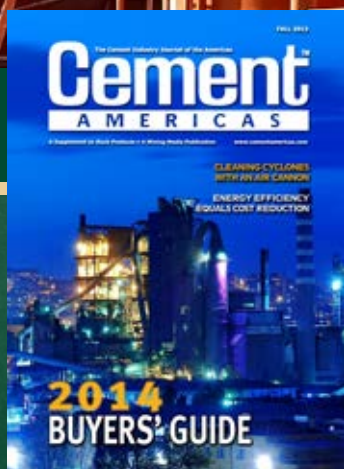
For all of your sales needs, see sales staff contact information on pages 4 and 5.

CementTM

A M E R I C A S

Cement Americas Brings Focus to Issues Affecting Cementitious Materials Suppliers

Cement Americas, from the Publishers of Rock Products, is the Leader in North and South American Circulation



The Only Publication that Exclusively Targets Cementitious Materials Suppliers in North and South America

Despite the continued depressed condition of both the U.S. economy and construction activity, gains are being seen in cement consumption in the coming years. According to the most recent economic forecasts, double-digit increases are on the horizon. This combined with a recently passed high-way-spending legislation has cement manufacturers gearing up for a major demand

bump in 2013-14, led by sustained improvement in private sector fundamentals, such as job creation, investment and ease of lending standards.

As a result, cement producers are beginning to build and upgrade both plants and terminals at an impressive pace; equipment makers are meeting their needs.

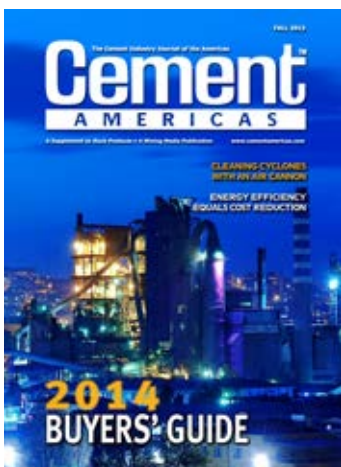
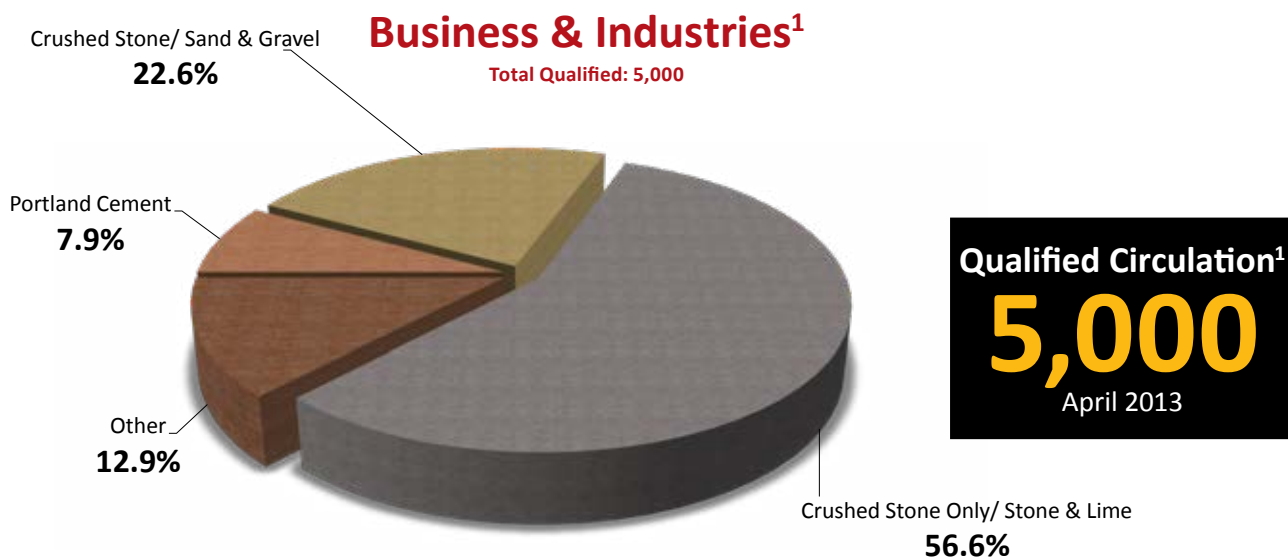
The Only Magazine Covering the Cement Industry in North and South America

CementTM

A M E R I C A S

*Cement Americas Knows How to
Help You Reach Your Audience*

- ▶ *Cement Americas* is the ONLY publication that exclusively targets cementitious materials suppliers in North and South America
- ▶ *Cement Americas* is highly respected for its editorial coverage of operations as well as environmental, government and market development issues.



Forecast: What to Expect from the Cement Market

Although domestic cement manufacturers are among the most highly regulated enterprises in the country, they recently faced an avalanche of new regulations. A recent study found that just one of these regulations would force the closure of approximately 18 of the United States' nearly 100 cement manufacturing plants, a statistic that would run counter to expected demand increases, forcing the United States to rely heavily on imported cement. But good news seems to be around the corner as a bipartisan effort in Congress is under way to lessen the unique regulatory burden cement companies are facing today.

Perhaps the best news for the construction industry as a whole is that residential construction is projected to grow by more than 10% in the latest upswing, for both new homes, but more impressively, for home improvements and expansion. The nonresidential forecast is also looking up, with hotel construction and retail continuing to see steady growth from 2011 levels.

Cement Americas 2014 Editorial Calendar

Easily Upload Files Directly

- Go to www.mining-media.com/uploads/
- Select publication and follow on-screen instructions

Contact for More Information

Dan Fitts
dfitts@mining-media.com

Mailings Times

Magazines are mailed on the 15th day of the month of publication

Issue	Special Reports
January Close: 12/20 Art: 12/27	North American Market Overview Latin American Outlook Bonus Distribution: World of Concrete, ConExpo-Con/Agg, Las Vegas, NV
April Close: 3/17 Art: 3/24	IEE-IAS/PCA Show Issue Safety Awards Bonus Distribution: IEEE-IAS/PCA Cement Conference, National Harbor, MD; Coal Prep 2014, Lexington, KY
September Close: 8/15 Art: 8/22	2014 Buyers' Guide Environmental Issue Bonus Distribution: Automation & Energy Conference, Atlanta

Editorial Calendar Subject to Change

2014 Cement Directory Available In January

North American Cement Directory: Send Your Message Directly Into the Plants

The North American Cement Directory reaches a total of 120 plants in the United States.

To ensure that your message reaches this important market, contact your sales representative today.

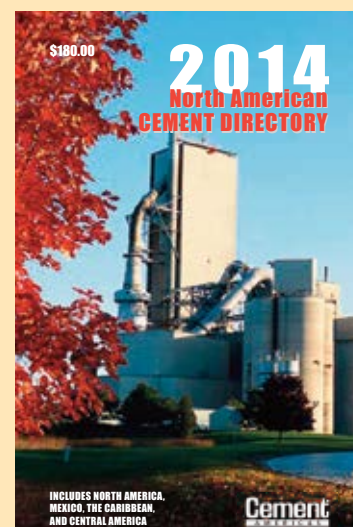
88% Have Involvement in Purchasing and/or specifying aggregate and cement products or services²

83% Read 3 out of 4 or 4 out of 4 issues²

70% Took action as a result of reading/seeing an ad in *Cement Americas* in the last 12 months.²

Find contact information on pages 4-5.

Sources: ¹. Publishers Own Data. ². Subscriber Profile Study 2008.



Cement Americas Ad Rates and Sizes (Be aware: Specifications have changed since 2013).

4 Color (Rates in U.S. Dollars. All Rates Gross.)

Space Unit	1x	3x	6x
Full Page	\$3,870	\$3,775	\$3,655
2/3 Page	\$3,150	\$3,085	\$2,990
Island 1/2 Page	\$2,775	\$2,735	\$2,635
1/2 Page	\$2,680	\$2,610	\$2,550
1/3 Page	\$2,105	\$2,060	\$2,020
1/4 Page	\$1,900	\$1,865	\$1,825
2 Page Spread	\$6,400	\$6,220	\$6,030

2 Color (Rates in U.S. Dollars. All Rates Gross.)

Space Unit	1x	3x	6x
Full Page	\$3,320	\$3,215	\$3,100
2/3 Page	\$2,580	\$2,500	\$2,415
Island 1/2 Page	\$2,205	\$2,150	\$2,070
1/2 Page	\$2,110	\$2,040	\$1,975
1/3 Page	\$1,535	\$1,495	\$1,450
1/4 Page	\$1,385	\$1,350	\$1,310
2 Page Spread	\$5,540	\$5,360	\$5,170

Black & White (Rates in U.S. Dollars. All Rates Gross.)

Space Unit	1x	3x	6x
Full Page	\$2,945	\$2,830	\$2,720
2/3 Page	\$2,215	\$2,140	\$2,050
Island 1/2 Page	\$1,845	\$1,780	\$1,705
1/2 Page	\$1,750	\$1,670	\$1,615
1/3 Page	\$1,175	\$1,135	\$1,085
1/4 Page	\$1,025	\$995	\$945
2 Page Spread	\$4,880	\$4,700	\$4,320

Special orders for inserts, outserts, polybag options quoted on an individual basis.

Classified Ads

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Cement Americas	\$80	\$70	\$60

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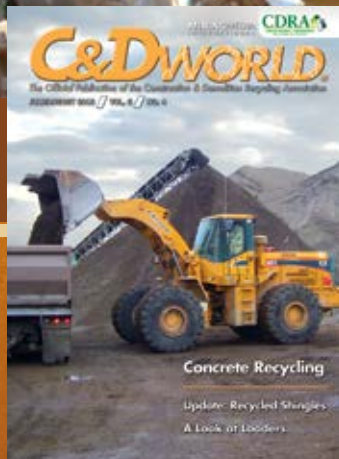
For More Information

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C&D WORLD®

**The C&D Recycling Industry has a Steadfast
Supporter in *C&D World* magazine**

***C&D World* is the Industry Leader in the C&D Recycling
and Demolition Industries**



**Staff directly engaged in all parts of the country working to
improve and serve the C&D recycling industry**

C&D World magazine brings the best news and editorial from around the industry into one, important publication. As the official publication of the Construction & Demolition Recycling Association, the editorial staff of *C&D World* is also directly engaged in working to support C&D operators.

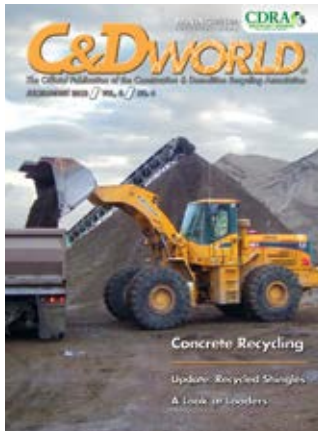
C&D World has built a deservedly loyal subscriber base with decision-makers in the industry. Between highly affordable advertising prices and the magazine's extensive reach, *C&D World* is by far the best opportunity for manufacturers and professional service providers looking to extend their message throughout the entire market.

**The Official Magazine of the
Construction Demolition & Recycling Association**



What Elevates *C&D World* Above the Competition?

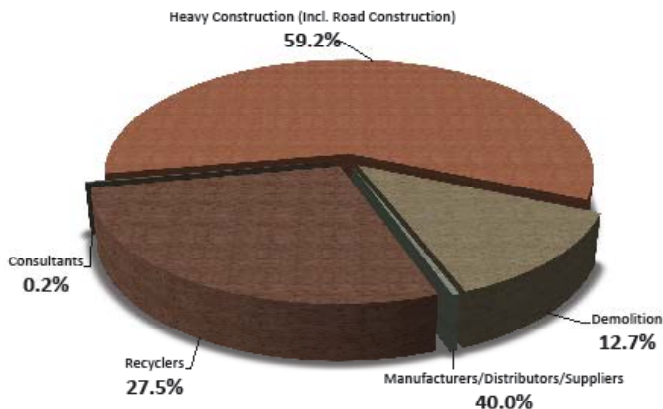
Great Circulation, Exceptional Editorial, and Staff Working Directly with Lawmakers Throughout the Country to Address Industry Issues



- Only Magazine with Staff Dedicated Exclusively to the *C&D Industry*
- Contains the Most In-Depth Editorial Produced by the Staff with the Longest Tenure in C&D
- Official Publication of the CDRA—New Members are Added Automatically to Ensure Leaders of the C&D Industry get *C&D World* First
- Producers of the Leading Trade Show Dedicated to the C&D Recycling Industry

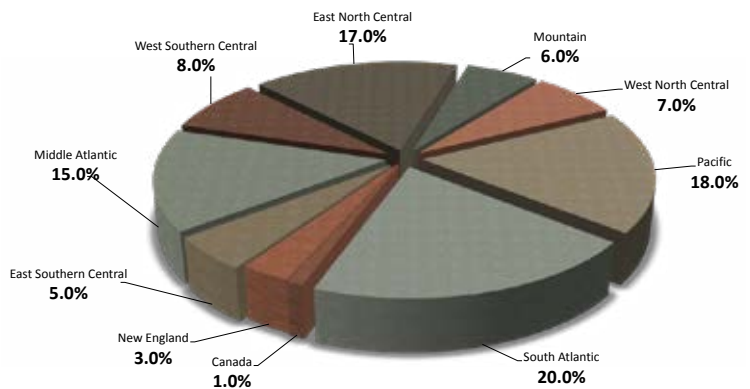
Industries Covered¹

Total Qualified 9,635



Magazine Distribution¹

Total Qualified 9,635



C&D World is the Official Publication of the C&D Industry

As the official publication for the industry's trade association, the Construction Materials Recycling Association, *C&D World* has earned the respect of an entire marketplace. And why not? Thanks to top-notch editorial by people who really know the industry, and circulation that covers all corners of the market, *C&D World* has a loyal subscriber base with decision-makers in the industry. Between highly affordable advertising prices (with no rate increase for 2014) and the magazine's extensive reach, *C&D World* is the best opportunity for manufacturers and service providers looking to extend their message throughout the entire market.

An average of more than 9,600¹ industry professionals receive every one of *C&D World's* six issues, and new relevant and targeted circulation is added constantly. With the loyalty and respect of being the official publication of the CDRA, *C&D World* is your company's vehicle to get your message to the leaders and decision-makers in the demolition and C&D recycling industries.

But the best part of *C&D World* is we don't rely on slick sizzle for our success. We bring our readers the latest news, trends and innovations in the

marketplace. *C&D World's* affiliation with the CDRA provides insider information to make the articles in the magazine worth the attention of the readers. The editorial staff is headed by Associate Publisher/Editor William Turley, executive director of the CDRA and, by at least a decade, the only journalist who has exclusively covered only the C&D industry. Recycling and demolition is our total focus at *C&D World*, and, because of our long reach and influence in the marketplace, we are providing the type of information readers want and need, which makes *C&D World* the place where your marketing message will be seen.

Qualified Circulation¹

9,635

June 2013

With the closest ties to the industry, *C&D World* has the most up to date circulation list.

Source: ¹. Publisher's own data.

C&D World 2014 Editorial Calendar

Easily Upload Files Directly

- Go to www.mining-media.com/uploads/
- Select publication and follow on-screen instructions

Contact for More Information

Dan Fitts
dfitts@mining-media.com

Mailings Times

Magazines are mailed on the 15th day of the month of publication

Editorial Topics			
Jan-Feb Close: 1/8 Art: 1/15	State of the Demolition Industry	Aphalt Shingles	XRF Analyzers
	Bonus Distribution: National Demolition Association, Las Vegas, NV		
Mar-Apr Close: 3/5 Art: 3/12	ConExpo	Concrete	Overhead magnets
	Bonus Distribution: ConExpo-Con/Agg, Las Vegas, NV		
May-Jun Close: 5/7 Art: 5/14	Buyers Guide	C&D Fines	Skid Steers
	Bonus Distribution: Waste Expo, Atlanta, GA		
Jul-Aug Close: 7/9 Art: 7/16	Asphalt Shingles	Metals	Air Classifiers
Sep-Oct Close: 9/3 Art: 9/10	Mixed C&D Recycling	OCC	Shears
	Bonus Distribution: IMEX 2014, Las Vegas, NV; Greenbuild, New Orleans		
Nov-Dec Close: 11/5 Art: 11/12	Sorting Technology	Concrete/Asphalt	Grapples
	Corporate Profile Issue		

Editorial Calendar Subject to Change



C&D World 2014

The Official Show of the CDRA is the Meeting Place for the C&D Industry



C&D World March 5, Las Vegas

Co-located with CONEXPO-CONAGG. C&D World Participants Get free CONEXPO-CONAGG BADGES. For More Information, Go To www.cdrecycling.org

- Annual Meeting of the CDRA
- Co-located with CONEXPO-CONAGG
- Meeting Place of C&D Industry

C&D World is the Annual Meeting of the Construction & Demolition Recycling Association. The program for the meeting is targeted to provide the information C&D recyclers need to plan their businesses' future. All the major recyclers will be in attendance, and sponsorships are available. Don miss this chance to grow your market relationships. For more information, go to www.cdrecycling.org.

Don't miss this opportunity to grow your market relationships.

Visit www.CDRecycling.org

C&D World Ad Rates and Sizes (Be aware: Specifications have changed since 2013).

4 Color (Rates in U.S. Dollars. All Rates Gross.)

Space Unit	1x	3x	6x
Full Page	\$2,500	\$2,250	\$2,000
2/3 Page	\$2,100	\$1,890	\$1,780
Island 1/2 Page	\$1,900	\$1,710	\$1,520
1/2 Page	\$1,750	\$1,575	\$1,400
1/3 Page	\$1,300	\$1,170	\$1,040
1/4 Page	\$1,100	\$990	\$880
2 Page Spread	\$4,000	\$3,600	\$3,200

2 Color (Rates in U.S. Dollars. All Rates Gross.)

Space Unit	1x	3x	6x
Full Page	\$2,250	\$2,025	\$1,800
2/3 Page	\$1,850	\$1,665	\$1,480
Island 1/2 Page	\$1,650	\$1,485	\$1,320
1/2 Page	\$1,500	\$1,350	\$1,200
1/3 Page	\$1,050	\$945	\$840
1/4 Page	\$850	\$765	\$680
2 Page Spread	\$3,750	\$3,375	\$3,000

Black & White (Rates in U.S. Dollars. All Rates Gross.)

Space Unit	1x	3x	6x
Full Page	\$2,000	\$1,800	\$1,600
2/3 Page	\$1,600	\$1,440	\$1,280
Island 1/2 Page	\$1,400	\$1,260	\$1,120
1/2 Page	\$1,250	\$1,125	\$1,000
1/3 Page	\$800	\$720	\$640
1/4 Page	\$600	\$560	\$500
2 Page Spread	\$3,500	\$3,150	\$2,800

Special orders for inserts, outserts, polybag options quoted on an individual basis.

Classified Ads

Magazine	1x	3x	6x
C&D World	\$80	\$70	\$60

Price for classifieds is per column inch and space is sold in 1-inch increments with a 1-inch minimum.

Specifications

- Column inch is 2 1/8" x 1" (w x d).
- For color add \$50 for 4-color, \$30 for 2-color.
- Supply in PDF format, 300 dpi min.
- Classified advertising closes 1st of the month preceding month of issue.

Premium Positions

Add 10% to contract four color, full page rate for cover positions; add 5% for other Premium Positions.

Easily Upload Files Directly

- Go to: www.mining-media.com/uploads/
- Select the appropriate publication
- Follow upload directions

Color Requirements

Send artwork in CMYK format. Total ink saturation should not exceed 280%. Pantone colors must be paid for and clearly specified. If a Pantone equivalent is to be created from process colors, specify the PMS number for matching. Color matching can only be guaranteed when using Pantone spot colors.

Image Resolution and Formats

Placed images should be 300 dpi at final size. Lower resolution will result in poor ad quality. Save images as CMYK .tiff or .eps files. Do not embed images into final layout file.

Accepted Applications

Press quality PDFs preferred. High resolution tiff, eps, or psd files also accepted.

Mailing and Contact

Artwork should be mailed to:

Dan Fitts
11555 Central Pkwy Suite 401
Jacksonville, FL 32224 USA

For more information:

Tel +1 904 721 2925 x 107
Fax +1 904 721 2930
Email dfitts@mining-media.com

Publication Dimensions	Ad Size	Width x Depth		Page	Width x Depth
	2 Page Spread: Bleed	16" x 11"	406 x 279 mm	Type Page Size	7" x 10" 178 x 254 mm
	Full Page: Bleed	8-1/8" x 11"	206 x 279 mm	Book Trim Size	7-7/8" x 10-3/4" 200 x 273 mm
	Full Page: Non-Bleed	7" x 10"	178 x 254 mm	Type Columns	Width x Depth
	2/3 Page (V): Bleed	5-1/16" x 11"	129 x 279 mm	2 Columns/Page	3-3/8" X 10" 86 X 254 mm
	2/3 Page (V): Non-Bleed	4-1/2" x 9-1/4"	114 x 235 mm	3 Columns/Page	2-1/4" X 10" 57 X 254 mm
	1/2 Page (Isl)	4-1/2" x 7-1/2"	114 x 191 mm	Bleed	Width x Depth
	1/2 Page (H)	7" x 4-5/8"	178 x 117 mm	Single Page	8-1/8" X 11" 206 X 279 mm
	1/2 Page (V)	3-3/8" x 9-1/4"	86 x 235 mm	Spread	16" X 11" 406 X 279 mm
	1/3 Page (V)	2-1/4" x 9-1/4"	57 x 235 mm	2/3 Page (V)	5-1/16" X 11" 114 X 279 mm
	1/3 Page (Sq)	4-1/2" x 4-5/8"	114 x 117 mm		
	1/4 Page	3-3/8" x 4-5/8"	86 x 117 mm		
	1/6 Page (V)	2-1/4" x 4-5/8"	57 x 117 mm		
	1/6 Page (H)	4-5/8" x 2-1/8"	117 x 54 mm		

For More Information

Contact Sean Carr,
Director of Sales
Tel +1 216 409 9026
scarr@mining-media.com

QEM Quarry Equipment Marketplace

**The Best Value for Covering North America with
the Highest, Most Proven and Targeted Circulation
of Any Comparable Magazine.**



ADVERTISERS INDEX ON PAGE 28 AUGUST 2013

QEM Quarry
Equipment
Marketplace
A Mining Media International Publication

GENERAL
Equipment & Supplies, Inc.

Sales ▴ Rental ▴ Parts ▴ Service

www.genequip.com

Call us today!
 Fargo
 800-437-2924
 Shakopee
 800-966-1455

***QEM* Offers Incredible Value While Bringing Together Buyers and
Sellers of Equipment and Services in the Aggregates Industry.**

Quarry Equipment Marketplace offers the industry a powerful hub for direct equipment sales. With distribution weighted heavily toward decision-makers in the quarries and operators in construction, demolition/recycling, and the heavy construction industries, *QEM* is designed to bring together sellers and buyers in one convenient place.

With expanding options and a wide circulation base, *QEM* (incorporating *Mine & Quarry Trader*) approaches the industry like no other publication.



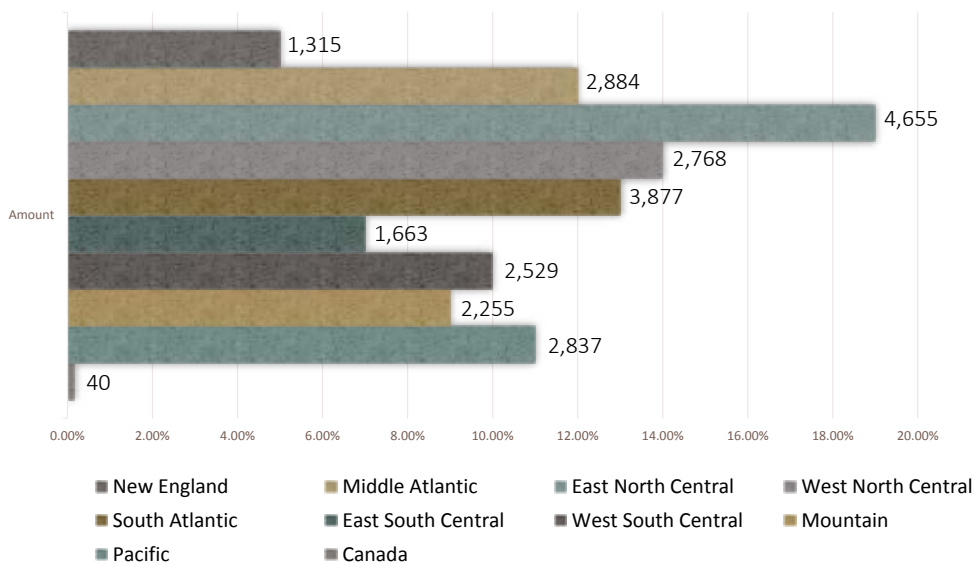
If you are trying to buy or sell in the aggregates, heavy construction, recycling, or related industries, there is no better publication than

QEM Quarry Equipment Marketplace

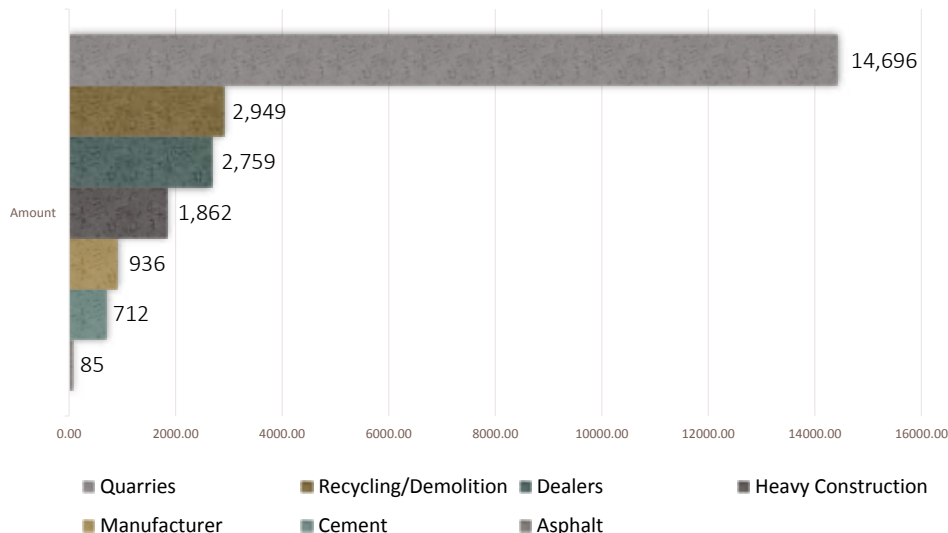
Now Combined with Mine & Quarry Trader

Quarry Equipment Marketplace (QEM) reaches the aggregates, heavy construction, and recycling/demolition industries in North America. Our goal is to connect buyers to the sellers of equipment and services in this field in a 100% advertising format. The circulation of QEM is drawn from the most current names in the industry.

Geographical Breakdown



Industry Distribution



Total Circulation:

24,823

* Publisher's Sworn Circulation Statement May 2013

QEM 2014 Deadlines

Mailings Times

Magazines are mailed on the 1st day of the month of publication

January 2014 Close: Dec 9, Art: Dec 16, 2013		July 2014 Close: Jun 9, Jun: Dec 16	
February 2014 Close: Jan 13, Art: Jan 20		August 2014 Close: Jul 14, Art: Jul 21	
March 2014 Close: Feb 10, Art: Feb 17	BONUS DISTRIBUTION ConExpo-Con/Agg	September 2014 Close: Aug 11, Art: Aug 18	BONUS DISTRIBUTION IMEX 2014
April 2014 Close: Mar 10, Art: Mar 17		October 2014 Close: Sept 8, Art: Sept 15	
May 2014 Close: Apr 14, Art: Apr 21		November 2014 Close: Oct 13, Art: Oct 20	
June 2014 Close: May 12, Art: May 19		December 2014 Close: Nov 10, Art: Nov 17	



QEM Ad Rates and Sizes (Be aware: Specifications have changed since 2013).

4 Color (Rates in U.S. Dollars. All Rates Gross.)

Space Unit	1x	3x	6x	12x
Full Page	\$1,850	\$1,720	\$1,600	\$1,357
2/3 Page	\$1,620	\$1,490	\$1,415	\$1,208
1/2 Page	\$1,390	\$1,250	\$1,180	\$1,041
1/3 Page	\$1,220	\$1,130	\$1,040	\$909
1/4 Page	\$1,130	\$995	\$935	\$817
1/6 Page	\$1,020	\$935	\$875	\$753
2 Page Spread	\$3,450	\$3,190	\$3,005	\$2,501

2 Color (Rates in U.S. Dollars. All Rates Gross.)

Space Unit	1x	3x	6x	12x
Full Page	\$1,380	\$1,330	\$1,250	\$1,098
2/3 Page	\$1,140	\$1,095	\$1,040	\$955
1/2 Page	\$920	\$825	\$740	\$587
1/3 Page	\$760	\$720	\$700	\$650
1/4 Page	\$630	\$610	\$580	\$532
1/6 Page	\$560	\$550	\$520	\$460
2 Page Spread	\$2,520	\$2,390	\$2,200	\$1,938

Black & White (Rates in U.S. Dollars. All Rates Gross.)

Space Unit	1x	3x	6x	12x
Full Page	\$1,210	\$1,160	\$1,010	\$914
2/3 Page	\$975	\$920	\$875	\$765
1/2 Page	\$740	\$705	\$655	\$598
1/3 Page	\$580	\$555	\$520	\$460
1/4 Page	\$460	\$430	\$410	\$353
1/6 Page	\$380	\$365	\$345	\$299
2 Page Spread	\$2,180	\$2,060	\$1,950	\$1,610

Special orders for inserts, outserts, polybag options quoted on an individual basis.

Rock Shop Advertising

Ad Size	Price
2-1/8" x 1-13/16"	\$180/Issue

Specifications

- Supply in PDF format, 300 dpi min.
- Email art to: cdoran@mining-media.com

Easily Upload Large Files

- <https://dropbox.hightail.com/BethOlsenDesign>

Color Requirements

Send artwork in CMYK format. Total ink saturation should not exceed 280%. Pantone colors must be paid for and clearly specified. If a Pantone equivalent is to be created from process colors, specify the PMS number for matching. Color matching can only be guaranteed when using Pantone spot colors.

Publication Dimensions

Space Unit	Inches	Millimeters
Full Page - Trim	7-1/2" x 10-1/8" (7.5" x 10.125")	190.5 x 257.175
Full Page - Live Area	6-3/4" x 9-1/16" (6.75" x 9.0625")	171.45 x 230.1875
Full Page - Bleed*	7-3/4" x 10-3/8" (7.75" x 10.375")	196.85 x 263.525
2/3 Page Vertical - Live	4-7/16" x 9-1/16" (4.438" x 9.0625")	112.7252 x 230.1875
2/3 Page Vertical - Bleed*	5-1/2" x 10-3/8" (5.5"x10.375")***	139.7 x 263.525

***Critical information must fit within the live area stated above

2/3 Page Horizontal - Live	6-3/4" x 6" (6.75" x 6")	171.45 x 152.4
2/3 Page Horizontal - Bleed*	7-3/4" x 7-5/16" (7.75" x 7.313")***	196.85 x 185.7502

***Critical information must fit within the live area stated above

1/2 Page Vertical - Live	3-1/3" x 9-1/16" (3.33" x 9.0625")	84.582 x 230.1875
1/2 Page Vertical - Bleed*	4-1/3" x 10-3/8" (4.33" x 10.375")***	109.982 x 263.525

***Critical information must fit within the live area stated above

1/2 Page Horizontal - Live	6-3/4" x 4-1/2" (6.75" x 4.5")	171.45 x 114.3
1/2 Page Horizontal - Bleed*	7-3/4" x 5-13/16" (7.75" x 5.8125")***	196.85 x 147.6375

***Critical information must fit within the live area stated above

1/3 Page Vertical	2-3/16" x 9-1/16" (2.188" x 9.0625")	55.745 x 230.1875
1/3 Page Horizontal	6-3/4" x 3" (6.75" x 3")	171.45 x 76.2
1/3 Page Square	4-15/32" x 4-1/2" (4.47" x 4.5")	113.538 x 114.3
1/4 Page	3-1/3" x 4 1/2" (3.33" x 4.5")	84.582 x 114.3
1/6 Page Vertical	2-3/16" x 4-1/2" (2.1875"x4.5")	55.563 x 114.3
1/6 Page Square	3-1/3" x 3" (3.33" x 3")	84.582 x 76.2
Rock Shop Ad	2-1/8 x 1-13/16 (2.125" x 1.8125")	53.975 x 46.0375
Spread Trim	15" x 10-1/8" (15.0" x 10.125")**	381 x 257.175
Spread Live Area	14-1/4" x 9-1/16" (14.25" x 9.0625")**	361.95 x 230.1875
Spread Bleed*	15-1/4" x 10-3/8" (15.25" x 10.375")**	387.35 x 263.525

All live matter not intended to bleed should be kept 1/4" (0.25") from trim. 6.35 mm

* All bleed dimensions include a 1/8" (0.125") head, foot, face and gutter trim. 3.175 mm

** For best results, make sure words and critical information are not split over crossover. Gutter clearance: 3/16" total (.1875"). 4.7625 mm

Image Resolution and Formats

Placed images should be 300 dpi at final size. Lower resolution will result in poor ad quality. Save images as CMYK .tiff or .eps files. Do not embed images into final layout file.

Accepted Applications

Press quality PDFs preferred. High resolution tiff, eps, or psd files also accepted.

Mailing and Contact

Artwork should be mailed to:
Quarry Equipment Marketplace
6043 Primrose Ave.
Indianapolis, IN 46220 USA

For more information, contact your sales representative. See contact information on pages 4 and 5.

Custom Printing Opportunities

Dress Up Your Advertising with Specialty Print Treatments



**Magazine
Title**

**YOUR AD
HERE**

Front Cover

MININGMEDIA
INTERNATIONAL

Specialty Print Treatments Area Reliable way to Command the Attention of Readers

In today's highly competitive market, your marketing needs to stand out from the crowd. High impact print treatments like belly bands and cover tips are a proven way to attract attention of readers, and, as branding tools, these opportunities set

your message apart from your competitors. Used effectively, custom treatments can support your company's presence at important events, the launch of new product lines and services, or in continued branding efforts.

Customize Your Advertising Opportunities

Reasonably Priced and Effective Specialty Treatments

These ad treatments are available for a wide range of budgets and marketing needs. Mining Media can provide guidelines and templates along with production assistance.

Along with these print options, upgrades for advertising in the digital edition of Mining Media's magazines are also available. These options include video, embedded audio, animated advertising, and lead generation links. Plan your specialty advertising early as some options are limited in availability.

Your sales representative can explain the options available with each issue of all of Mining Media's publications. Contact your representative for a personalized quote.

Contact a Sales Representative for Quote and Pricing

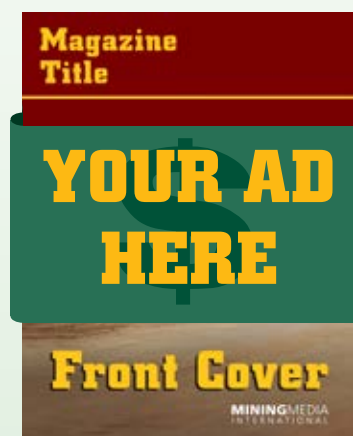


False Cover/Cover Tip/Pro-Cover

Two Pager- 4/4- Full Size (7 7/8" x 10 3/4")- 75#- 7pt HID Stock

Belly-Bands

*Belly-Bands- Print on 80#- Pubgloss 92 Paper- 4/0- Minimum Width 6"



Post It Notes

*Post It Notes- Yellow or White Paper- See Additional information/Considerations for Note Usage:

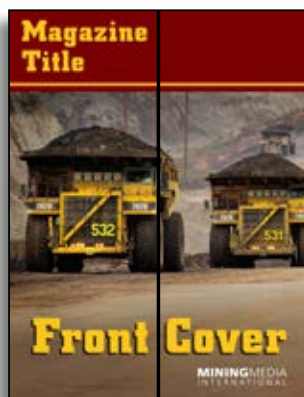
*Placement of the note will/could vary 1/4"-3/4" from side to side or head to foot.

*3% Spoilage is needed to be added to the Quantity Ordered.

*Exact placement can be determined- but it should not be any closer than 1" from any side of the page it is applied to.

*In the event the Post It is adhered to the front of a magazine the host magazine must be polybagged if ONLY one glue strip is used.

*The Note will be applied to the outside of a signature to the low folio.



Frenchdoor/Barndoor Cover

*Frenchdoor/Barndoor Cover- 4/4- Normal Cover Paper- 100# Pubgloss 88- Perfect Bound.

6 Page Gatefold/Rollfold

*6 Page Gatefold/Rollfold:- (2 PG Panel Binds in Magazine with 4 pages folding out to the right)

2)- 6 Page Gatefold Roll Fold- Body- Perfect Bound- 4/4- Use 70# Pubgloss 88 . This is bound into the body of the magazine.



Double Gatefold

*Double Gatefold:- (Gatefold binds into spine with 4 pages folding out to the left and 4 to the right)

Double Gatefold (8 pages)- Perfect Bound- 4/4- Use 70# Pubgloss 88 . This is bound into the body of the magazine.





Electronic Media

Mining Media is Leading the Way with Electronic Media Opportunities

In a Changing Industry Where Marketers are Diversifying Message Delivery, Mining Media Offers a Wide Slate of New Opportunities

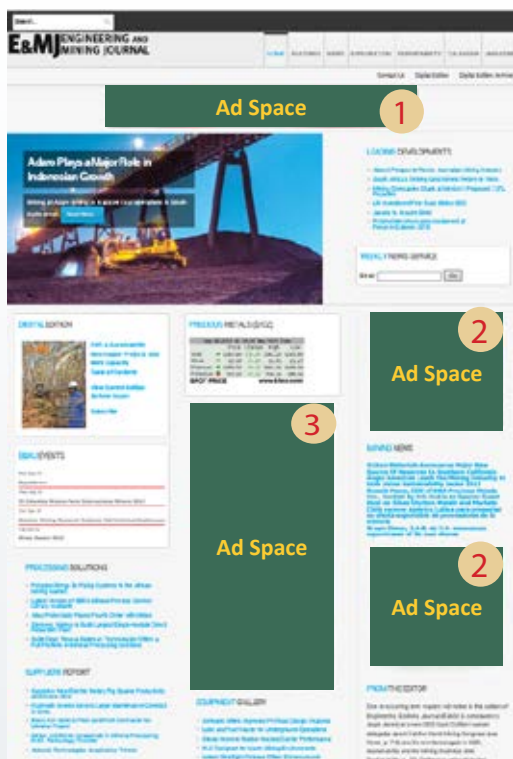


Mining Media is Leading the Way Again with a Complete Package of New Media Outlets Designed to Reach Your Target Audience

The impact of digital media on the world today is undeniable. The Internet, email, and social networking all offer an alternative means to reach the people who specify and buy equipment and services. During the last two years, Mining Media's digital efforts have evolved from a simple "Web presence" to an interactive digital marketplace. Each of the magazines has an updated website and a weekly e-newsletter. The interactive connection with readers allows the company to maintain its quality readership levels; it also gives marketers another means to stay in touch. Similar electronic initiatives allow del-

egates to register for different events. Marketers can plan strategies surrounding Mining Media's conferences and trade shows using the respective websites and then maintain a connection with buyers after the programs end. The company's directories are now beginning to make that natural progression to print with online availability. Mining Media has successfully established World Mining Equipment as one of the largest interactive online databases of suppliers and service providers for mining and mineral processing facilities. Eventually the company's other directories will make that same leap.

Make Mining Media's Web Sites a Part of Your Marketing Mix



Mining Media Applies Its Proven Approach to Websites—Offering High Quality Content for Free and Providing Marketers Another Means to Reach Mining and Mineral Processing Professionals Worldwide

1

Leaderboard

The highest visibility and biggest canvas for your message, the Leaderboard banners are our most popular advertising option.

2

Boom Box

An economical option offering nearly the same visibility as the Leaderboard Banner, the Boom Box boasts some of our highest click-through rates.

3

Wide Skyscraper

Our least expensive option still offers exceptional visibility and placement in the center or left column (home page only).

Advertising opportunities are available on all Mining Media websites. Sales will be limited to no more than three vendors for each available position.

A fresh look with superior functionality.

Mining Media's stable of industry web sites, including www.e-mj.com, www.coal-age.com, www.equipo-minero.com, www.asiaminer.com, www.cdworldmag.com, feature regular news updates, online versions of our publications, and other features designed to engage readers and encourage repeat visits. With new designs optimized for delivery across desktop and mobile platforms, these are sites that reach your target audience wherever they are. To help drive relevant traffic to the sites, we also use RSS feeds and social networking outlets to bring updated news and stories to readers.

Electronic advertising through web sites and newsletters continues to be an affordable way to strengthen your brand and initiate interaction with industry professionals. As more and more of our readers move to gathering their news and information online, it's also an outlet that you can't afford to neglect.

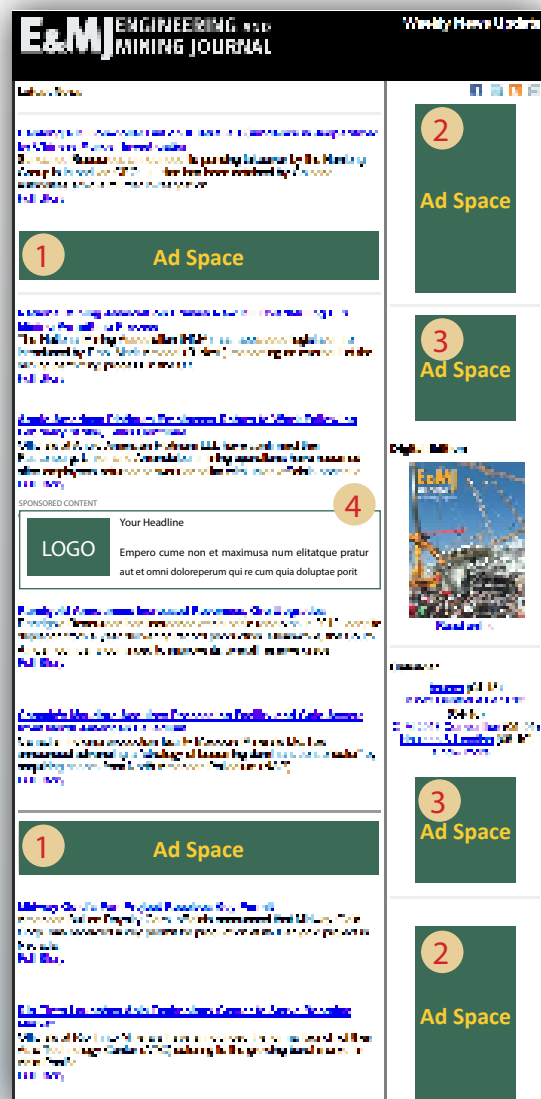
Mining Media can help you craft a marketing plan that includes print and electronic promotions along with relevant events and directories. Get started by contacting your sales representative today.

Ad Package Rates and Specifications (Rate Per Website)					<ul style="list-style-type: none"> All Prices in U.S. dollars. All banners can be gif (animated), jpg or swf. MMI accepts most third party ad tags, including DART, Acknowledge, 24/7 and L90. Include a fallback image for all swf files. We request all third-party tags be accompanied by anti-caching documentation. All banners have a maximum of three advertisers. Contact your sales representative for more information.
Banner Size	Pixel Size (w x h)	File Size Limit	Monthly Cost	Notes	
Leaderboard	728 x 90 IMU	40k / :15	\$1,500	Run of site	
Boom Box	300 x 250 IMU	40k / :15	\$1,200	Run of site	
Wide Skyscraper	160 x 600 IMU	40k / :15	\$450	Home page only	
Special to ASIAMiner.com					
Story of the Month	Article	\$2,400	FOR MINING COMPANIES and MINE PROJECT DEVELOPERS ONLY—The companies we feature as our Story of the Month are getting excellent exposure for their company and mining project developments to encourage more investors to the company portfolio.		
Live interview	Streaming media	\$1,200	Live interview streaming for companies and their products who wish to have their company and product promoted in an interactive interview with a scrolling group of three photographs. Emailed through the weekly news service four times each month.		

Reach a World Wide Market with Mining Media's Weekly News Services

Mining Media's Weekly News Services Cover the Market Segments that You Need to Reach

Mining Media's print products are published on monthly frequency or greater (bi-monthly, quarterly, etc.) Oftentimes, important news breaks or regulatory decisions are made that affect readers and they need to be informed more frequently. To accommodate that need, Mining Media publishes a weekly newsletter for each of its titles. The newsletters contain news stories relevant to the respective industries. For companies doing business in the industry, this provides an economical way to continue to build brand awareness and promote products and services directly to decision-makers (see below for specifications and an outline of available space).



Over the years, Mining Media has amassed extensive information on readers including email addresses. The company has developed a targeted list of people who do want to receive e-newsletters. The *E&M* Weekly News Service will reach mining engineers, metallurgists and geologists on a worldwide basis. Each week, the *Coal Age* Weekly News Service will reach coal mining and preparation professionals. The Weekly News Service for *Equipo Minero* will reach front line managers throughout Latin America in Spanish. The Weekly News Service for *The ASIA Miner* serves the Pacific region with a Chinese component. The aggregates industry is covered with Concrete Currents and Breaking Rock News weekly news services, Cement Newswire and Frac Sand bi-weekly news services, and C&D World monthly news service.

The Anatomy of Mining Media's e-Newsletters

Designed to Give Advertisers Great Messaging Visibility

Designed with short article teasers, clear links, and simple designs to ensure clean delivery no matter what email client the subscriber is using, our e-Newsletters ensure that advertising will be noticed by the readers. Mining Media's wide range of newsletters give advertisers a great platform for branding and action-driven messaging.

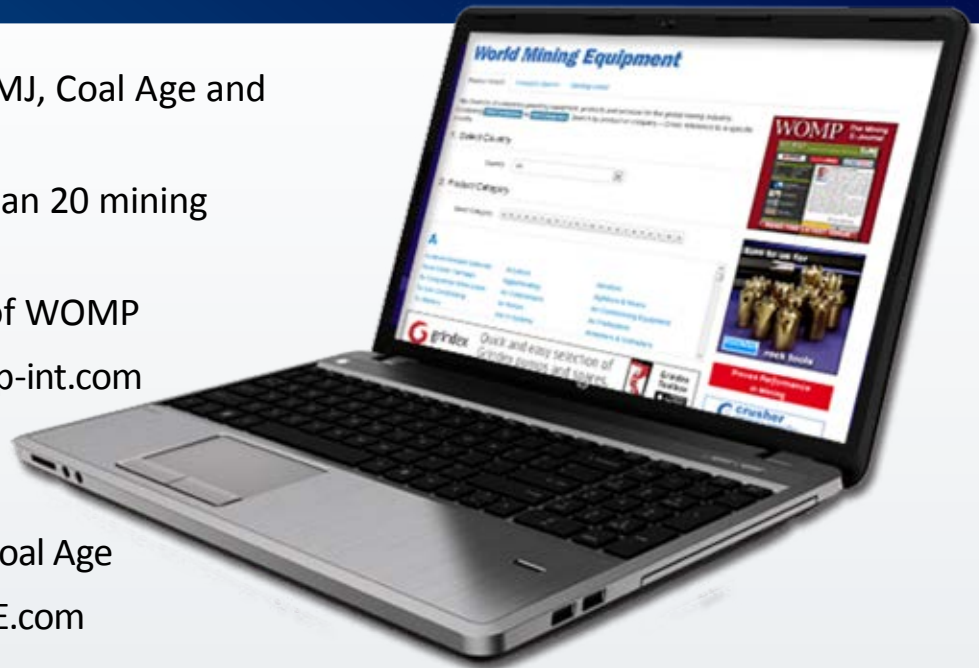
With a selection of affordable options, extensive circulation, and an engaged audience, these newsletters offer some of the best ROI of any electronic advertising vehicles in the industry.

- 1 **Full Banner**
The highest visibility and biggest canvas for your message, the Full Banners are our most popular advertising option.
- 2 **Vertical Banner**
An economical option offering nearly the same visibility as the Full Banner, the Vertical Banner boasts some of our highest click-through rates.
- 3 **Square Button**
Our least expensive option still offers exceptional visibility and placement in the Mining Media e-Newsletters.
- 4 **Full Banner Width Text Message**
Your logo or other image and a short headline, a link to your site, and a message limited to 75 words. This is a popular option for occasions where a more traditional banner ad may not offer the space to fully convey your message. Clearly branded, the Sponsored Content is a proven way to drive traffic.

Weekly News Services - Universal Sizes

Position	Pixel Size (w x h)	File Size Limit	1 x week	4 x weeks	12 x weeks	24 x weeks	Notes
Full Banner	468 x 60 IMU	40k / :15	\$375	\$350	\$325	\$300	Center position
Square Button	125 x 125 IMU	40k / :15	\$250	\$235	\$220	\$200	Side position
Vertical Banner	120 x 240 IMU	40k / :15	\$275	\$255	\$240	\$225	Side position
Banner W/Text	468 x 60 IMU	40k / :15	\$500	\$475	\$450	\$400	Center position

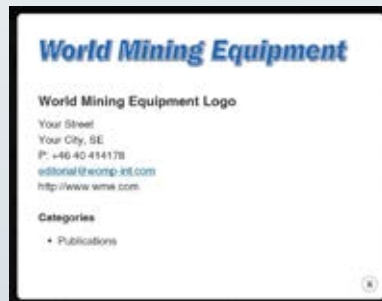
Banners—All news service banners can be gif (animated) or jpg. Animated gif's are not recommended as they do not rotate in most email clients. News service banners do not support third party tags.



- Year round promotion in E&MJ, Coal Age and Equipo Minero magazines.
- Active promotion at more than 20 mining exhibitions throughout 2014
- Promoted on every edition of WOMP
- Direct linked from www.womp-int.com
- Printed in the November edition of E&MJ
- Printed in the July edition of Coal Age
- Come see for yourself at WME.com

Listings on WME.com offer a unique way to put your company's contact information in front of thousands of mining operations around the world. Since WME.com is actively promoted, printed and distributed with both E&MJ and Coal Age magazines, and always available online, this is a directory that is constantly speaking to your customers and potential clients.

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Free Basic Listing	Logo Listing	Full Listing
FREE	€ 350 (\$515) per year	€ 550 (\$805) per year
<ul style="list-style-type: none"> • Company Contact Details • Select One Category 	<ul style="list-style-type: none"> • Priority Listing on Search Results • Logo on Search Results • Logo on Listing • Company Contact Details • Active Email Link • Three Categories 	<ul style="list-style-type: none"> • Company profile of upto 100 words • Company Info marked on Search Results • Priority Listing on Search Results • Logo on Search Results • Logo on Listing • Company Contact Details • Active Email Link • Active Url Link • Five Categories



Womp E-Journal

Womp is a permission based, E-Journal, delivering news, features, equipment reports and video presentations the last week of each month, direct into the mail boxes of over 13,000 mining professionals throughout the world.

Delivered in a modern html format – the reader has no ‘flipping’ or ‘zooming’ – they simply open their mail and read the content. Original content, with critique, comment and opinion compiled by the industry’s leading editorial team at E&MJ.

Video Editions

In these editions Womp carries a special section hosting companies video presentations of their products and services. Listed and linked in the opening screen, a Video Listing allows for a profile of up to 50 words and a screen shot linked direct to the video presentation.

App Editions

Each of these editions carries a special section detailing mining industry Apps. Each listing hosts a screen shot of the App, a profile of the content and a direct link to where the App can be downloaded.



Position	Pixel Size (w x h)	Number of Spots	€ 1x	€ 3x	\$ 1x	\$ 3x
The Opener	200 x 45	Three positions at the top, presented in the opening window.	2400	2100	3360	2940
The Editor	400 x 180	Single position under the editor's comment in the opening window.	3200	2900	4480	4060
Top Section	468 x 60	Single position between the Contents and News.	3000	2800	4200	3920
Editorial	468 x 60	Position in the editorial sections throughout the E Journal.	1500	1300	2100	1820
Banners - GIF or JPEG files are accepted. Maximum file size is 200k. Linking URL to be submitted with the creative. At all times, in all cases, the publisher reserves the right to reject any advertising material.						
Video Listing	200 x 45	Listed and linked in the Opening Screen, 100 word profile, screen shot linked to video.	1600	1200	2240	1680
App Listing		Listed with a full profile and direct download	1500	1125	2100	1575

Issue	Close	Mailing	Special Features
Vol 1	24th Jan	30st Jan	Autonomous Mining - Mine Design - Plant Design - Project Survey
Vol 2	21st Feb	27th Feb	Safety & Training - Production Drilling - Reagents Wear - & Corrosion Resistance
Vol 3	21st March	27th March	Rigs, Tools & Bits - Narrow Vein Mining - Filters & Thickeners - Reserve Calculations
Vol 4	18th April	24th April	In-pit Crushing - Shafts & Raises - Ore Sorting & Sampling - Mining Software
Vol 5	23rd May	29th May	Slope Monitoring - Utility Equipment - Screens - Water Management
Vol 6	20th June	26th June	Maintenance - LHDs & Mine Trucks - Crushers - Autonomous Mining
Vol 7	25th July	31st July	Mapping & Surveying - Block Caving - Leach Pads - Diesel Engines
Vol 8	22nd Aug	28th Aug	Shovel Performance - Blast Designs - Flotation - Mine Power Systems
Vol 9	19th Sept	25th Sept	Cranes & Lifting Equipment - Ground Control - Roasters & Autoclaves - CSR & Sustainability
Vol 10	24th Oct	30th Oct	Haul Trucks - Communications - Controls & Instrumentation - Conveyors - Nordic Mining
Vol 11	21st Nov	27th Nov	Proximity Detection - Pumping Systems - Tailings Management - Iron Ore
Vol 12	12th Dec	18th Dec	Blasting - Ventilation - Mill Maintenance - Tire Technology
WOMP Video Edition		WOMP App Listing	

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Do you advertise in one of our many print publications? If so, enhancing your existing advertisement just became easier! With a digital edition, readers can print, jump to pages or email to friends your advertisement. Each digital edition is archived and allows readers to download a pdf issue, zoom or create a social bookmark.

- **Rich Media** – create a rich media roll over for your ad. \$350
- **Page Insert** – create a page viewable only in our online edition. \$1,500

Rich Media Specs

- Full Page SWF: ActionScript3*, 31 FPS, Hyperlinks, CDN hosting
- Video: FLV*, High Motion Content (30 fps, 512 kbps, 6 sec keyframe, 2-pass VBR), Low Motion Content (15 fps, 512 kbps, 6 sec keyframe), CDN hosting
- Pod Casts: MP3*, CDN hosting

Page Insert

- A digital magazine can have an insert just like a printed version. The insert must be front and back and be smaller than the printed piece (the area around the insert will be transparent). The insert cannot be the first page in the viewer. Specs available upon request.

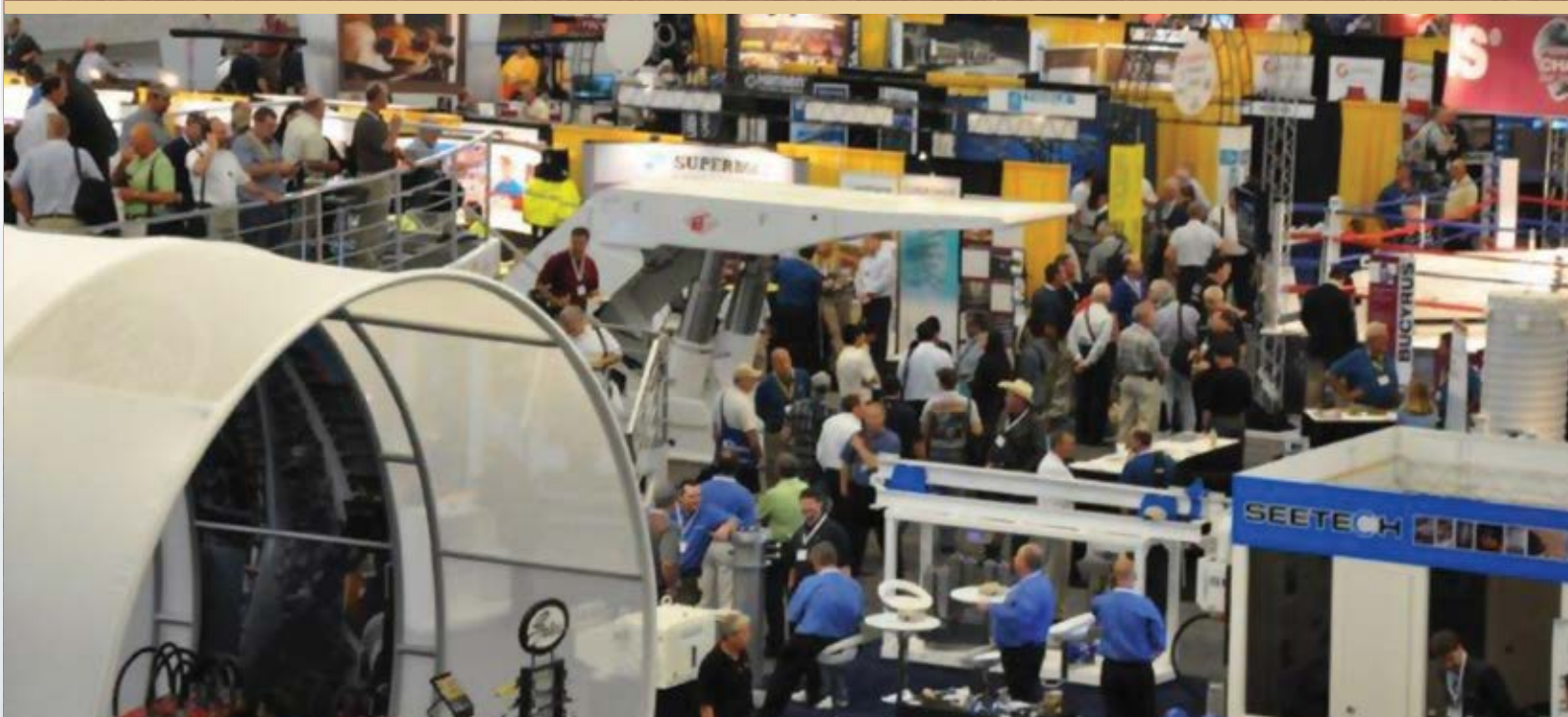
Recommended Video Sizes

Standard Video (4:3)	Wide Screen Video (16:9)
320 x 240 (Recommended)	256 x 144 (Recommended)
384 x 288	512 x 288
448 x 336	—
512 x 384	—
576 x 432	—
Formats: Videos can be up to 50 meg in size, FLV format. Audio can be up to 50 meg, SWF format. Animation can be up to 50 meg, SWF AS3 (ActionScript 3) format. Other formats can be converted for an additional cost. Agency Commssionable.	
CDN: We use a Content Delivery Network (CDN) to deliver content from servers in close proximity to the user. This will provide the best user experience.	

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Mining Haulage

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Conference attendees will learn about recent developments, technologies, and techniques for mineral processing. The technical program will focus on practical methods of optimizing plant processes to achieve better results from crushing, grinding, gravity separation, mineral liberation, and tailings disposal.



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- Railroads
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- Trans-shipment and export terminals

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Divided into tabbed categories, this reference manual is user-friendly for mining industry professionals and is an educational resource for those interested in entering this booming industry. It is no longer available in print form, but now in a much more user-friendly interactive digital format.

Annual Subscription: US\$189

Advertising Opportunity	Specifications	Monthly Cost	Annual Cost	For More Information, Contact: Norm Rose nrose@mining-media.com
Top Leaderboard 3 Available, Run of Site	728 x 90	\$250	\$2,500	
Boombox	300 x 250	\$125	\$1,250	
One sponsor per site section. Available sections include Industry Statistics/Ownership, Coal Sales Companies, Transportation, Coal Consumer Directory, Coal Industry Organizations, Consultants, Financial Services, Census Data, Coal Mine Directory, and Coal Geology				
Company Logo			\$250	

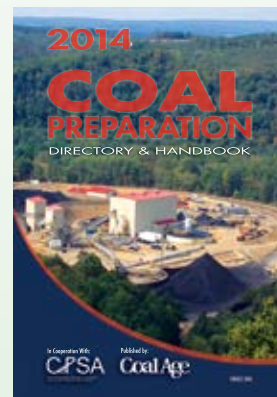
2014 Coal Preparation Directory & Handbook

Focused entirely on the preparation aspect of the coal industry, this annual, soft-cover directory contains technical specifications and conversion tables which are used daily by prep plant engineers as well as a complete listing of U.S. suppliers and manufacturers of coal preparation equipment and services. Distributed on a complimentary basis to more than 2,000 preparation industry professionals in the top coal prep associations and at the Coal Prep Show in Lexington, Ky., this handbook is most often found on truck dashboards rather than office bookcases.

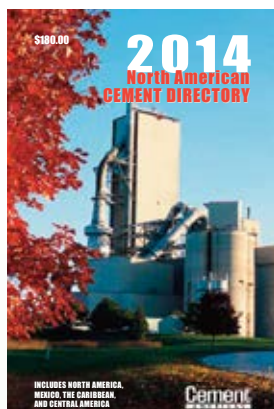
Price: US\$95

Number printed: 2,000

Listing and advertising deadline: February 26, 2014



Advertising Opportunity	Specifications	Price	Per	Print Art Requirements:
Outside Back Cover	(5.25" x 8.25")	\$2,400		Resolution should be no less than 300 dpi at actual size.
Inside Front Cover	(5.25" x 8.25")	\$2,200		
Inside Back Cover	(5.25" x 8.25")	\$2,000		Saved in a .tif or .eps or PDF format.
Full Page Black & White	(5.25" x 8.25")	\$1,500	each	Email to dfitts@mining-media.com.
Full Page 4-Color	(5.25" x 8.25")	\$1,800	each	
Half Page Black & White	(5.25" x 4.125")	\$800	each	Fax hard copy to +1 904 721 2930, attention Production Department.
Half Page 4-Color	(5.25" x 4.125")	\$1,000	each	
Display Ad	(5.25" x 1.5")	\$350	each	
Strip Ad	(5.25" x 1")	\$250	each	
				For More Information, Contact:
				Norm Rose nrose@mining-media.com



2014 North American Cement Directory

The **North American Cement Directory** is the authoritative source for cement industry professionals. Well-received since 1987, it publishes hundreds of up-to-date listings from each and every cement company and plant in the U.S., Canada, Mexico and Central America.

Showcase your Company, Products and Services. Develop buyer awareness—advertise throughout the directory listings to focus attention on your company, products and services.

Target your Market. **North America Cement Directory** users are customers—cement buyers, consumers and shippers, financiers and cement industry executives—and you are guaranteed that your sales message is delivered to every cement plant in North America.

Extend your Advertising Exposure. Your Advertising reaps year-long exposure as the Cement Directory is kept and used for a minimum of 12 months.

Plus—with every paid full-page advertisement you run, you receive a FREE copy of the North American Cement Directory.

Advertising Opportunity	Specifications	Price	Print art requirements:
Outside Back Cover	(5.75" x 8.5")	\$3,000.00	Resolution should be no less than 300 dpi at actual size.
Inside Front Cover	(5.75" x 8.5")	\$2,000.00	Saved in a .tif or .eps or PDF format.
Inside Back Cover	(5.75" x 8.5")	\$1,750.00	Email to efreeman@mining-media.com .
Non-Bleed	(4.5" x 7.5")	\$1,400.00	Fax hard copy to +1 904 721 2930, attention Production Department.
For More Information, Contact: Sean Carr, scarr@mining-media.com			

LOBOS Industrial Directories Bring Focus to the Industry

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Features	Free 1 Full Year \$0/yr	Basic 1 Full Year \$275/yr	Silver 1 Full Year \$315/yr	Gold 1 Full Year \$495/yr	Platinum 1 Full Year \$850/yr
Office Listings	1	\$25 Per Additional Office	\$25 Per Additional Office	\$25 Per Additional Office	\$25 Per Additional Office
Product Categories	0	3	15	50	100-Each Add'l \$3
Brand Listings	0	3	15	50	100-Each Add'l \$3
Top of Search Placement	0	0	0	5	10
Premium Member Badge	No	No	No	Yes	Yes
Logo in Search Results & Listings (Web & Mobile Only)	No	No	Yes	Yes	Yes
Downloads	0	0	0	5	Unlimited
Videos	0	0	0	3	10
Product and Service Images	0	0	0	10	Unlimited
Coupon and Specials	No	No	No	Yes	Yes
Social Media Integration	No	No	Yes	Yes	Yes
Connection Requests	Yes	Yes	Yes	Yes	Yes
Who Viewed My Profile	Yes	Yes	Yes	Yes	Yes
Blogs	No	No	Yes	Yes	Yes
Push Messages	No	No	No	No	2/Month

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